

PUBLISHED IN LONDON AND FRANKFURT

No. 28,361

Monday January 5 1981

\*\*\*25p

CONTINENTAL SELLING PRICES: AUSTRIA Sch. 15; BELGIUM Fr. 25; DENMARK Kr. 8.00; FRANCE Fr. 4.50; GERMANY DM 2.00; ITALY L. 800; NETHERLANDS fl. 20; NORWAY Kr. 6.00; PORTUGAL Esc. 50; SPAIN Pts. 75; SWEDEN Kr. 6.00; SWITZERLAND Fr. 2.00; EIRE 30p; MALTA 25c



## NEWS SUMMARY

## GENERAL

**Blacking threat to P & O ships**

Seamen's leaders are to be urged to black all P & O ships in British ports in support of the sit-in aboard the company's car ferry, Ulster Queen. About 40 crew members have occupied the ship in Liverpool in protest against the decision to axe the Liverpool-Belfast service.

Local representatives of the National Union of Seamen will request the blacking at a meeting today of the union's national officers, although a decision is not expected until the union's executive meets tomorrow. Page 4

**MPs' Afghan visit**

Three Labour MPs, who leave for Afghanistan today, rejected critics' moans over their visit at the invitation of the Kabul Government. One of the MPs, Mr. Ron Brown, said they had nothing to apologise for. They wanted to find out the facts.

**Prince's wish**

The Prince of Wales wished Fleet Street editors "a particularly nasty New Year." He made the remark at Sandringham where the Royal Family has been upset by the constant attention of reporters and photographers.

**Ripper: man held**

A man was being questioned last night by detectives investigating the Yorkshire Ripper murders. Police said the man had been arrested in Sheffield in connection with another matter.

**Threat to trains**

BRITISH Rail services on the Southern Region are expected to be disrupted today by drivers' unofficial action over timetable changes. Page 4

**Snow hits North**

Snow and freezing winds hit Scotland and the North of England, and police warned motorists to take extra care. Many roads were blocked by drifting snow.

**Chanel bomb**

A Guadeloupe independence group admitted planting a bomb that destroyed the ground floor of the Chanel couture and perfume headquarters in the centre of Paris. Page 2

**Lisbon Cabinet**

The new Portuguese Cabinet, led by the moderate Social Democrat Sr. Francisco Pinto Balsemão, is expected to take office in the next week. Page 2

**Hostages moved**

Three U.S. hostages, held at the Iranian Foreign Ministry for 14 months, have been moved to a secret location shared by some of the other 48 Americans taken captive when the U.S. embassy in Tehran was stormed in November, 1979. Page 2

**Lawyers shot**

Two American lawyers and the president of the Salvadorean Institute of Agrarian Reform were shot dead by two gunmen in a San Salvador hotel.

**Union abandoned**

Syria and Libya have abandoned plans to merge into a single State, according to the Kuwaiti Press, after failing to agree on the system of government.

**Briefly . . .**

Price of milk rose—1p to 18p a pint.  
American evangelist Billy Graham arrived in Poland, where he will receive an honorary doctorate of theology.  
Fire destroyed part of a 12th century monastery on Mount Athos in Greece.

## CONTENTS

Editorial Comment: Middle East venture incentives	10
Blacks in the U.S.: Reagan's tinder box	10
Spanish steel: Waking up to reality	11
Management: Hawks in search of industrial prey	7
Technology: European electronics	7
Justinian: Reconstructing criminal procedure	8
Lombard: Samuel Brittan on how to keep taxes down	8
Survey: Vehicle fleet management	Inset
Arts	8
Appointments	8
Bank Lending Rates	8
Building Notes	8
Business Day	8
Company News	8
Competitive Edge	8
Entertainment Guide	8
Entrepreneurs	8
Financial Diary	8
For latest Share Index phone 01-246 8026	
Letters	8
Law	8
Leisure	8
Management	8
Men and Manners	8
Money & Exchanges	8
O'Sean's News	8
Racing	8
Share Information	8
Sport	8
Technical News	11
Today's Events	20
TV and Radio	8
Unit Trusts	17
Weather	20
World Econ. Ind.	8
World Stock Mkts.	14
World Trade	14

Letters	8
Law	8
Leisure	8
Management	8
Men and Manners	8
Money & Exchanges	8
O'Sean's News	8
Racing	8
Share Information	8
Sport	8
Technical News	11
Today's Events	20
TV and Radio	8
Unit Trusts	17
Weather	20
World Econ. Ind.	8
World Stock Mkts.	14
World Trade	14

Arts	8
Appointments	8
Bank Lending Rates	8
Building Notes	8
Business Day	8
Company News	8
Competitive Edge	8
Entertainment Guide	8
Entrepreneurs	8
Financial Diary	8
For latest Share Index phone 01-246 8026	
Letters	8
Law	8
Leisure	8
Management	8
Men and Manners	8
Money & Exchanges	8
O'Sean's News	8
Racing	8
Share Information	8
Sport	8
Technical News	11
Today's Events	20
TV and Radio	8
Unit Trusts	17
Weather	20
World Econ. Ind.	8
World Stock Mkts.	14
World Trade	14

## Work at Longbridge plant to resume as inquiry is agreed

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

**THE STRIKE** which has halted BL's successful Metro model at Longbridge, Birmingham, collapsed yesterday in the face of a company warning that the volume cars business could be destroyed "within days."

More than 1,000 of the workers on strike at Longbridge, over the dismissal of eight colleagues for their alleged role in a near-strike at the plant, voted overwhelmingly to "suspend" their action and await the outcome of an inquiry.

Union leaders emerged from the two-hour meeting in Birmingham to warn of anger and resentment among workers and the risk of new outbreaks of unrest.

The climbdown by the strikers—the Transport and General Workers Union had made the dispute official—nevertheless marks another victory for the uncompromising management line adopted by Sir Michael Edwards, the BL chairman.

This latest crisis at BL, in which union leaders argue privately that the company misjudged the strength of shop-floor feeling, has undoubtedly extended the debate within the Government about the extent of State finance that should be advanced.

Mrs Margaret Thatcher, the Prime Minister, made clear in a radio interview yesterday—before the Longbridge strike had been announced—that BL's application for £1.14bn over the next four years would be

judged on its merits.

Sir Keith Joseph, the Industry Secretary, is believed already to have lent his support to the Edwards plan, which requires £520m of State finance this year, £290m in 1982 and £200m over the following two years.

The Longbridge dispute provides a four-man joint management/inquiry team, chaired by an official of the Advisory Conciliation and Arbitration Service.

The TGWU has backed down from its demand that the chairman should have a casting vote.

BL, following its latest industrial relations success, seemed confident last night that the Government would not make new finance conditional.

Sir Michael is arguing that for the management to run a successful business, it and not the Government should have control over new investments.

His board has already made clear that it will not direct funds from investment to meet cash flow requirements created by disputes such as that at Longbridge.

The decision by the Longbridge strikers to call off their action came only as a result of a compromise resolution from union leaders, who are conscious of the risk posed to the company.

In the face of shop-floor demands to extend the tax platform proposed that work should recommence pending the outcome of an inquiry, the resolution which was eventually

adopted expressed reservations about the composition of the inquiry team and made clear that the action might be resumed.

The peace formula, floated by Mr. Terry Duffy, president of the Amalgamated Union of Engineering Workers, provides

for a four-man joint management/inquiry team, chaired by an official of the Advisory Conciliation and Arbitration Service.

The TGWU has backed down from its demand that the chairman should have a casting vote.

BL, following its latest industrial relations success, seemed confident last night that the Government would not make new finance conditional.

Sir Michael is arguing that for the management to run a successful business, it and not the Government should have control over new investments.

His board has already made clear that it will not direct funds from investment to meet cash flow requirements created by disputes such as that at Longbridge.

The decision by the Longbridge strikers to call off their action came only as a result of a compromise resolution from union leaders, who are conscious of the risk posed to the company.

In the face of shop-floor demands to extend the tax platform proposed that work should recommence pending the outcome of an inquiry, the resolution which was eventually

adopted expressed reservations about the composition of the inquiry team and made clear that the action might be resumed.

The peace formula, floated by Mr. Terry Duffy, president of the Amalgamated Union of Engineering Workers, provides

for a four-man joint management/inquiry team, chaired by an official of the Advisory Conciliation and Arbitration Service.

The TGWU has backed down from its demand that the chairman should have a casting vote.

BL, following its latest industrial relations success, seemed confident last night that the Government would not make new finance conditional.

Sir Michael is arguing that for the management to run a successful business, it and not the Government should have control over new investments.

His board has already made clear that it will not direct funds from investment to meet cash flow requirements created by disputes such as that at Longbridge.

The decision by the Longbridge strikers to call off their action came only as a result of a compromise resolution from union leaders, who are conscious of the risk posed to the company.

In the face of shop-floor demands to extend the tax platform proposed that work should recommence pending the outcome of an inquiry, the resolution which was eventually

adopted expressed reservations about the composition of the inquiry team and made clear that the action might be resumed.

The peace formula, floated by Mr. Terry Duffy, president of the Amalgamated Union of Engineering Workers, provides

for a four-man joint management/inquiry team, chaired by an official of the Advisory Conciliation and Arbitration Service.

The TGWU has backed down from its demand that the chairman should have a casting vote.

BL, following its latest industrial relations success, seemed confident last night that the Government would not make new finance conditional.

Sir Michael is arguing that for the management to run a successful business, it and not the Government should have control over new investments.

His board has already made clear that it will not direct funds from investment to meet cash flow requirements created by disputes such as that at Longbridge.

The decision by the Longbridge strikers to call off their action came only as a result of a compromise resolution from union leaders, who are conscious of the risk posed to the company.

In the face of shop-floor demands to extend the tax platform proposed that work should recommence pending the outcome of an inquiry, the resolution which was eventually

adopted expressed reservations about the composition of the inquiry team and made clear that the action might be resumed.

The peace formula, floated by Mr. Terry Duffy, president of the Amalgamated Union of Engineering Workers, provides

for a four-man joint management/inquiry team, chaired by an official of the Advisory Conciliation and Arbitration Service.

The TGWU has backed down from its demand that the chairman should have a casting vote.

BL, following its latest industrial relations success, seemed confident last night that the Government would not make new finance conditional.

Sir Michael is arguing that for the management to run a successful business, it and not the Government should have control over new investments.

His board has already made clear that it will not direct funds from investment to meet cash flow requirements created by disputes such as that at Longbridge.

The decision by the Longbridge strikers to call off their action came only as a result of a compromise resolution from union leaders, who are conscious of the risk posed to the company.

In the face of shop-floor demands to extend the tax platform proposed that work should recommence pending the outcome of an inquiry, the resolution which was eventually

adopted expressed reservations about the composition of the inquiry team and made clear that the action might be resumed.

The peace formula, floated by Mr. Terry Duffy, president of the Amalgamated Union of Engineering Workers, provides

for a four-man joint management/inquiry team, chaired by an official of the Advisory Conciliation and Arbitration Service.

The TGWU has backed down from its demand that the chairman should have a casting vote.

BL, following its latest industrial relations success, seemed confident last night that the Government would not make new finance conditional.

Sir Michael is arguing that for the management to run a successful business, it

## Iranians move 3 hostages

By Our Foreign Staff

**THE THREE** American hostages held at the Iranian Foreign Ministry for the last 14 months were moved at the weekend to a secret location shared by some of the other 49 U.S. hostages, according to an Iranian Government spokesman.

No official details were released about the whereabouts of the three, who include chargé d'affaires Bruce Laingen. The move prompted fresh speculation among Western diplomats about Iran's plans for the captives and coincided with further signs of disagreement among senior Iranians over how to resolve the hostage issue.

An editorial in the daily Iranian Revolution newspaper, which supports President Abolhassan Bani-Sadr and the moderate lay politicians, yesterday repeated charges that Iran had wasted the chance to act from a strong position earlier and have lost the initiative.

Arguments about how best to pursue the war with Iraq also continued yesterday to add to the dissension between Iran's various governing factions.

Reports on the latest fighting have referred to action in the lower Gulf for the first time since the early weeks of the Iran-Iraq war, now 106 days old.

An Iranian military communiqué reported the appearance of Iraqi helicopter gunships in the Hormuz Straits.

## Guadeloupe nationalists claim Paris office blast

BY ROBERT MAUTHNER

A GUADELOUPE independence group has claimed responsibility for a bomb explosion which took place early yesterday morning in front of the world famous Chanel dress designing and perfume headquarters in the centre of Paris, destroying its entire ground floor.

The porter of the building was slightly injured but several cars parked in the street near the Place de la Concorde were destroyed in the blast.

An anonymous caller later

## Kissinger urges 'separate talks' on Middle East

BY DAVID LENNON IN TEL AVIV

**THE U.S. former Secretary of State, Dr. Henry Kissinger, believes Mr. Ronald Reagan, the President-elect, should hold separate meetings with President Anwar Sadat of Egypt and Mr. Menahem Begin, Prime Minister of Israel, "before convening a tripartite summit to discuss the Middle East peace process."**

Dr. Kissinger is at present on a "private" visit to the region, during which he has already met the leaders of Egypt, Somalia and Israel. He said on his arrival here on Saturday night that his mission would help him assess the regional situation, but admitted he will be reporting to Mr. Reagan on his findings.

Dr. Kissinger said he himself preferred a "step by step" process of trying to resolve the Arab-Israel dispute.

Discussing his own future, the former Secretary of State said that he would not be taking up a permanent post in the Reagan Administration, and would not take over the role of U.S. mediator in the Palestinian autonomy talks between Egypt and Israel.

He would, however, be willing to accept "special missions at crucial periods" for the new Administration.

Mr. Bassam Shaka, Mayor of Nabulus, one of the most prominent Palestinian leader on the occu-

pied West Bank, was given a tumultuous welcome when he returned home yesterday, after medical treatment in Britain for injuries received during an attempt on his life last June. Mr. Shaka immediately served notice on Israel that despite the bomb attack in which he lost both legs, he would continue to struggle until an independent Palestinian state is established.

The Israeli Cabinet yesterday declared a crisis over teachers' salaries which had threatened to bring down the Government. Rather than risk the walk-out of one of the coalition factions, the Cabinet appointed a sub-committee to try to find a compromise.

The original consultants, C. S. Braum of the U.S., were dropped and replaced by a Danish firm, Haldor Topsøe, which is 50 per cent-owned by an Italian group, Smar Progetti.

The withdrawal springs directly from the World Bank's disapproval of India's decision to change the consultants for the fertiliser project. The change was made soon after Mrs. Indira Gandhi came back to power about a year ago when a review of all contracts with foreign concerns made by the Janata Government was ordered.

According to the reports, the World Bank has found India's explanation for the change unacceptable and has rejected the Government's request for more time to elaborate on the

## OVERSEAS NEWS

### REAGAN MEETS THE MEXICAN PRESIDENT TODAY

## Bid for better links with oil-rich neighbour

BY WILLIAM CHISLETT IN MEXICO CITY

**THE U.S. President-Elect, Mr. Ronald Reagan and Sr. José López Portillo, President of Mexico, meet today at the Mexican border town of Ciudad Juarez. Their meeting highlights the increasing importance being given in the U.S. to improving relations with its oil-rich southern neighbour.**

The meeting, held at the initiative of the U.S. is Mr. Reagan's first scheduled contact with a foreign leader and comes two weeks before he takes office.

It is understood there is no agenda for the meeting and that Mr. Reagan considers it a private and unofficial matter.

While no agreement on important matters is expected to be reached, the talks will give both sides an opportunity to state their views on conflict-laden issues such as energy, trade, and the increasing political violence in El Salvador.

By sheerling the Mexican President before taking office, Mr. Reagan hopes to get relations between the two countries on to a better footing right from the start.

Mexico has quickly become the world's fifth largest oil producer, supplying the U.S. with about 750,000 barrels a day out of Mexico's total oil exports of nearly 1.3m b/d and also 300m cubic feet of natural gas.

Mexico, however, recently announced that no one country will in future receive more than half its oil exports. It fully implemented this would mean that the U.S. will not get the amount of oil it would like to receive from so near a source.

Mexico recently replaced the UK as the U.S.'s third largest trading partner. Bilateral trade more than doubled from 1978-80 to \$29bn and is growing at about 55 per cent a year.

Mexico has long claimed it

and Trade (GATT) last year, is still a highly protected economy.

It is planning to increase subsidies to its exports and this could lead to trade problems with the U.S. unless it is now easier to levy countervailing duties.

Last week, the Mexican Government served notice on the U.S. that it was ending all its fishing agreements. This becomes effective in January 1982, and means that no U.S. fishing boat can enter Mexican waters.

In his talks with Sr. López Portillo, Mr. Reagan may well mention his theme of a North American "Common Market," which would also involve Canada. Mexico, however, has already forcefully rejected this path towards solving common problems of an U.S. ploy to get more of its oil.

Mexico, which considers Central America its sphere of influence, fears that the

Reagan Administration will step up military involvement in El Salvador to avoid a Left-wing victory.

Sr. López Portillo has already given an "off-the-record" warning to the Reagan team. Now, he is likely to ask for greater consultation over U.S. policy towards Central America.

Tony Walker writes from Beijing. Deng Xiaoping, a Chinese Vice-Chairman, yesterday exchanged views with prominent Republicans, the first high-level contact between China's leadership and members of Mr. Reagan's party since the U.S. election.

Mr. Ted Stevens, Senate Republican Deputy Leader, and Mrs. Anna Chennault, chairman of a Republican nation committee, spent several hours with Mr. Deng.

Later, Mr. Stevens said topics discussed included Taiwan and defence exchanges.



President López Portillo

## Balsemao forms new Portuguese Cabinet

BY DIANA SMITH IN LISBON

**THE NEW Portuguese Cabinet, headed by the moderate Social Democrat leader, Sr. Francisco Pinto Balsemao, is now formed, and should take office in the next week.**

The list of ministers was leaked unofficially at the weekend. Sr. Aníbal Cavaco Silva, the stern monetarist chosen by the late Premier, Sr. Francisco Sa Carneiro, as Finance Minister, refused to serve this time,

saying he was tired.

Sr. Balsemao has named Sr. Joao Moraes Leitao, a 42-year-old Christian Democrat lawyer, as the new Finance Minister. Sr. Leitao was Minister of Social Affairs in the previous Cabinet.

The Israeli Cabinet yesterday welcomed a crisis over teachers' salaries which had threatened to bring down the Government. Rather than risk the walk-out of one of the coalition factions, the Cabinet appointed a sub-committee to try to find a compromise.

In an unorthodox move, Sr. Balsemao has brought in an independent as Foreign Minister.

as a full member in 1983 and until now negotiations have lacked firm Government directives and local follow-up.

Sr. Balsemao was preferred by his party, the strongest element of the ruling Democratic Alliance of Social Democrats, Christian Democrats and Monarchs, to more conservative candidates for the party leadership and premiership.

## Wyszynski reassures Solidarity

By Christopher Bobinac in Warsaw

**CARDINAL Stefan Wyszynski, the Polish Primate, has shown the authorities that the church recognises that members of dissident groups can play a legitimate role within Solidarity, the independent trade union.**

Both the Soviet Press and the other Eastern European media have been attacking dissidents working with Solidarity as "anti-Socialist elements."

But yesterday, Cardinal Wyszynski received a seven-man delegation of the Warsaw branch of Solidarity which included Mr. Adam Michnik, a prominent member of KOR, a dissident group, and Mr. Henryk Wajer, another KOR member.

Cardinal Wyszynski told the delegation that all the Polish bishops were united in their support for the independent union movement.

The cardinal asked union members to provide him with a list of people at present imprisoned on political charges.

## World Bank to drop Indian loan

BY K. K. SHARMA IN NEW DELHI

**THE WORLD BANK is now certain to withdraw the offer of a \$250m loan to India which was to help fund a giant fertiliser complex at Thal, near Bombay. The complex was to rely on natural gas at present being flared in the Bombay High offshore oilfield.**

The withdrawal springs directly from the World Bank's disapproval of India's decision to change the consultants for the fertiliser project.

The World Bank, which had agreed to aid the project in 1979, questioned the need for a change in consultants.

According to the reports, the World Bank has found India's explanation for the change unacceptable and has rejected the Government's request for

explanation. This will inevitably lead to the withdrawal of the loan offer.

India accounts for nearly 40 per cent of the loans given by the World Bank's soft-loan affiliate, the International Development Association (IDA), and has never before had trouble obtaining credit from the organisation.

The World Bank, which had agreed to aid the project in 1979, questioned the need for a change in consultants.

According to the reports, the World Bank has found India's explanation for the change unacceptable and has rejected the Government's request for

more time to elaborate on the

## African ministers meet on eve of Namibia talks

BY OUR FOREIGN STAFF

**FOREIGN MINISTERS of the "front line" African states of Angola, Mozambique, Botswana, Zambia and Zimbabwe, and Mr. Sam Nujoma, leader of the South West African People's Organisation (SWAPO), met in the Angolan capital of Luanda at the weekend to co-ordinate their positions for this week's United Nations ceasefire negotiations on Namibia in Geneva.**

While reports from Luanda indicate that the front line representatives and SWAPO will take a hard line in Geneva, Mr. Dirk Mudge, leader of the South African sponsored Democratic Turnhalle Alliance, the ruling party inside the territory, said yesterday no ceasefire would be signed until absolute agreement was reached on the future of the disputed territory.

In Cape Town, meanwhile, Mr. R. F. (Pik) Botha, the South African Foreign Minister, sent an angry letter to Dr. Kurt Waldheim, the UN Secretary General, attacking United Nations policy in southern Africa. He accused the UN of "playing out a charade based on fiction."

## WORLD TRADE NEWS

## UK issues guide on dumping suits

BY PAUL CHEESERIGHT

**THE GOVERNMENT today moves to reassure British businesses hurt by cheap foreign imports or its anxiety to seek quick remedies through the EEC. It is publishing a guide on how to lodge and pursue an anti-dumping complaint.**

"If there are grounds to believe that a good case can be made, you can be assured of the support of the Department of Trade at every stage," Mr. Cecil Parkinson, the Minister for Trade, tells businessmen. The department's anti-dumping unit will work with industry to assemble evidence.

The guide sets out the stages for companies to follow in preparing their evidence for presentation to the EEC Commission in Brussels where the decisions on accepting or rejecting anti-dumping cases will be made.

Behind the Government's move is the realisation that the Commission is short-staffed and that its apparent tardiness in

taking decisions is the source of acute concern to British businesses hurt by recession and threatened by cheap imports.

The Government is working on the basis that the anti-dumping procedure can be speeded with more careful preparatory work by both industry and officials in the U.K. so that where an industry is being materially injured this will be quickly apparent to Commission officials.

The less time-wasting communication there is between Brussels and London dealing with the details of a case, the quicker the Commission will be to a decision.

This approach is likely to be welcomed by the Confederation of British Industry, which last November produced its own recommendations for streamlining the handling of anti-dumping complaints. However, the CBI demanded much more radical action than the Government

is considering. Initiatives by the Government to seek sweeping changes in EEC anti-dumping policy or procedures over the next few months are effectively ruled out and its efforts in this area are likely to be concentrated on refining existing machinery.

There is, in the first place, a reluctance to relax present strict provisions for taking anti-dumping action. "If we in the Community started to apply less rigorous standards of proof, we should be inviting abuse of the rules in other countries; and our exports would be the first to suffer," says Mr. Parkinson.

There is also a desire to see how the new GATT codes on dumping and subsidies work in practice.

The Commission itself, in a scaled-down demand, has sought to create an extra 13 posts in the anti-dumping unit. But there has been agreement only to increase the staff of the Commission by 22, thus ruling out such a sharp rise in the strength of one unit.

FAVOURABLE price and production trends are expected in the next few months: one from the Commons select committee on industry and trade, and another from a European Parliament committee. No governmental initiatives are expected until after their publication.

The British Government is still keen to see the Commission's anti-dumping staff increased. At present it is held to 18 case officers and seven support staff. So far it has been foiled by budgetary pressures.

The approach itself, in a scaled-down demand, has sought to create an extra 13 posts in the anti-dumping unit. But there has been agreement only to increase the staff of the Commission by 22, thus ruling out such a sharp rise in the strength of one unit.

The good news for countries exporting to Indonesia is that, with the Indonesian economy now fully recovered from the effects of the 33.6 per cent devaluation of the rupiah in November 1978, Indonesian imports are set to grow at roughly double last year's rate. The U.S. report forecasts that imports into Indonesia will increase 37 per cent this year to a record \$15.1bn.

Because Indonesia's position as a significant oil exporter whose other commodities have also maintained an enviable world market position means that balance of payments and reserves constraints have diminished for the present, says the report. Good prospects for overall growth and expanded international trade continue.

Major project planning in Jakarta is now in high gear, and there is intense interest in the foreign business community in the Government's ambitious expansion programme for improv-

## Britons win £7m Jeddah contract

BY OUR WORLD TRADE STAFF

**A CONTRACT worth £7m to build a 14-storey office block in Jeddah, Saudi Arabia, has been won by the local associate of R. M. Douglas Construction, the Birmingham civil engineering group.**

The block will be built for Shaikh Mohammed Abdullah Alireza by Al-Esayi Safi Nomani Douglas, starting early this year.

The consultants are Belalte, Clauss and Miller-Tariq Alireza of Jeddah.

• Petrocarbons Developments of Manchester is to design a plant to purify and liquefy carbon dioxide at Stenungsund in south west Sweden for AGA Gas. The contract, which also includes the supply of equipment and supervision of construction, is worth £200,000.

The good news for countries

maintains its 30 per cent share of Indonesian imports. Tokyo should be exporting around \$4.5bn worth of goods to Indonesia in the 1980-81 fiscal year.

Of the EEC countries Germany, with around 6 per cent of the Indonesian market, seems best placed to boost its exports, while Britain, which in the last fiscal year accounted for nearly 3 per cent, seems to have been badly affected by a textile dispute which has already threatened to lose it \$150m in orders from Indonesia. If Britain were to have maintained its share of the Indonesian market it could have expected orders in 1980-81 worth around \$165m.

The improved outlook for Indonesia's economy that has fuelled this increase in imports has largely been made possible by Indonesia's position as the leading oil and gas exporter east of the Persian Gulf. In particular, says the report, the large crude oil price increases of recent years and the prospect of higher prices in the years ahead have markedly improved the short- and medium-term prospects for Indonesia.

The report says that the apparent arrest of what had been a moderate but steady production decline since 1977 means that output, which averaged around 1.58m b/d in the first six months of 1980, will probably not fall further. The report predicts that foreign exchange earnings from oil and gas will increase to \$1

## UK NEWS

# Bank of England studies 'possible' futures market

By DAVID MARSH

**T**HIS BANK of England will this week be getting down in earnest to detailed studies on whether to allow the start-up of a financial futures market in London dealing in forward contracts and interest rates.

A decision whether to give the scheme the green light is not expected until some way into the New Year. It seems unlikely however that the bank will fail to give the market the go-ahead, although considerable points of detail remain to be ironed out.

The proposed new market would represent a significant new addition to London's range of financial services, and has already received a generally positive response from the City and other potential participants.

The working party of City institutions that has put forward the proposals last week sent to the Bank details of reaction to the idea from several hundred potential users of the market ranging from banks and stockbrokers to local authorities and corporate treasurers.

The market would allow businessmen and investors to take out forward cover to minimise their risks on volatile foreign exchange and credit markets.

Mr. John Barkshire, chairman of money brokers Mercantile House Holdings, and head of the working party, said that out of 2,000 possible participants in the market contacted since the autumn, the overwhelming majority were in favour of the scheme.

The working party said when it launched the proposals at the end of September that it hoped the market could get going by late 1981 or early 1982.

A financial "futures" contract is an agreement to buy or sell a standard quantity of a set type of financial instrument or currency at a predetermined date in the future.

Under the working party's plans, participants would be able to deal in forward contracts in sterling and dollar interest rates and in five major currencies — the dollar against sterling, the deutschmark, yen and the Swiss franc.

The Bank of England has already had preliminary technical talks with the scheme's backers, but it has made clear that it will give the go-ahead only if it is assured that the market would satisfy a genuine need and not lead to speculative excesses.

Mr. Barkshire said interest in the idea had been greater than expected. Five seminars organised this autumn to explain the scheme were over-subscribed and a sixth added to catch the overflow was also overbooked.

Apart from participants in banking and other mainstream areas of finance, he said other interested bodies included pension funds, insurance companies, building societies, U.S. bond houses and investment analysts.

One of the more unorthodox inquiries came from a prisoner in Dartmoor — who also asked if the working party could arrange him a firm mortgage.

But Mr. Barkshire said that although the seminars and other information sessions had raised a variety of questions about how the market might perform, only one person had written in entirely opposing the scheme.

## Faltering recovery is forecast

By PETER RIDDELL

A FALTERING economic recovery and continuing high unemployment can be expected over the next few years, two leading non-monetarist forecasters warn this morning.

Phillips and Drew, stockbrokers, say the current recession is likely to be sharper than the depression of 1929-31, while Cambridge Econometrics foresees a spread of unemployment into hitherto more prosperous parts of the economy and the country.

Phillips and Drew expects the decline in manufacturing output to total about 14 per cent between 1979 and 1981, compared with 11 per cent in 1929-31.

Moreover, this follows a decade in which the UK appears to have recorded its worst manufacturing performance since the Industrial Revolution in the early 19th century.

Even in terms of total output, as measured by real Gross Domestic Product, the present recession is estimated to be almost equivalent to that of 1929-31.

The firm suggests that the trough of the recession is unlikely to be reached before mid-1981 and, unlike the 1930s, a rapid and sustained recovery now looks much less likely unless Government policy changes.

Consequently, unemployment, including school-leavers, is likely to approach 3m by the end of this year and there seems virtually no possibility of a sharp fall at any time in the next few years if present policies continue.

Similarly, Cambridge Econometrics forecasts a rise in unemployment to more than 3m in

## Gilts market bullish, says survey

By Peter Riddell, Economics Correspondent

**T**HIS gilt-edged market is strongly bullish and optimistic about this year's financial prospects, according to a survey of fund managers, brokers and economists published this morning by L. Messel, stockbrokers.

Most surveyed expect a decline in Minimum Lending Rate from 14 per cent to just over 11 per cent by the end of this year, while the gross redemption yield on long-dated stocks should drop by more than 2½ percentage points to 11½ per cent.

The survey is based on 220 responses. More than half the respondents are described as actively involved in gilt-edged

markets. The survey is based on 220 responses. More than half the respondents are described as actively involved in gilt-edged

## Daimler-Benz to invest £30m in Britain

By KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

**D**AIMLER-BENZ'S UK subsidiary will invest a further £30m by the mid-1980s to consolidate and improve its position in Britain's commercial vehicle and car markets.

In spite of the steep decline in demand for heavy commercial vehicles in the UK in 1980, the subsidiary, Mercedes-Benz UK, maintained sales at about £160m.

Profits in the two years to the end of 1978, the latest filed, were about £6m on a lower turnover.

Mr. Erich Krampf, the managing director, says the West German parent company's policy is to "charge top prices for the products it sells us, but to take no dividends."

Capital spending in 1981 will cover the final stages of a dis-

tribution centre at Harwich, the redevelopment of a big site at Brentford for retail and service facilities and a new depot to replace the existing one at Wakefield.

Mercedes-Benz (UK) sold about 5,100 commercial vehicles in 1980 compared with the 3,262 registered for the first time the previous year.

The company is disputing top place with Volvo Trucks among the importers of vehicles over 3.5 tonnes gross weight. However, Volvo's range starts at about 10 tonnes while Mercedes has a broader variety. About 2,000 vans were included in Mercedes' 1980 sales.

Mr. Krampf hopes to increase sales of commercial vehicles by about 6,000 in 1981 even though the company predicts a further

10 per cent fall in the UK market for commercial vehicles over 3.5 tonnes.

And the high value of sterling compared with the deutschmark enabled the company to hold prices steady for longer than normal.

Mercedes' car business will show a 20 per cent or more unit sales increase for 1980 compared with the 12 per cent drop in the market.

In spite of the replacement of or major changes to 80 per cent of the model range in 1980, Mercedes pushed up sales to 7,900 the previous year.

In 1981 Mercedes' car dealers will sell up to 10,000 cars because they will have the new 200 series models with improved fuel consumption and wider variety of body styles. And the new "S" class saloons will also be introduced to the UK in 1981.

## Channel 4 editors named

**T**HIS FIRST senior editorial appointments to the new Independent Television channel, Channel 4, which is due to start transmission in autumn next year, are announced today.

They are the three senior commissioning editors who will join in April, begin commissioning programmes this summer.

They are: Liz Forgan, 36,

## Gas risk follows holiday

• Enter building with caution  
• Do not smoke  
• Sniff for gas before switching on light or electrical appliance

• If gas is present open all doors and windows and call local gas emergency number

It points out that there was a spate of major explosions after the long Christmas of 1976-77.

The council suggests:

## COURTAULDS INTERNATIONAL FINANCE N.V. 9% GUARANTEED LOAN DUE 1982 UNCONDITIONALLY GUARANTEED BY COURTAULDS LIMITED.

**N**OTICE IS HEREBY GIVEN that pursuant to Condition 5 of the terms and conditions of the Loan and Clause 2 of the Trust Deed dated as of the 28th day of January, 1970, between Courtaulds International Finance N.V., "the Company", Courtaulds Limited, "the Guarantor", Lloyds Bank Limited, "the Trustee", the Bonds bearing the following serial numbers have been drawn for redemption on the 1st February, 1981 by operation of the Sinking Fund at the redemption price of 100% of the principal amount thereof. The redemption payment of each Bond drawn for redemption will become due and payable on the 1st February, 1981. Interest on such Bonds will cease to accrue on and after such date.

women's editor of The Guardian; Naomi MacIntosh, 47, Professor of Applied Social Research at the Open University; and David Rose, 56, head of drama, English Faculty, BBC Television.

With Jeremy Isaacs, Channel 4 chief executive, and Paul Bonner, channel controller, the three editors will formulate the channel's medium-term strategy.

## COURTAULDS INTERNATIONAL FINANCE N.V. 9% GUARANTEED LOAN DUE 1982 UNCONDITIONALLY GUARANTEED BY COURTAULDS LIMITED.

**N**OTICE IS HEREBY GIVEN that pursuant to Condition 5 of the terms and conditions of the Loan and Clause 2 of the Trust Deed dated as of the 28th day of January, 1970, between Courtaulds International Finance N.V., "the Company", Courtaulds Limited, "the Guarantor", Lloyds Bank Limited, "the Trustee", the Bonds bearing the following serial numbers have been drawn for redemption on the 1st February, 1981 by operation of the Sinking Fund at the redemption price of 100% of the principal amount thereof. The redemption payment of each Bond drawn for redemption will become due and payable on the 1st February, 1981. Interest on such Bonds will cease to accrue on and after such date.

THE FIRST senior editorial appointments to the new Independent Television channel, Channel 4, which is due to start transmission in autumn next year, are announced today.

They are the three senior commissioning editors who will join in April, begin commissioning programmes this summer.

They are: Liz Forgan, 36,

GENERAL MEETING OF SHAREHOLDERS



N.V. KONINKLIJKE NEDERLANDSCHE PETROLEUM MAATSCHAPPIJ

Established at The Hague, The Netherlands

(Royal Dutch)

GENERAL MEETING OF SHAREHOLDERS

to be held on Wednesday 28th January, at 1030 a.m. in the "Nederlands Congresgebouw", 10 Churchillplein, The Hague, The Netherlands.

AGENDA:

1. Proposal to amend the Articles of Association and to authorize the Board of Management — in accordance with the provisions in Article 124, Book 2 of the Netherlands Civil Code — to make any changes considered necessary by the Ministry of Justice.

This agenda and the proposal to amend the Articles of Association are available for inspection and may be obtained by shareholders free of charge at the Company's office, 30 Carel van Bylandstraat, The Hague, and at the head offices of the banks mentioned below.

A. Holders of share certificates to bearer may — either in person or by proxy — attend and address the meeting and exercise voting rights if their share certificates, or evidence that their certificates are held in open custody by De Nederlandse Bank N.V., are deposited against receipt not later than 22nd January, 1981, at one of the banks mentioned below, viz.:

In The Netherlands  
Algemene Bank Nederland N.V.; Amsterdam-Rotterdam Bank N.V.; Bank Van der Hoop Offers N.V.; Bank Mees & Hope N.V.; Banque de Paris et des Pays-Bas N.V.; Kas-Associatie N.V.; Pierson, Heldring & Pierson N.V.

In Austria  
Creditanstalt-Bankverein, Vienna; Österreichische Länderbank AG, Vienna; Schoeller & Co., Vienna.

In Belgium  
Société Générale de Banque S.A., Brussels; Crédit Lyonnais, Brussels; Kredietbank N.V., Brussels.

In the Federal Republic of Germany  
Deutsche Bank AG, Frankfurt/Main; Düsseldorf, Hamburg or Munich; Dresdner Bank AG, Frankfurt/Main; Düsseldorf, Hamburg, Munich or Saarbrücken; Deutsche Bank Berlin AG, Berlin; Bank für Handel und Industrie AG, Berlin; Deutsche Bank Saar AG, Saarbrücken.

In France  
Lazard Frères & Cie, Paris.

In Luxembourg  
Banque Internationale à Luxembourg S.A., Luxembourg.

In Switzerland  
Schweizerische Kreditanstalt, Zürich; Schweizerischer Bankverein, Basel; Schweizerische Bankgesellschaft, Zürich; Bank Leu AG, Zürich; Pictet & Cie, Geneva.

In the United Kingdom  
N.M. Rothschild & Sons Limited, London.

In the United States of America  
The Chase Manhattan Bank, N.A., New York.

B. Holders of registered shares may — either in person or by proxy — attend the meeting and exercise the aforementioned rights if they make known to the Company in writing not later than 21st January, 1981, their desire to do so:

with respect to shares of The Hague Registry:  
at the Company's office at The Hague;

with respect to shares of Amsterdam Registry:  
at the office of Algemene Bank Nederland N.V., C.K.E., P.O. Box 2230, Breda, The Netherlands;

with respect to shares of New York Registry:  
at the office of The Chase Manhattan Bank, N.A., New York.

C. Holders of certificates for "New York shares", which are depositary receipts issued pursuant to an agreement dated 10th September, 1978, under which The Chase Manhattan Bank, N.A., is successor depositary, may — either in person or by proxy — attend and address the meeting if their certificates for "New York shares" are deposited against receipt not later than 22nd January, 1981, at Algemene Bank Nederland N.V., C.K.E., P.O. Box 2230, Breda, The Netherlands, or The Chase Manhattan Bank, N.A., New York.

What is stated above with respect to the availability for inspection or the possibility of obtaining the agenda and the proposal to amend the Articles of Association for "New York shares".

If the proportion of the issued capital required for an amendment of the Articles of Association in virtue of Article 40 should not be represented at the Meeting, a second General Meeting of Shareholders will be held in accordance with the provisions of that Article, namely at the same place on 25th February, 1981, to which Meeting the proposal mentioned under item 1 of the Agenda will again be submitted.

The Hague, 5th January, 1981  
The Supervisory Board

The above numbered Bonds will be redeemed at the principal offices of Chemical Bank, 20 Pine Street, New York, N.Y. 10015, U.S.A., Deutsche Bank A.G., Jungfernstieg 5-11 Frankfurt am Main, Germany, Crédit Lyonnais, 19 Boulevard des Italiens, Paris, France, Kredietbank N.V., 7 rue d'Arenberg, Brussels, Belgium, and Kredietbank S.A., Luxembourg, 43, Boulevard Royal, Luxembourg, upon surrender of such Bonds for payment and cancellation.

CHEMICAL BANK on behalf of COURTAULDS INTERNATIONAL FINANCE N.V.

Dated 5th January 1981 NOTICE

The following Bonds previously called for redemption have not as yet been presented for payment:

181	531	1571	5736	8020	10122	18548	18913
185	537	1753	4336	8508	10487	18505	18914
197	547	2234	4347	8511	10161	18211	18729
207	573	2260	4350	8517	10211	18230	18915
339	905	2554	4449	8777	17410	18675	19115
340	947	3218	5038	9572	17533	18691	19118
341	961	3221	5201	9682	17728	18755	19120
509	970	3248	5202	9891	17874	18829	19121

## Divide board pay, urge chairmen

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

SALARIES of full-time board members of nationalised industries should be fixed by Ministers on the recommendations of the chairmen and non-executive members of each board, according to proposals prepared by the Civil Service Department.

This follows the Government decision last year to allow individual Government Departments to fix their own industry board salaries in consultation with the Civil Service Department.

The chairmen however have urged the CSD to further its reforms by splitting board salaries.

One part would be a small flat of perhaps £3,000 a year, which would be fixed by the Government and would be paid to each member for his boardroom role.

In addition executive members would receive a salary of perhaps £30,000 a year, reflecting their position as the senior specialists in their industries.

The Nationalised Industries Chairmen's Group has told the CSD that this would enable each industry to adjust its salaries according to market pressures. It would also prevent the problem that has arisen in the past of board members sometimes earning less than their immediate deputies whose salaries are not subject to Government controls.

## Industry borrowing falls as recession bites

BY DAVID MARSH

MANUFACTURING industry sharply reduced its borrowing from the banks during the autumn as high interest rates and the deepening recession finally worked through to cutting credit demand.

Bank of England figures published this morning show that bank lending throughout the UK economy slowed down markedly during the three months from August to November following several quarters of rapid growth.

The decline in credit activity explains why the Government

The CSD however has not yet agreed to give such freedom to individual industries although it has pointed out that, in practice, there might not be much difference between its ideas and those put forward by the chairmen.

Under the CSD system, which is based on what happens in the private sector, the chairman and non-executive members of each board would propose what the executive members should earn.

The chairman's salary would be considered by the non-executive board members alone.

These proposals would go to the Minister responsible who would fix the salaries after consultation with the CSD, which would operate a general coordinating role.

Under the previous Boyle Top Salaries Review Body system, the industries have been divided into about 10 grades. Salaries for chairmen have ranged from £58,500 and Board members' salaries from £43,000 down to £13,750.

But the Government has had trouble finding industry chairmen and Board members. Last year a special fee of up to £2m had to be agreed to entice Mr. Ian MacGregor to become chairman of British Steel.

The object of the new system, which will come into force in April, is to make it easier to vary salaries according to the needs of individual industries.

## Resistance to sick pay changes to be renewed

By Alan Pike

EMPLOYERS' resistance to proposed government changes in arrangements for paying sick pay will be renewed when Parliament reassembles next week.

The Engineering Employers' Federation, which has led a so-far unsuccessful campaign of opposition to the proposals, is urging its member companies to present MPs with estimates of the likely cost of the changes for manufacturing industry.

Under the Government's plan employers, rather than the State, would become responsible for paying £30 per week sick pay for eight weeks a year.

In return for accepting this responsibility companies would receive a once-and-for-all 0.6 per cent reduction in their National Insurance contributions.

The EEF has protested that manufacturing employers, with a higher than average incidence of sickness absence among their employees, would be "heavy losers" under the scheme.

Most engineering companies it says, would require a reduction in National Insurance contributions of more than 1 per cent to meet the cost of the scheme, and many would need more.

Employers in engineering industry and elsewhere are concerned that any once-and-for-all National Insurance reduction could be lost in future contribution increases, and fear the proposed changes would increase pressure on companies to improve their domestic sick pay schemes.

The EEF has proposed an alternative scheme under which employers would act as paying agents for State sick pay — meeting the objectives of reducing Civil Service jobs and making sick pay subject to tax.

This plan has been rejected by the Government, but the EEF says it is "not convinced that its advantages and practicality have been seriously examined on their merits."

## Energy price report to go to NEDC

BY ALAN PIKE

A REPORT to the National Economic Development Council this week will support the view that British industry pays more for energy than overseas competitors.

The council adjourned a discussion on energy costs last summer to allow time for the National Economic Development Office to investigate the position.

In a detailed paper to be presented to the council on Wednesday, NEDC concludes that big energy-consuming industries in Britain pay prices out of line with those of their competitors.

Among the big energy users identified by the report as suffering a disadvantage are the steel industry, paper and board, and chemicals.

The NEDC conclusions will give powerful support to the efforts of individual industries to persuade the Government that high energy costs damage their international competitiveness.

Public and private sectors of the steel industry commissioned a joint study which last month argued that the industry pays more for energy than its lead-

## Key tests for public sector pay policy

By Our Labour Staff

PUBLIC-SECTOR workers in three key supply industries—electricity, gas and water—will this week test Ministerial exhortations that public sector pay increases be kept within single figures.

The NEDC research concludes that industrial consumers enjoy larger discounts abroad, and big energy consumers can sometimes negotiate further individual reductions. It appears that in NEDC's view, only the medium and large users of energy in Britain are at a disadvantage. Smaller consumers are broadly in line with overseas competitors.

Removal of excise duty on heavy fuel oil and the reconstruction of gas and electricity tariffs to provide better discounts for large industrial users are among options the report proposes for tackling the problem.

The agenda for Wednesday's council meeting also includes a paper on research and development and innovation in industry from Sir Keith Joseph, Industry Secretary, and a sector working party report on the steel industry.

The Government has stressed the need to keep public sector settlements low, but these three utilities are not subject to financial restrictions as tight as the 6 per cent pay provision in the cash limit for local authorities and a similar limit expected for central Government.

• Leaders of three unions representing the 85,000 manual workers in electricity supply will present their joint claim on Thursday. The claim will be for an unspecified substantial increase, taking into account the prevailing rate of inflation and also seeking a cut in hours.

The General and Municipal Workers' Union has set a target of 20 per cent, but other union leaders in the industry seem determined to secure an increase in line with the miners' deal.

At the time it was agreed, this deal was thought to be worth 9.8 per cent on basic rates and about 13 per cent on earnings. But power unions estimate that over a full year the deal could be worth 17 per cent.

• British Caledonian is to boost traffic on recently introduced flights to Hong Kong by offering en route a freight and passenger service to the Middle East, and the arrangement has been authorised by the Civil Aviation Authority.

Since the Hong Kong service was launched last August, British Caledonian has been flying via Dubai but only stopped there for technical services and crew change-overs.

• In the water supply industry, an increase is expected in the present offer, worth 9.9 per cent on basic rates for the lowest grade manual workers.

## Ban on P & O ships urged by seamen

BY PHILIP BASSETT, LABOUR STAFF

SEAMEN'S LEADERS will today be pressed to black all P and O ships in British ports in support of the crew members' sit-in aboard the company's car ferry, the Ulster Queen, in Liverpool.

About 40 members of the ship's crew, mainly catering and bar staff, have occupied the ship in protest at the company's decision to end its ferry service between Liverpool and Belfast. The company has removed the electrical power from the ship, leaving those on board without heat or light.

Local representatives of the National Union of Seamen will meet tomorrow to decide whether or not to put the question of industrial action over the ship employers' 10.5 per cent pay offer out to ballot. At present action is being left to individual areas.

Some areas, however, are seeking firmer guidance. There were reports at the weekend that seamen in Harwich had decided not to take action alone but had decided to ask the executive to put the issue out to the membership.

A further key meeting is also due today when NUS members at Dover decide on whether or not to take industrial action over a pay offer.

## Train drivers to disrupt Southern Region services

BY OUR LABOUR STAFF

CANNON Street stations could be severely affected.

ASLEF officials have been attempting to defuse the dispute because of the embarrassing clash of its timing with a joint BR-union appeal to the Government for increased financial aid for the railway industry.

About 200 drivers at three Southern Region depots serving the London-Basingstoke line—St Leonards, Tonbridge and Grove Park in London—have threatened action over timetable changes, which have cut off peak-hour services from half-hourly to hourly runs.

Southern Region has warned that if any drivers take action they will be suspended without pay. If that happens, as seems likely, then services to and from London's Charing Cross and Cannon Street stations could be suspended pending a decision by the executive.

Union officials are likely to meet senior BR representatives this week to discuss the financial position. Sir Peter Parker, BR chairman, may also visit ASLEF to address the executive.

## BUSINESSMAN'S DIARY

### UK TRADE FAIRS AND EXHIBITIONS

Date	Title	Venue
Jan. 1-10	Model Engineering Exhibition (0442 41221)	Wembley Conference Centre
Jan. 8-12	London International Boat Show (0332 54511)	Earls Court
Jan. 10-18	London Racing and Sporting Motorcycle Show	Horticultural Halls
Jan. 11-14	Stationery Industry Exhibition STATINDEX (01-228 7901)	Grosvenor House, W1
Jan. 12-15	Amusement Trades Exhibition (01-228 4107)	Olympia
Jan. 13-15	International Domestic Electrical Appliances Exhibition (01-498 1951)	NEC, Birmingham
Jan. 15-18	Sound and Video Exhibition (01-200 0444)	Excelsior Hotel, Manchester
Jan. 17-25	Caravan, Camping and Leisure Exhibition (0436 6566)	Bingley Hall, Birmingham
Jan. 20-22	Hirex Exhibition (02 27211)	Wembley Conference Centre
Jan. 25-29	International Light Show (024958 398)	Olympia
Jan. 27-29	Electronic Business Equipment Exhibition BIZTRONIC (061 928 0406)	Edgbaston Cricket Ground
Feb. 1-5	International Spring Fair (01-498 7224)	NEC, Birmingham

### OVERSEAS TRADE FAIRS AND EXHIBITIONS

Jan. 5-8	International Souvenir Exhibition—SOUVENIR BEURS (01-498 1951)	Utrecht
Jan. 12-16	International Forestry Development, Timber Processing and Woodworking Exhibition—WOOD (021-705 6707)	Singapore
Jan. 15-19	International Furniture Exhibition (01-499 3994)	Paris
Jan. 21-21	Middle East Construction Exhibition (01-935 8200)	Jeddah
Jan. 23-29	Irish Gift Trade Fair (Dublin 681355)	Dublin
Jan. 23-29	International Record and Music Publishing Market MIDEM (01-799 2317)	Cannes
Jan. 23-Feb. 1	International Green Week (01-540 1101)	Berlin
Jan. 23-25	International Boat Show (01-482 1951)	Maine
Feb. 6-9	International Stationery Exhibition (01-499 3984)	Paris

### BUSINESS AND MANAGEMENT CONFERENCES

Jan. 5-7	Oxford Farming Conference—Opportunities for British Agriculture (0524 751422)	Oxford
Jan. 5-7	MSS: Inventory Management and Control (0903 34755)	Worthing
Jan. 5-16	CEI International Financial Management Seminar (Telex 27452)	Hongkong
Jan. 6-7	IPM: The Secretary in Personnel Management (01-387 2644)	Whites Hotel, W2
Jan. 7	Nigerian British Chamber of Commerce: The Nigerian Budget 1981 (01-248 4444)	Cannons Street, EC4
Jan. 13	Oyez-IBC: Automation in the insurance-company—the management implications (01-242 2481)	London Press Centre, EC4
Jan. 14	ESC: Making direct mail work in industry and commerce (057288 2711)	Cumberland Hotel, W1
Jan. 14	Dewar, Roger: Rock Electronics: Major Technology Symposium (01-638 9971)	Painters Hall, EC
Jan. 14-16	Finger Techniques: Land Taxes, how to reduce the burden (0933 51991)	Hilton Hotel, W1
Jan. 19-20	MMI Personnel: "10 years on" Employment Legislation for the Smaller Firm (0832 52220)	Ranymede Hotel, Egham
Jan. 20	Robert S. First Inc.: New Concepts in drug and nutrition delivery systems (Telex 22859)	The Drake Hotel, Chicago
Jan. 21	IPS: Purchase Cost Reduction (0990 23711)	Countryside Rooms, WC2
Jan. 21-22	ESC: Making Financial savings through energy control (057282 2711)	Gloucester Hotel, SW7
Jan. 21-22	FT Conference: India as a World Trading Partner (01-621 1355)	New Delhi
Jan. 22-23	AMR International: Executive Project Management—The critical skills (01-262 2722)	Inter-Continental Hotel, W1
Jan. 26-27	AMD: Communication and confidence development for managers (0733 56047)	Kensington Hilton Hotel
Jan. 26-28	Building Sub-Unit: Microcomputers Workshop for the Construction Industry—Surveyors (01-353 2300)	Ranymede Hotel, Egham
Jan. 27	European Study Conferences: Direct investment in oil and gas related tax matters (01-727 51200)	Cumberland Hotel, W1
Jan. 28	CCC: Financial problems in divorce—a seminar for accountants and tax advisers (01-222 6362)	Europa Hotel, W1
Jan. 30	CCC: Stock Relief—The new proposals (01-222 6362)	Inter-Continental Hotel, W1
Feb. 4	Ron Clement Associates: Transactional analysis in organisations (Byfleet 33301)	Basil Hotel, SW3
Feb. 4	MSS: Managing Computer Stats (0903 34755)	Westminster Hilton, Stratford
Feb. 5	Crown Eagle Communications: Law at work—recent legislation and case law (01-636 0617)	New Barnes Hotel, W1
Feb. 5	The Institution of Civil Engineers: Symposium on sensors in highway and civil engineering (01-222 7722)	Parker Street, WC2
Feb. 5	IPS: Automotive Industry (0990 23711)	Westminster Hilton, Stratford
Feb. 5-6	AMD: Product Innovation and Development (0733 56047)	New Barnes Hotel, W1
Feb. 10	BIM: Computer programming for managers (01-405 3456)	Park Lane, W1

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change to the details published.

We hereby announce that  
Mr. Willem Oost Lieve has  
succeeded Mr. Bouwewijn de  
Hoop Scheffer as Investment  
Banking Representative  
Hongkong.

**ABN Bank**  
Hongkong, Algemene Rekening Nederland, Holland House, 9, Ice  
House Street, P.O. Box 61, telephone (5)236001, (5)242269,  
(5)245929,

# Building and Civil Engineering

## £15m factory award to Fairclough

ILFORD'S NEW film production factory at Mobberley, Cheshire (a £30m investment) is to be undertaken by Fairclough which says the project involves over £15m worth of building, civil engineering, mechanical and electrical work.

Fairclough will manage the major site project under a design-and-project management contract which includes the co-ordination of other substantial contracts placed on a direct basis. Tasks include responsibility for design, building, civil engineering and mechanical and electrical work from initial design procurement to final commissioning.

The investment on the 40-acre site includes work on a new administration and research and engineering centre, warehouse and chemical packing buildings, finishing, production and light engineering unit, energies centre and service distribution and infrastructure developments, together with an engineering and sensitising production unit and other ancillary buildings.

Fairclough Design has started work on the initial design of this new black and white film production factory is one of the largest of its kind recently announced in the north-west of England. Ilford (part of Swiss-owned Ciba Geigy chemical group) plans to spread the £30m capital spending over three and a half years and the expansion will create 880 new jobs at Mobberley, more than doubling the present workforce of 550.

In the north-east Lancashire, Fairclough is to build a three-storey pathology block and mortuary at Burnley under £646,000 contract from the Lancashire Area Health Authority. Work starts soon.

Under another award the company has begun the conversion of a factory at Warrington, Cheshire, into a warehouse for Joseph Crossfield and Sons. This £260,000 job is due for completion in April.

## Not too bad a year for Bovis

BOVIS BOOST FOR THE 80's IN SPITE OF THE GENERAL DOWNWARD TREND IN THE CONSTRUCTION INDUSTRY, Bovis' reports an encouraging order book and also predicts a modest increase in turnover over 1979, even after allowing for the effects of inflation.

A number of significant contracts were awarded in every area of the company's operations, including public and private sectors, commerce and industry, housing, health, education, leisure and retailing.

This was divided into 80 per cent new work and 20 per cent refurbishment, and ranged from multi-million pound projects down to £200,000 contracts, with many schemes around the £10m bracket.

Work in London alone was worth in excess of £80m. At Piccadilly, Bovis is redeveloping the Trocadero site into a shopping and entertainment complex, while at Shell Centre is a major refurbishment programme currently estimated to be worth about £12m.

Bovis says that one of its most significant contracts in 1980 was the management for the redevelopment of the new underwriting building at Leadenhall/Lime Street for the Corporation of Lloyd's, which was won after six months of negotiations involving some of the biggest names in the construction industry.

The first contract for the community of the City of London is being carried out in the Barbican with the creation of two exhibition halls.

Other work in the capital includes the refurbishment of Zimbabwe House (completed in December), the fitting out part of the Citibank Trust's 11-storey building at Hammersmith, and major reconstruction of the Royal British Legion's headquarters at Pall Mall. In the meantime, the company is completing the large Central Cross development in Tottenham Court Road which is being built for Thornt/EMI.

Outside London, work goes on with a number of important contracts, including the £2m Nottingham Concert Hall which is going up alongside the restored Theatre Royal (also carried out by Bovis during 1975/77 and the recipient of an RIBA Award), a research and development centre for computer maker Hewlett-Packard at Wokingham, Berkshire (costing about £7m), a £4.5m management contract for a three-storey laboratory in Nottingham for the Boots Company, the £1.5m refurbishment of Leas Cliff Hall (an entertainment hall).

DEBORAH PICKERING

## £1½m Turriff award

A CONTRACT worth £1.4m has been let by the Property Services Agency to Turriff for the first part of the improvement programme at Broadmoor Special Hospital, Crowthorne, Berkshire.

The scheme calls for the construction of new roads and car park, diversion of some mains services and part of the new perimeter security wall for the redeveloped hospital. Work will start soon.

This contract will be followed in the summer by other schemes also designed by PSA—a new emergency control centre, staff new club and restaurant, a new gardener's complex, transport depot and a works compound for PSA maintenance staff.

On completion of this, the site will be cleared for the start of the first stage of the new hospital buildings, including new wards, medical centre, central kitchen, stores and a new entrance control building.

This first stage is due to be completed in early 1988 at a cost of about £5m at current

## Bringing home the bauxite

FURTHER development of the project which is scheduled for completion in 1983. It has commissioned architect Bruff Phillips of St Albans for certain aspects of the architectural design and Building Design Partnership of Manchester to act as mechanical and electrical consultant.

This new black and white film production factory is one of the largest of its kind recently announced in the north-west of England. Ilford (part of Swiss-owned Ciba Geigy chemical group) plans to spread the £30m capital spending over three and a half years and the expansion will create 880 new jobs at Mobberley, more than doubling the present workforce of 550.

In the north-east Lancashire, Fairclough is to build a three-storey pathology block and mortuary at Burnley under £646,000 contract from the Lancashire Area Health Authority. Work starts soon.

Under another award the company has begun the conversion of a factory at Warrington, Cheshire, into a warehouse for Joseph Crossfield and Sons. This £260,000 job is due for completion in April.

## Countering the flood

THE Thames Water Authority has awarded a £2.4m contract for the next stage of the River Mole Flood Alleviation Scheme

in Surrey to Gleeson Civil Engineering.

This stage of the scheme, which will take two years to complete, involves construction of a 2,500 metres long channel and a major sluice structure at Island Barn, together with associated off-take structures and a new footbridge.

A new form of bank protection involving prefabricated panels made from concrete blocks bonded on to woven fabric mats will be used.

First phase of the task calls for the lifting of old trackwork

and the second stage of the operation will involve the lifting of way.

## Impurities removed from air

AN AIR filtration unit which cleans up to 9 cubic metres of air a minute without producing ozone has been developed by a small Yorkshire company, Charitant.

The device was recently awarded a Gold Medal in the class for inventions as "Aids to the protection of the environment, anti-pollution and energy conservation" at the Ninth International Exhibition for New Inventions and Technology in Geneva.

Each of the two load outs comprised a single bank of 12 buoyancy tubes each 1.83 metres diameter by 77 metres long together with a single bank of three flotation tanks each 4.15 metres diameter by 60 metres long.

Total weight of the two consignments was over 2,600 tonnes.

The Charitant Airsweep is a non-electrostatic air filtration unit weighing only 7 kg and powered by a 90 watt electric motor.

The motor rotates a circular Chinese horse-hair brush at high speed which, acting as a centrifugal fan, draws polluted air into the unit and through special filters to capture the

impurities.

Disposable filters are available to remove a variety of contaminants including dust, pollen, bacteria and mould, while an activated charcoal filter adsorbs smoke, odours, fumes and gases.

The units are used in hospitals and nursing homes as well as public houses and restaurants.

The unit was devised by Mr. John Russell, sales director of Charitant, originally to provide clean air for young farm animals and poultry. Charitant can be reached on 0837 84068.

## £7m Saudi contract

A CONTRACT worth £7m for the construction of a 14-storey office block in Medina Road, Jeddah, Saudi Arabia, has been won by R. M. Douglas's associate Al-Esayi Saif Nomar Douglas.

The block is to be known as Alireza Tower and it will have

19 km of main line track between Fo Tan (Shatin) and Lo Wu on the Chinese border.

the removal of ballast and then reconstruction of the track which will have 35 "turnouts."

This latest award to Henry Boot means that the company is now involved in about £25m worth of railway development contracts in Hong Kong. These contracts are in connection with both the Hong Kong Mass Transit Railway and the Kowloon-Canton (China) Rail

design will be used.

Civil works will include alterations to platform lengths, construction of retaining walls, drainage and road works.

The second stage of the operation will involve the lifting of way.

More Than Builders

Hunting Gate 444

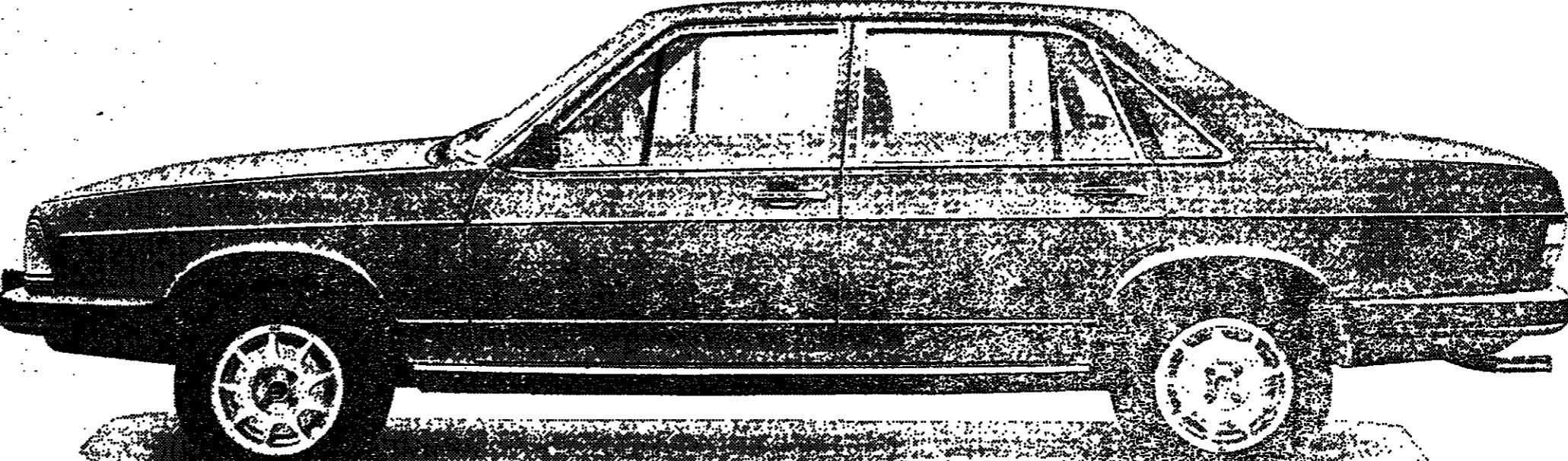
## Patagonian terminal

SINCE THE COMPLETION OF A feasibility study for a shiploading terminal for exportation of limestone from Alcalis de la Patagonia's quarry in Chubut Province, Argentina, W. S. Atkins group has been awarded the contract to provide full engineering services and supervise the construction of the £5m terminal.

The project will comprise a causeway and jetty for bulk carriers up to 35,000 dwt, stockpile and reclaim equipment, conveyors and shiploader, tonnage of 1,000 tonnes an hour. At first, about 400,000 tonnes of limestone will be exported from the terminal.

British Ropeways Engineering Company (BRECO) is assisting with the design of the mechanical handling equipment. Atkins personnel includes project director Vic Davies, project manager Geoff Mitchell of transportation engineering division, and John Wilson of metallurgical and mineral processes division, who will be responsible for the mechanical engineering.

# Are we trying to make our competitors feel small?



	Audi 100 GLS	Volvo 244 GL	Ford Granada 2.3 GL	Mercedes 200	Giessen 2400 Pallas
Price of model shown above	£7,444	£8,198	£8,264	£8,700	£8,639
Model range prices from	£6,186	£6,656	£6,179	£8,700	£6,179
Av. interior width (in.)	57.5	50	55	52	53
Front headroom (in.)	39	37	35	35	38
Rear headroom (in.)	34	34	34	34	32
Boot (cu ft)	22.7	21.5	14.3	14.7	16.8

PRICES INCLUDE CAR TAX AND VAT AT THE CURRENT RATE AND ARE CORRECT AT THE TIME OF GOING TO PRESS. ALL CARS ARE CURRENT MODEL SPECIFICATION.  
INFORMATION SOURCE: WHAT CAR? MAGAZINE TESTS.

passengers more room to spread yourselves.

Even the magnificent Jaguar XJ12 (with which, of course, we do not pretend to compete) gives you 2" less average width.

But the Audi 100 GLS has several other edges over its natural rivals. At £7,444, it costs considerably less than the others.

Its combination of performance and economy is equally impressive.

According to What Car? magazine it has a top speed of 110 mph, accelerates from 0-60 mph in 11.7 seconds and returns an overall fuel consumption figure of 26 mpg.

And only the Audi offers you a six-year warranty against rusting through from the inside.

If you're looking for an unashamedly big car, it's time you looked at the Audi 100.

You could save yourself a lot of money.

## The Audi 100 five cylinder.

**AUDI** The car for now.

If you're one of those souls that wouldn't have a small car at any price, perhaps you'd like to read about one of the biggest cars you can buy. At any price.

We refer to the vastly accommodating Audi 100 GLS.

The most cursory glance at our table will indicate that if space equals comfort, the Audi 100 is the most comfortable car in its class.

It is wider inside than any of its competitors - more than 10% wider than a Volvo 244, for example. It has more front headroom than any of its competitors.

And its boot is so big, it makes most of the others look like handbags.

In fact you'd have to search very diligently indeed to find a car at any price level that gives you and your

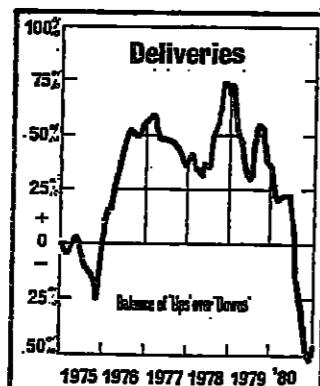
# FT Monthly Survey of Business Opinion

## GENERAL OUTLOOK

### Fall in confidence ending

THE deterioration in business confidence may now be coming to an end. Between April and August, 1980, the sectors covered by the latest survey (non-electrical engineering, brewing and distilling, and the paper and connected sectors) became more gloomy about the severity of the recession.

The companies have now been more inclined to say that their degree of optimism or pessimism is the same as last August, and as a result the indicator showing a balance of greater minus less optimism about company prospects has recovered. However, there has been no real improvement in optimism in



absolute terms though several companies say nothing has happened significantly to change their news.

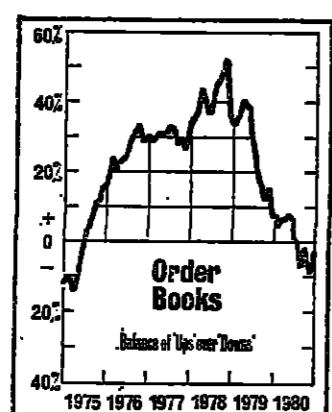
Looking at the UK as a whole, there are some tentative signs of a stabilisation in the indicator about the economic outlook. This is largely because of an improvement of confidence in the brewing and distilling sector. Engineering companies have referred to the news of factory closures and short-term working and felt that it might be difficult to reverse these if a recovery came. In addition, there has been a feeling that the strong pound is no longer a short-term phenomenon.

## ORDERS AND OUTPUT

### Slower decline in demand

THE ARE now some signs that the decline in new orders may be slowing down. The proportion of companies reporting a downward trend in the last four months has dropped to below the level of the previous two months. This is because both the engineering and the brewing and distilling sectors are less inclined to report reduced order levels than they had been in August. A substantial majority of all companies have still experienced a downward trend of new orders.

The indicator for order book

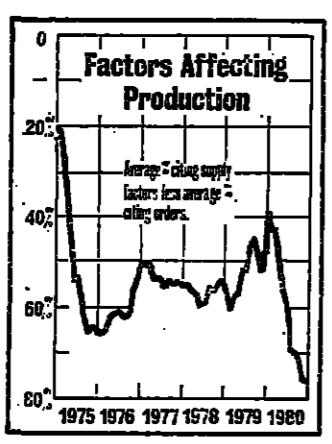


levels has recovered much of the ground lost a month ago as the engineering sector has become less pessimistic and the brewers and distillers have reported larger order books. The slightly less gloomy 'demand' picture has also been reflected in the trend of recent deliveries where the indicator has recovered slightly from the extremely low levels of a month ago. Looking ahead, all three sectors expected greater median increases in turnover during the next 12 months than they had last August.

## CAPACITY AND STOCKS

### Idle assets widespread

LACK OF demand remains the main constraint on production for almost all companies interviewed. All three sectors were, however, less inclined than had been last August to say they were operating at or below planned output levels for the time of year. Half the companies questioned said they had buildings and/or plant or machinery which were not currently being used. In addition, a number of companies saying they had no idle assets still emphasised the extent of short-time



working or under-utilisation. Both the engineering and the paper and connected industries sectors were more inclined to say that they thought their stock levels were too high in relation to current sales trend than they had been last August. As a result this index has started to rise. The brewing and distilling sector expected stocks of all kinds to increase over the next 12 months while the other two sectors have been looking for a decline.

## CAPACITY WORKING

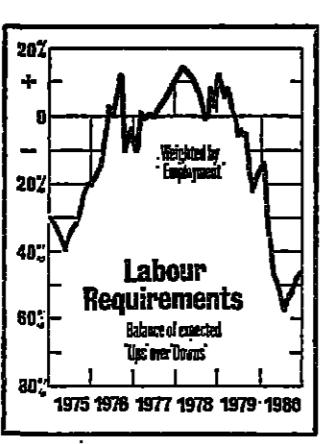
	4 monthly moving total				December 1980			
	Sept-Dec %	Aug-Nov %	July-Oct %	June-Sept %	Engg. (non-elect.) %	Brews. Distills. %	Packaging Paper & Publish. %	
Above target capacity	1	1	2	4	—	—	5	
Planned output	43	36	34	34	44	72	41	
Below target capacity	49	58	59	59	56	28	25	
No answer	7	5	5	3	—	—	29	

## INVESTMENT AND LABOUR

### Jobs outlook bleak

THE EMPLOYMENT outlook is still bleak but it may no longer be deteriorating as rapidly as it was last summer and autumn. Both the engineering and the brewing and distilling sectors were less inclined to say that they expected their labour forces to decline over the next 12 months than they had been when interviewed last August.

This has partly been offset by increased expectations of cuts in the paper and connected industries sector, the labour requirements indicator has recovered slightly. More than half the companies still expect



a reduction in their workforces, with lack of demand remaining the most important influence.

The recession is, as expected, having a cumulatively greater impact on fixed investment plans. The proportion of companies expecting the volume of their capital expenditure to rise over the next 12 months has dropped to a fifth. Among the companies interviewed this month the engineering sector was more inclined to say it expected a drop while the paper and connected industries group expected a rise.

## COST AND PROFIT MARGINS

### Optimism about pay

INDUSTRY IS becoming increasingly optimistic about the outlook in the current pay round. All three sectors inter-

compared with 14.8 per cent three months ago.

Asked about attitudes to wage demands in excess of the amount budgeted, well over four-fifths of those answering said they would resist such a demand. This suggests a hardening of attitudes.

Somewhat surprisingly, both the brewing and distilling and the paper and connected industries sectors tended to expect a larger median rise in prices than they had done last August. Even though this was partially offset by a smaller expected increase by the engineering group, this meant that for the first time since last June the prices indicator has risen to a median of 11.9 per cent instead of fallen.

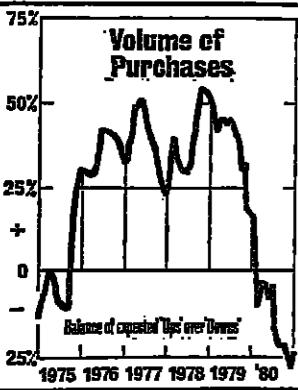
These surveys, which are carried out for the Financial Times by the Taylor Nelson Group, are based on interviews with executives.

Three sectors and some 30 companies are covered in turn every month. They are drawn from a sample based upon the

four-monthly moving totals covering 120 companies in 11 industrial sectors (mechanical engineering is surveyed every second month).

Complete tables can be purchased from Taylor Nelson and Associates.

viewed this month expected smaller increase in wages in the next 12 months than they did last August. Consequently, the indicator of median expected wage rises has continued to slip—to 12.2 per cent



ft Actuaries' index, which accounts for about 80 per cent of all public companies. The all-industry figures are

20% 15% 10% 5% 0% -5% -10% -15% -20% -25% -30% -35% -40% -45% -50% -55% -60% -65% -70% -75% -80% -85% -90% -95% -100% -105% -110% -115% -120% -125% -130% -135% -140% -145% -150% -155% -160% -165% -170% -175% -180% -185% -190% -195% -200% -205% -210% -215% -220% -225% -230% -235% -240% -245% -250% -255% -260% -265% -270% -275% -280% -285% -290% -295% -300% -305% -310% -315% -320% -325% -330% -335% -340% -345% -350% -355% -360% -365% -370% -375% -380% -385% -390% -395% -400% -405% -410% -415% -420% -425% -430% -435% -440% -445% -450% -455% -460% -465% -470% -475% -480% -485% -490% -495% -500% -505% -510% -515% -520% -525% -530% -535% -540% -545% -550% -555% -560% -565% -570% -575% -580% -585% -590% -595% -600% -605% -610% -615% -620% -625% -630% -635% -640% -645% -650% -655% -660% -665% -670% -675% -680% -685% -690% -695% -700% -705% -710% -715% -720% -725% -730% -735% -740% -745% -750% -755% -760% -765% -770% -775% -780% -785% -790% -795% -800% -805% -810% -815% -820% -825% -830% -835% -840% -845% -850% -855% -860% -865% -870% -875% -880% -885% -890% -895% -900% -905% -910% -915% -920% -925% -930% -935% -940% -945% -950% -955% -960% -965% -970% -975% -980% -985% -990% -995% -1000% -1005% -1010% -1015% -1020% -1025% -1030% -1035% -1040% -1045% -1050% -1055% -1060% -1065% -1070% -1075% -1080% -1085% -1090% -1095% -1100% -1105% -1110% -1115% -1120% -1125% -1130% -1135% -1140% -1145% -1150% -1155% -1160% -1165% -1170% -1175% -1180% -1185% -1190% -1195% -1200% -1205% -1210% -1215% -1220% -1225% -1230% -1235% -1240% -1245% -1250% -1255% -1260% -1265% -1270% -1275% -1280% -1285% -1290% -1295% -1300% -1305% -1310% -1315% -1320% -1325% -1330% -1335% -1340% -1345% -1350% -1355% -1360% -1365% -1370% -1375% -1380% -1385% -1390% -1395% -1400% -1405% -1410% -1415% -1420% -1425% -1430% -1435% -1440% -1445% -1450% -1455% -1460% -1465% -1470% -1475% -1480% -1485% -1490% -1495% -1500% -1505% -1510% -1515% -1520% -1525% -1530% -1535% -1540% -1545% -1550% -1555% -1560% -1565% -1570% -1575% -1580% -1585% -1590% -1595% -1600% -1605% -1610% -1615% -1620% -1625% -1630% -1635% -1640% -1645% -1650% -1655% -1660% -1665% -1670% -1675% -1680% -1685% -1690% -1695% -1700% -1705% -1710% -1715% -1720% -1725% -1730% -1735% -1740% -1745% -1750% -1755% -1760% -1765% -1770% -1775% -1780% -1785% -1790% -1795% -1800% -1805% -1810% -1815% -1820% -1825% -1830% -1835% -1840% -1845% -1850% -1855% -1860% -1865% -1870% -1875% -1880% -1885% -1890% -1895% -1900% -1905% -1910% -1915% -1920% -1925% -1930% -1935% -1940% -1945% -1950% -1955% -1960% -1965% -1970% -1975% -1980% -1985% -1990% -1995% -2000% -2005% -2010% -2015% -2020% -2025% -2030% -2035% -2040% -2045% -2050% -2055% -2060% -2065% -2070% -2075% -2080% -2085% -2090% -2095% -2100% -2105% -2110% -2115% -2120% -2125% -2130% -2135% -2140% -2145% -2150% -2155% -2160% -2165% -2170% -2175% -2180% -2185% -2190% -2195% -2200% -2205% -2210% -2215% -2220% -2225% -2230% -2235% -2240% -2245% -2250% -2255% -2260% -2265% -2270% -2275% -2280% -2285% -2290% -2295% -2300% -2305% -2310% -2315% -2320% -2325% -2330% -2335% -2340% -2345% -2350% -2355% -2360% -2365% -2370% -2375% -2380% -2385% -2390% -2395% -2400% -2405% -2410% -2415% -2420% -2425% -2430% -2435% -2440% -2445% -2450% -2455% -2460% -2465% -2470% -2475% -2480% -2485% -2490% -2495% -2500% -2505% -2510% -2515% -2520% -2525% -2530% -2535% -2540% -2545% -2550% -2555% -2560% -2565% -2570% -2575% -2580% -2585% -2590% -2595% -2600% -2605% -2610% -2615% -2620% -2625% -2630% -2635% -2640% -2645% -2650% -2655% -2660% -2665% -2670% -2675% -2680% -2685% -2690% -2695% -2700% -2705% -2710% -2715% -2720% -2725% -2730% -2735% -2740% -2745% -2750% -2755% -2760% -2765% -2770% -2775% -2780% -2785% -2790% -2795% -2800% -2805% -2810% -2815% -2820% -2825% -2830% -2835% -2840% -2845% -2850% -2855% -2860% -2865% -2870% -2875% -2880% -2885% -2890% -2895% -2900% -2905% -2910% -2915% -2920% -2925% -2930% -2935% -2940% -2945% -2950% -2955% -2960% -2965% -2970% -2975% -2980% -2985% -2990% -2995% -3000% -3005% -3010% -3015% -3020% -3025% -3030% -3035% -3040% -3045% -3050% -3055% -3060% -3065% -3070% -3075% -3080% -3085% -3090% -3095% -3100% -3105% -3110% -3115% -3120% -3125% -3130% -3135% -3140% -3145% -3150% -3155% -3160% -3165% -3170% -3175% -3180% -3185% -3190% -3195% -3200% -3205% -3210% -3215% -3220% -3225% -3230% -3235% -3240% -3245% -3250% -3255% -3260% -3265% -3270% -3275% -3280% -3285% -3290% -3295% -3300% -3305% -3310% -3315% -3320% -3325% -3330% -3335% -3340% -3345% -3350% -3355% -3360% -3365% -3370% -3375% -3380% -3385% -3390% -3395% -3400% -3405% -3410% -3415% -3420% -3425% -3430% -3435% -3440% -3445% -3450% -3455% -346

## MANAGEMENT

EDITED BY CHRISTOPHER LORENZ

**THE UNION** originally demanded a manning level for each new press of two machine minders and two assistants. Then came the "new reality" of the recession and the Thatcher Government's attitude to it with all the attendant worries about job security. After a company-paid trip to Germany to see the same type of press at work there, the unions came up with their own offer of precisely half the manning—one press one per unit.

This turnaround at one of Low and Bonar Packaging's plants in Dundee is paralleled by the experience at a greeting cards factory, where what one of its directors calls "new notions of justice" have been encouraged by the nation's economic situation, with the result that "the shop floor is expecting us to push harder this time."

The evidence of how Mrs. Thatcher's "new reality" is beginning to be taken on board at Britain's industrial grass roots emerged at an unusual meeting of 21 senior managers at Wilmslow, Cheshire—deep in one of the country's oldest manufacturing heartlands around Manchester.

The meeting was convened by Len Collinson, a director of

## Managerial hawks in search of union prey

Ian Hamilton Fazey on growing pressure for a 'new reality' on the shopfloor

Duple Coachbuilders, United Gas Industries and Wormall International Holdings (UK)—the owners of Mather and Platt—who has long experience of labour relations in the engineering, food manufacturing, and distribution industries. He is also chairman of Collinson Grant Consultants and was the man who was persuaded by Anthony Wedgwood-Benn to become temporary chairman of the then nascent and ultimately ill-fated KME workers co-operative near Liverpool, a post he felt best to quit after less than a month.

The Wilmslow seminar was titled "Options and Controls for Negotiations with Trade Unions," but was more succinctly described by Collinson as "one of my hawk do's." It was easy to see why he disposed about as much circumspection as that feathered predator as he warmed to his audience's obvious empathy.

The general theme is best summed up in his own words: "Managers for 20 years had a buffering and bashing from governments and unions, and have been put into a 'can't win' situation. Many have been fire-fighting and many have given in. We have an opportunity now that will last for two or three years. Then, the unions will get themselves together again; and the government, like all governments, will run out of steam. So grab it now... It's almost vengeance."

of them chairmen and three managing directors—eight works directors or managers, four directors—one of them also head of personnel—three other personnel specialists and one general manager.

They needed little persuasion that, in Collinson's words, "one of the tasks right now is to persuade senior managers to persuade middle managers to get up and run. There is no lack of know-how. It's a matter of seeing what opportunities there are. We have had a pounding and we are all fed up with it. I think it would be fair

to say that it's almost vengeance.

"But take your revenge carefully: most of us have procedure agreements and they have established the mechanism for challenging management decisions."

What managements needed from the "new reality," said Collinson, was to get back or increase control of the businesses they were trying to run. This meant including in any package, not only pay, but also all matters related to achieving better control. It also meant not implementing anything until it was agreed in writing and

signed by both sides. In the past productivity had often been bought, but never obtained, because of things like unsigned agreements or the failure of management to start taking what it had supposedly won.

New opportunities were also envisaged to assess the differences between shop floor and shop stewards, whose aims were not always the same. The example was quoted at the seminar of one company where management had been about to agree with the shop stewards the abolition of merit payments by foremen, but decided first to ask the shop floor directly. The merit payments stayed because the workers saw them as personal individual incentives.

A particularly hawkish instance was of a company slashing its absenteeism rate by attacking even certified sickness. If absences became too frequent, the job was deemed

to be obviously affecting health too much for the person concerned to continue to hold it. After due warnings, and no improvement, came the sack. Absenteeism dropped dramatically.

Similar tightening up was urged over warnings themselves. One personnel man from a large company confessed: "The Code of Practice says two warnings must precede dismissal. Our agreement says two as well. But somehow or other the company handbook now says three." He did not denounce that the time to rip it up and start again was now.

On overtime, Collinson reported that the "new reality" had enabled several firms he knew to demand that it was approved by management before it was worked. This simple act had cut overtime by half, with no loss of production.

A hawkish view also emerged towards shop stewards and their

duties. They had often taken for themselves too much freedom of action, it was argued, knowing that in the climate of much of the 1970s management could do little to stop them. All over the country, for instance, you would find there might be six shop stewards where previously there had been three. "So let's freeze their numbers now," the seminar was urged by a senior personnel manager.

Not all the ills, however, were perceived to be on the union side. The "new reality" applies to managements too. Britain, it was felt, was not very good in its use of indirect staff, compared with competing economies. It has more of them, by as much as a factor of four in production control, six in personnel and five in accounts. This could be worse than having low productivity among people involved directly in production.

Collinson expressed the uncomfortable truth: "A high proportion of us regard management as a status, not a task. We have far more secretaries, far more deputies, far more assistants to 'try to do a job evaluation on some of these people and you can't get a job description. The reason is that they haven't actually got a job to do."

## How preventing pollution can be profitable

BY DAVID WALKER

"POLLUTION prevention pays" could well be a major slogan for our times. The past two decades have seen growing concern across the industrialised world about the exploitation of ever scarcer resources, and about the mess that exploitation leaves behind both when materials are extracted from the earth and when they are manufactured into end products.

The degree of debate may be unprecedented, but not the concern itself. The end of the Victorian era saw in Britain alone the formation of such bodies as the Coal Smoke Abatement Society, the Garden Cities Association, the Metropolitan and Public Gardens Association, and many others set up to act as pressure groups of more or less against some of the ill effects of the industrial revolution.

Between the wars, a further batch of environmentally concerned organisations—the Council for the Preservation of Rural England, the National Playing Fields Association, the Youth Hostels Association, among others—was born. And again, in the 1950s, yet more

were spawned as environmental awareness grew.

Since then we have seen something of a sea-change. Not only has there been a big increase in the number of environmentally concerned organisations, but the whole subject has at once become more international and more political. The so-called Green parties in Europe, including the fledgling Ecology Party in the UK, have sought support at the ballot box and, in West Germany, for example, have had some success in achieving it.

The protests of industry often resemble those used against the abolition of slavery, when what was often conceded as sound in principle was rejected on the grounds that no-one could afford to do it, such as the parlous state of the economy dependent on the old order. In spite of such blanchards, legislation to protect us from the excesses of industrialisation has multiplied, notably in the US, but also on the European Continent and in Britain. In most of the industrialised countries, it no longer pays to be a polluter.

But can pollution prevention itself pay the company which sets out to reduce its transmission of noxious materials into the air, earth and water surrounding it? One company which seems to have proved it can is 3M, the US-based multinational, which in the early 1970s started a major review of the likely cost to it of existing and proposed U.S. anti-pollution legislation.

3M's experience is detailed in a new book, *The Ecology of Tomorrow's World—Industry's Environment*, by John Elkington, editor of the fortnightly Environmental Data Services Report.

The 3M review was carried out under the aegis of Dr. Joseph Ling, the company's vice-president for Environmental Engineering and Pollution Control. He estimated that at 1975 prices, the annual costs of environmental protection would represent \$800 or more for every U.S. household by 1983, excluding the effects of legislation yet to reach the statute book.

He reported, too, that so-called removal technology—

adding equipment to existing industrial processes to extract pollutants before they reached the atmosphere—was consuming vast amounts of resources and was likely to consume even more as standards rose.

## Spillages

His answer was to move to a non-waste technology. Products were to be reformulated, processes modified, equipment re-designed, and waste materials recovered for re-use. Where possible, waste materials were used in manufacturing, closed water cycles were introduced to reduce water consumption, energy consumption was minimised by integrating heating and power systems and grouping plants in the most advantageous way, yields were increased by collecting spillages and re-using by-products. Product changes included, for example, a switch from a cotton herbicide which generated 12 lb of pollutant per lb of product to one which generated 2 lb per lb, and was cheaper to make.

At the same time, it is very clear that much more needs to be done, and how few are the companies taking the sort of positive attitude exemplified by 3M. The role of legislation in improving the industrial environment is crucial; voluntary changes by industry are rare.

The result of what 3M calls its 3P—"Pollution Prevention Pays"—programme was the elimination in the U.S. of 70,000 tons of air pollutants and more than 500m gallons of waste a year. Even more important from the company's point of view, was that it made an estimated £10m from saving or deferring costs associated with pollution control.

3M's experiences are far from unique; in Britain CIBA-Geigy's plastics division spent just under £212,000 on pollution control systems in 1977, but recovered for re-use materials valued at £361,000.

John Elkington outlines a number of similar case studies, giving the lie to the view that complying with the ever-increasing level of environmentally protective legislation need always impose heavy financial burdens on industry. He draws attention, as well, to the money-making opportunities such legislation gives companies which are able to take advantage of the need for specialist processes to deal with waste.

At the same time, it is very

clear that much more needs to be done, and how few are the companies taking the sort of positive attitude exemplified by 3M. The role of legislation in improving the industrial environment is crucial; voluntary changes by industry are rare.

Legislation itself, Elkington shows, may not be the better for being near-universal. Measures which are appropriate on the Continent under the aegis of the European Community, covering several countries sharing one land mass and one set of river systems and coastlines, may not be relevant and may even be the reverse of beneficial in an island such as Britain.

The Ecology of Tomorrow's World is not a handbook for those concerned with meeting the ever-higher standards which society rightly imposes on industry. Neither is it a tract preaching the need for still further constraints on industry to achieve a sounder ecological balance on a planet which has already been grossly dislodged.

But the book is valuable and informative, by giving case study after case study, some times in less detail than I would have liked (and sometimes with irritating errors, such as a confusion between Rolls-Royce Motors and the state-owned aero-engine group), and by examining the pattern of past and present environmental legislation and attitudes, as well as attempting to suggest some future trends.

Its publication comes at a time of severe recession, when many people would question the imposition of burdens on industry in exchange for benefits which may not be immediately tangible. The hope has to be that the experience of 3M and the other companies Elkington cites can persuade the potential recalcitrants that pollution prevention does not just pay the inhabitants of the earth at large, but can pay individual companies involved as well.

The Ecology of Tomorrow's World—Industry's Environment, John Elkington, Associated Business Press, 311 p, £12.

try in exchange for benefits which may not be immediately tangible. The hope has to be that the experience of 3M and the other companies Elkington cites can persuade the potential recalcitrants that pollution prevention does not just pay the inhabitants of the earth at large, but can pay individual companies involved as well.

The Ecology of Tomorrow's World—Industry's Environment, John Elkington, Associated Business Press, 311 p, £12.

## Technical News

EDITED BY ARTHUR BENNETT AND ALAN CANE

## Jobs on the network

A MESSAGE switching system which links Jobcentres in areas throughout the UK uses type writer-style teleprinters which immediately transfer details of vacancies through a computer system to other offices, using Post Office telephone lines and a processor located at the area offices of the Manpower Services Commission.

Almost 420 of the 800 machines have been installed or are on order from Trend Communications (data communications division of the Phönix group), Knaves Beech Estate, Loudwater, High Wycombe, Bucks (Bourne End 24977).

One is the time-consuming routine of passing on details of job openings by telephone or through the post—now the Trend teleprinters route mes-

sages either to a single Jobcentre or to a group of them. And within minutes of the messages being received, the details are transferred to vacancy cards for display on notice boards at the centres.

The keyboard send-receive teleprinters are also used to transmit statistical details and messages which assist in administrative operation.

Because the machines work essentially in open-plan office environments used by staff and job-seekers, the Manpower Services Commission was anxious to choose models that were quiet in addition to being easy to operate.

It was largely because of their equipment's suitability for these requirements that Trend won the major contract when it was put out to competitive tender.

**Moving messages**

A MOVING message display is a solid state typewriter keyboard and messages can be constantly updated by editing or replacing old information; once the programming is completed the keyboard can be unplugged and used on another display.

The system, called Media Pac, can be supplied with a remote control keyboard which will program messages from a central point to a network of terminals.

The display units are lightweight and can easily be moved from one place to another.

Programming is by means of

## European electronics will buck the trend

BY GUY DE JONQUIERES

THE EUROPEAN electronics market will again shrug off the effects of the recession this year to expand at a much faster rate than the industrialised economies as a whole, according to Mackintosh Consultants of London.

The company, which specialises in analysing the electronics industry, forecasts that European sales will increase by 12 per cent in real terms in 1981 to a value of US\$103bn. This is the same percentage increase as last year, when sales reached US\$92bn.

Mackintosh's Electronics Yearbook, published today, says the growth will be strongest in West Germany, Europe's biggest national market, where sales are expected to rise more than 13 per cent in real terms this year to over 10 per cent.

The study notes that between 1978 and 1980, the UK's share of total European electronics sales climbed from 16 per cent to 19 per cent, a level last reached in 1973. But much of this increase was due to the rise

of sterling against other currencies.

The yearbook is also sanguine about the medium-term outlook. It forecasts that the European market will expand by between 11 and 12 per cent annually to reach more than US\$140bn (in constant 1980 dollars) in 1984.

But it points out that much of Europe's growth continues to be supplied by imports. In Electronic Data Processing (EDP), European production was valued at a US\$13bn in 1979, leaving a trade deficit with the rest of the world of about US\$22bn.

Somewhat surprisingly, in view of the depth of its national recession, the UK's electronics market is also expected to rise by about 13 per cent to almost US\$20bn. A rise of almost 12 per cent to just over US\$22bn is foreseen for France.

The study notes that between 1978 and 1980, the UK's share of total European electronics sales climbed from 16 per cent to 19 per cent, a level last reached in 1973. But much of this increase was due to the rise

of sterling against other currencies.

The yearbook is also sanguine about the medium-term outlook. It forecasts that the European market will expand by between 11 and 12 per cent annually to reach more than US\$140bn (in constant 1980 dollars) in 1984.

But it points out that much of Europe's growth continues to be supplied by imports. In Electronic Data Processing (EDP), European production was valued at a US\$13bn in 1979, leaving a trade deficit with the rest of the world of about US\$22bn.

Somewhat surprisingly, in view of the depth of its national recession, the UK's electronics market is also expected to rise by about 13 per cent to almost US\$20bn. A rise of almost 12 per cent to just over US\$22bn is foreseen for France.

The study notes that between 1978 and 1980, the UK's share of total European electronics sales climbed from 16 per cent to 19 per cent, a level last reached in 1973. But much of this increase was due to the rise

of sterling against other currencies.

The yearbook is also sanguine about the medium-term outlook. It forecasts that the European market will expand by between 11 and 12 per cent annually to reach more than US\$140bn (in constant 1980 dollars) in 1984.

But it points out that much of Europe's growth continues to be supplied by imports. In Electronic Data Processing (EDP), European production was valued at a US\$13bn in 1979, leaving a trade deficit with the rest of the world of about US\$22bn.

Somewhat surprisingly, in view of the depth of its national recession, the UK's electronics market is also expected to rise by about 13 per cent to almost US\$20bn. A rise of almost 12 per cent to just over US\$22bn is foreseen for France.

The study notes that between 1978 and 1980, the UK's share of total European electronics sales climbed from 16 per cent to 19 per cent, a level last reached in 1973. But much of this increase was due to the rise

of sterling against other currencies.

The yearbook is also sanguine about the medium-term outlook. It forecasts that the European market will expand by between 11 and 12 per cent annually to reach more than US\$140bn (in constant 1980 dollars) in 1984.

But it points out that much of Europe's growth continues to be supplied by imports. In Electronic Data Processing (EDP), European production was valued at a US\$13bn in 1979, leaving a trade deficit with the rest of the world of about US\$22bn.

Somewhat surprisingly, in view of the depth of its national recession, the UK's electronics market is also expected to rise by about 13 per cent to almost US\$20bn. A rise of almost 12 per cent to just over US\$22bn is foreseen for France.

The study notes that between 1978 and 1980, the UK's share of total European electronics sales climbed from 16 per cent to 19 per cent, a level last reached in 1973. But much of this increase was due to the rise

of sterling against other currencies.

The yearbook is also sanguine about the medium-term outlook. It forecasts that the European market will expand by between 11 and 12 per cent annually to reach more than US\$140bn (in constant 1980 dollars) in 1984.

But it points out that much of Europe's growth continues to be supplied by imports. In Electronic Data Processing (EDP), European production was valued at a US\$13bn in 1979, leaving a trade deficit with the rest of the world of about US\$22bn.



## THE ARTS

Coliseum

## Tosca

Supplying a soprano and tenor with big, well-placed voices that sail out untroubled into an enormous auditorium will not, of itself, "make" a good *Tosca*; this was not, it should immediately be said, the sole virtue of Saturday's English National Opera revival. But there is no denying the pleasure, of an elementally operatic kind, to be derived from hearing Linda Ester Gray's *Tosca* and Charles Craig's *Cavaradossi* in this house: many a more glamorous cast "up the road" has carried a less powerful charge.

As it happens, Mr. Craig's throat had to be apologised for, and word was that Miss Gray was also in less than best health. A few scrappy notes at the start of "E lucevan le stelle," and hints of passing uncertainty in the soprano's vocal extremities (the closing phrases of "Vissi d'arte" raw, quality, some loosely focused low-lying utterances in Act 3) were the evidence, though these infirmities failed to tamper with one's enjoyment of much firmly metred singing throughout the evening. Mr. Craig's voice remains like his stage persona, solid, honest, unfaked; romantic ardour may never have been his province, but suitably wiggled and (except for some curiously winged steenes in the second act) costumed, he carried off his share of the drama with impressive dignity.

MAX LOPPERT

Elizabeth Hall

## Jessye Norman

Miss Norman sailed on for her Thursday recital like a stately galleon, bringing treasure, as indeed she was. Only the other day I was recalling her stirring performance of Beethoven's Gellert songs, exactly a year ago in this hall; this time there was comparable authority in virtually everything that she did. Her strong, lustrous soprano was used with the utmost subtlety, broad effects secured with delicate precision—and over an impressive dramatic range which she rendered entirely her own: no character voices, no impersonator's tricks.

For her programmes Miss Norman seems to favour an accredited format: spirituals followed by blues, and then comic and bawdy numbers. This year the place of the Beethoven/Gellert sacred songs was filled by three of Schubert's pantheistic visions and Mozart's late potent Masonic (or Unitarian) Cantata K. 619, all of them delivered with majestic and irresistible fervour. (Her accompanist was Geoffrey Parsons, admirable in Schubert, but unequal to her amplitude and warmth in Mozart)

DAVID MURRAY

Purcell Room

## John Wallace

Mr. Wallace is the excellent principal trumpeter of the Philharmonia as well as a director of the enterprising Lysis ensemble. His solo recital on Friday was the first of three by Lysis members, all devoted to recent music—though Wallace did include the 1939 Sonata of Hindemith. Like Hindemith's many other sonatas (he wrote one for everything, more or less) it takes sedulous account of the established character of the instrument and builds a workmanlike construction around it. Wallace made much of its coolly and judiciously his accompanist Roger Dean too, though with a non-matching, soft-edged attack. All the other music heard the trumpet in fresher ways.

None of them made any hullabaloo. Quirks about a trumpet recital in the little Purcell Room were unfounded: Wallace roared us as gently as any sucking dove, even when reinforced by himself on tape.

DAVID MURRAY

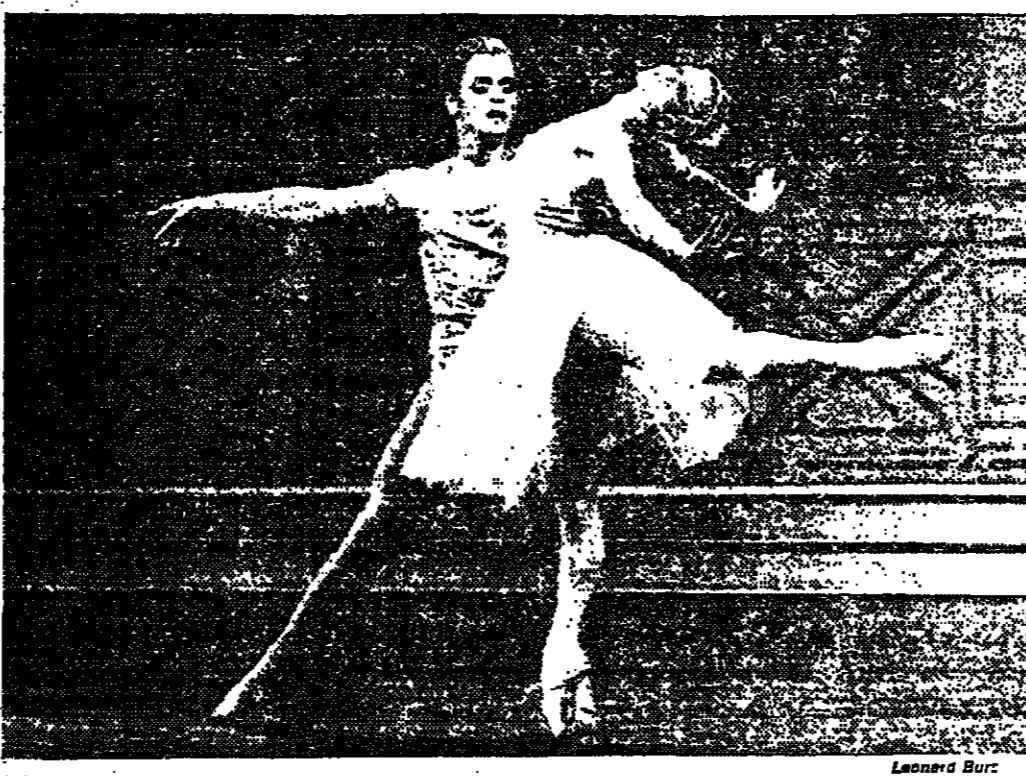
Soccer by TREVOR BAILEY

## Cup survivors cling on for cash

THERE IS something special about the third round of the FA Cup, when the survivors from the previous rounds are joined by the elite from the first and second divisions. A large percentage of the 64 clubs who did battle on Saturday have, of course, no real chance of reaching Wembley, but for at least half, it represents their last chance this season to gain much-needed extra cash, make the headlines and satisfy their supporters.

This was typified by the meeting between Colchester United and Watford. The little Third Division Essex club are in the middle of the table, too far behind to be thinking in terms of promotion and too strong to have to worry about relegation. With home gates for league matches usually less than a miserable 3,000, a Cup run, something for which they have rightly acquired a reputation, was exactly the tonic they required.

They certainly did enough to be worthy of a replay against their Second Division opponents, who probably deserved their 1-0 lead at the interval but were fortunate to survive a pro-



Lesley Collier and Mikhail Baryshnikov in Frederick Ashton's 'Rhapsody'

Grand Theatre, Leeds

## The Tales of Hoffmann

by ARTHUR JACOBS

The new instalment of the English National Opera North's season shows a double vitality. Last year's distinctly un-Merry Widow has returned in a much improved production—with a new cast, led by Elizabeth Robson and Christopher Booth-Jones, and a new conductor, John Price-Jones. *The Tales of Hoffmann* entering the company's repertory for the first time, is presented with a keen dramatic edge and with the addition of a comic relish largely missing from Covent Garden's prodigiously expensive production of the same work.

In communicating the rich and forceful fantasy of Offenbach's plot, the Leeds version is indeed superior—starting with the advantage of "native" English over non-French French. Moreover the roles are not fragmented, as at Covent Garden, into a succession of party pieces. The Australian soprano Joan Carner undertakes all four of Hoffmann's loves, and Norman Bailey all four of his hatted rivals.

Spoken dialogue, as Offenbach intended, is used instead of Covent Garden's additional recitatives; the Venetian episode is correctly placed last, not in

the middle; and Hoffmann's companion, Nicklaus, is revealed from the beginning as an incarnation of the poet's Muse. No guaranteed "authentic" version can be assured of a work whose composer died before quite finishing it. But at least this is an attempt to capture his wishes—and the interesting result is that the musically more "correct" version makes better theatre.

Anthony Besch's production carries his usual imaginative touches. In a momentary illusion, all three of Hoffmann's loves are brought before our eyes at the start; and all three of them plus Stella, his latest love, are glimpsed at the end. It is a pity that John Stoddart's scenery and costumes do not richer colours for the Venetian scene, which might have helped Miss Carner to convey more of the calculating coquettishness in her portrayal of Giulietta. But otherwise her versatility triumphed. She moved charmingly as the doll Olympia, singing her mechanical song with just the right cold crispness, and later presented an impetuous, tender Antonia, though not, I admit, as touching as that of Ileana Cotrubas at

Coven; Garden. Of Norman Bailey's roles, equally compelling in speech and song, the best is Dr. Miracle: not quite such a quasi-Mephistopheles as usual, but a more human, more genuinely terrifying figure of evil. The look of sanctimonious pity that comes on his face after Antonia's death is one of those tiny details which indicate the great artist. His Coppelius is an engrossing rascal, his Daper-tutto (oddly in military uniform), suitably sardonic and masterful. In another multiple impersonation Justin Lavender enacted all four comic servants: his Cochenille alongside the splendid Spalanzani of Michael Lewis had exceptional sparkle.

Fiona Kimm, always an intelligent and articulate young artist, found it difficult to capture the maleness of Nicklaus: curiously, her most male-sounding voice was when she assumed her female identity as the Muse and declaimed the speech reciting Hoffmann to his poetic vocation. David Hillman was the Hoffmann—not always well-focused in voice but always with the bold projection of tone and personality that the role requires.

Elizabeth Hall

## Mainly Mozart

by ANDREW CLEMENTS

In a quiet way the series of concerts mounted each new year in the Elizabeth Hall has come to form a mid-winter equivalent to South Bank Summer Music. On Friday evening it got into its chamber music stride with a recital for violin and piano given by Georgy Pauk and Andras Schiff. The featured composer this year is Mozart and their programme coupled two of his finest violin sonatas with Schubert's Rondeau Brillant and C major Fantasy.

The partnership of Pauk and Schiff seems in every way an enriching complementing one. Mr. Schiff's tendency to preciousness in some of his solo work, to add already ornate phrasing, is kept within bounds by Mr. Pauk's direct common-sense, while in turn the violinist's occasional matter-of-fact approach is mitigated by his pianist's unbound enthusiasm and attention to detail. Both are chamber players of a very high quality.

Until the final sections of the Schubert fantasy, when tiredness appeared to blunt the keenness of Pauk's technique, they provided together a recital of finely graded performances, the very few moments of unequal

response invariably compensated immediately afterwards. The opening roulades of the Rondeau were shrugged off a little carelessly but the following fragments of melody were gloriously entwined, while in the fantasy—a work which always seems to promise greater last period Schubert than it delivers—the introduction seemed authentically mysterious and the variations brimmed with bravura; only, the bolder finale remained unconvincing and uncommitted.

Still less to quibble over in their performances of the Mozart sonatas. The A major sonata K526 was given its full expansive weight, every repeat observed, and the slow movement was delivered with a gravity and breadth that seemed to place it among Mozart's finest chamber movements; the little E minor sonata K304 was nudged gently towards a wistful lyricism. An auspicious evening.

Saturday the series continued with the Lindsay String Quartet in a programme of two quintets by Mozart. The group was joined by Simon Rowland-Jones for the G minor string quintet and by Eduard Brunner

for the clarinet quintet. After some less than happy performances in London last year it's good to be able to report that the Lindsay were in fine, highly intelligent form. Mr. Brunner is an unfussy, light-toned player and the detailed preparation of these performances was unfailingly impressive, with finely tuned nuances leading the listener into and through the music.

Occasionally the concern of the leader Peter Cropper for maximum expressive weight in the string quintet led to some extravagant gestures, to phrasing that at first seemed jocular and beautiful but in the context of such a fluid account seemed oversized. Sometimes also weight of tone was wanting, apparently deliberately withheld. For once, though, the finale was perfectly judged: the brittle over-excitement that Mr. Cropper affected seemed an uncommonly satisfying solution to the problem of following the movement's sorrowful introduction with an apparently light-hearted Allegro—shallowness and obviously empty high spirits underline rather than dissipate the tragedy.

On Saturday the series continued with the Lindsay String Quartet in a programme of two quintets by Mozart. The group was joined by Simon Rowland-Jones for the G minor string quintet and by Eduard Brunner

## Dance in 1980

by CLEMENT CRISP

1980 was an uneven year with more down than ups to it in matters of dancing and choreography. But it was, hearteningly, the year in which television did its grandest service in showing the extreme variety of dance to anyone caring to watch. Leading the field, inevitably, the BBC—fourth channel planners please note a responsibility here to emulate, and expand coverage—whose Dance Month in June was crowded with 21 programmes

and a strong young cast. The evenings of apprentice work at Riverside Studios. Among troupes to whom we look for fresh creativity, Ballet Rambert was impressive, with Richard Alston's *Bell Hop* and *Rainbow Ripples* showing the company in excellent form (Rambert also provided the best design in British ballet, thanks to artists like Peter Mumford, Pamela Marre and David Buckland).

London Contemporary Dance

Theatre seemed to me below par during its London season,

but with none of its new works

breaking fresh ground.

Good and important things

were the recording of Peter Schaufuss' *La Sylphide* for London Festival Ballet, with its central trio of Evdokimova, Schaufuss and Nils Bjorn Larsen, a debt paid to posterity by Derek Bailey's fine direction; so, too, though I speak as shouldn't because of involvement in the series, were Dame Alicia Markova's masterclasses, excellently recorded by Keith Cheetham, who also provided a touching view of David Gayle's admirable Yorkshire Ballet Seminars in First Steps. The Kirov Royal Ballet was an object lesson in classic style; Kolpakov's sublime—redeeming a lunatic plot; *No Maps on my Taps*, George Nierenberg's loving survey of black American tap-dancers bore happy fruit in the later appearance of Chuck Green and Sandman Sims at Riverside Studios.

Makarova, with Anthony Dowell who communed between London and American Ballet

Theatre, justified the *Giselle*, illuminated *Swan Lake*, and made a moving first appearance in *A Month in the Country*.Baryshnikov made a single appearance as Romeo and was given Ashton's new *Rhapsody*, which found our master choreographer in estatic mood.
Baryshnikov was brilliantly partnered by Lesley Collier, who also shone in *Dances of Alton* and in her traditional repertoire.Gelsey Kirkland was a Juliet of finely judged dramatics and exquisite dancing, and made an imponderable and lovely *Titania in a Fragment* from *The Dream*. Richard Cray and Birgit Keil made every nuance of *My Brother, My Sisters* clear to us; later in the year Galina Samsova, despite an injured foot, showed unforged grandeur and eloquence in *Swan Lake*.

Of resident companies, David Wall

assured in every role his seriousness and the noble distinction of his artistry; the tragic hero of *Mayerling* was also a tragic hero in *Giselle*.
Monica Mason, as Swan Queen and Firebird, gave interpretations of rare authority; in *Gloria* and *Manon*, Wayne Eagling shone particularly intense in mood and technique.
The BBC then produced another mini-series, six ballets taken from various European networks, with an exceptional *Rite of Spring* from Pina Bausch and the Wuppertal dance company, and ended a wonderfully imaginative year of dance programmes with Baryshnikov's *Nutcracker* (dreary direction, superb dancing from Kirkland and Baryshnikov), the Sadler's Wells Royal Ballet's *Coppélia* and the Scottish Ballet's *Napoléon*.
The Independent companies did little, their honour saved by Thamer TV having the wit and the funds to capture for posterity Makarova and Dowell in the Royal Ballet *Swan Lake*, an enterprise faultlessly brought off and magnificently worth while.

Television is a vital factor in developing a dance audience:

Dance Month's combination of great performers, great works,

great teaching, with the less usual and the unexpectedly delightful (*No Maps on my Taps* a prime example) did far more to suggest the much-touted "dance explosion" than the activities of small contemporary ensembles. The Dance Umbrella season in January and February revealed how variable are standards, and how in-bred much of our contemporary dance. Danny Grossman's Canadian company was the brightest event in the Umbrella schedule: I shall not forget, or forgive, Pauline de Groot and her two female accompanists from Holland.

Among established companies

the most stimulating work came

from Sadler's Wells Royal

Ballet, which showed off its two talented young choreographers,

David Bintley and Michael

Corder, and acquired a classic gem in Samsova's production of *Paganini*. SWRB sustained an Opera House season as well as two visits to its home theatre, toured the Far East in triumph, mounted a lively version of *Taming of the Shrew*, and only put its foot wrong—for me, though not for its eager audience—by staging the crass *Papillon*.

For the Royal Ballet the year

brought a mixed bag of acquisitions:

MacMillan's elegiac *Gloria*was joined by his taut *My**Brother, My Sisters*, from Stuttgart.
Bintley made *Adieu*, which did not convince me as did his two other creations for SWRB:
Robert North's *Troy Game* was

for those who understand male

dancing as macho posturing;

Glen Tetley's predictable *Dances*of Terabust, Patricia Ruane,

Jay Jolley, Patricia Bart, Peter Schaufuss, Mats Skoog, Nicholas Johnson, among others, and once again joined Rudolf Nureyev in his annual marathon at the Coliseum.

Nureyev also brought the Zurich Ballet to London to show off his lively *Don Quixote*. Far less lively was a second Zurich

programme optimistically called "Homage to Balanchine." For "homage" read "damage," said the wits, and only Nureyev's appearance in *Le Bourgeois Gentilhomme*—witty, crackling with energy—made any sense at all.

The search for new choreographers found Rambert, London Contemporary Dance and the Royal Ballet giving

by Peter Hartwell.

Evenings of apprentice work at Riverside Studios. Among troupes to whom we look for fresh creativity, Ballet Rambert was impressive, with Richard Alston's *Bell Hop* and *Rainbow Ripples* showing the company in excellent form (Rambert also provided the best design in British ballet, thanks to artists like Peter Mumford, Pamela Marre and David Buckland).

London Contemporary Dance

Theatre seemed to me below par during its London season,

but with none of its new works

breaking fresh ground.

Good and important things

were the recording of Peter Schaufuss' *La Sylphide* for London Festival Ballet, with its central trio of Evdokimova, Schaufuss and Nils Bjorn Larsen, a debt paid to posterity by Derek Bailey's fine direction; so, too, though I speak as shouldn't because of involvement in the series, were Dame Alicia Markova's masterclasses, excellently recorded by Keith Cheetham, who also provided a touching view of David Gayle's admirable Yorkshire Ballet Seminars in First Steps. The Kirov Royal Ballet was an object lesson in classic style; Kolpakov's sublime—redeeming a lunatic plot; *No Maps on my Taps*, George Nierenberg's loving survey of black American tap-dancers bore happy fruit in the later appearance of Chuck Green and Sandman Sims at Riverside Studios.

Makarova, with Anthony Dowell who communed between London and American Ballet

Theatre, justified the *Giselle*, illuminated *Swan Lake*, and made a moving first appearance in *A Month in the Country*.

Baryshnikov made a single appearance as Romeo and was given Ashton's new *Rhapsody*, which found our master choreographer in estatic mood.

Baryshnikov was brilliantly partnered by Lesley Collier, who also shone in *Dances of Alton* and in her traditional repertoire.

Gelsey Kirkland was a Juliet of finely judged dramatics and exquisite dancing, and made an moving first appearance in *Swan Lake*.

Among regional companies, Scottish Ballet came up with a dull *Chéri* for the Edinburgh Festival, and Northern Ballet Theatre played the Wells with a soggy repertory whose

which one bite came from Paula Hilton's *Eaters of Darkness*.

But NET ended the year in a blaze of glory with André Prokofiev's traditional and sensitive *Nutcracker*, which the company danced well.

Among visitors to London, the Irish Ballet brought a fiercely home-spun *Playboy of the Western World* and the Royal Ballet of Flanders a desperate collection of ballets, Erick Hawkins, Mer

Monday January 5 1981

## Israel's need for security

DR HENRY KISSINGER is back taking soundings in the Middle East. President-elect Reagan has chosen his team which will take office in three weeks. Mr Shimon Peres seems set fair to become Israel's next Prime Minister and the current Israeli Cabinet has been persuaded not to support a highly provocative piece of legislation that would annex Syria's Golan Heights. The sum of these events might not add up to very much in the Middle East, where too often reasonable men are denied hope, but at least there is the hint of movement in situation which has become dangerously sterile.

The Camp David accords between Egypt, Israel and the U.S. have been only half a success, which, measured against the main objective set by the signatories, means they have been a failure. Mr Carter and Mr Sadat have always insisted that the Egyptian-Israeli peace treaty was not a goal in itself but was an element in the greater design—a comprehensive Middle East settlement which would provide a just solution for the Palestinian people.

### Historic view

Mr Sadat has scrupulously adhered to the terms of the treaty although his every proposal for the occupied West Bank and Gaza Strip has floundered on the rock of Mr Menahem Begin's determination to prevent any agreement that in his interpretation might eventually open the way to the formation of a Palestinian state. Worse still, Israel's policy of building more settlements in the occupied territories and taking more land from the Arab residents has borne witness to Mr Begin's historic view that the biblical region of Judea and Samaria (the West Bank) should forever be a part of Israel.

The results have been predictable. The level of violence in the occupied territories has increased alarmingly; moderate Palestinians have been forced into militancy; Arab states sympathetic to the West have distanced themselves from Camp David. Mr Sadat's chances of effecting some small reconciliation with his Arab brothers have diminished and the United States has lost influence throughout the region.

Many of Israel's friends are alarmed about the effect this is having on the cohesion and future viability of the Jewish state. Their anxieties are twofold. First they ask whether three million Jews can really envisage keeping under permanent subjugation over one million embittered Arabs, and

second, whether the economic and military aid needed to support such a policy will be forthcoming in perpetuity from the United States whose own self-interest in the region may undergo some reassessment.

Mr Reagan like Mr Carter will have two prime Middle Eastern objectives to secure oil supplies to the West and to combat Soviet attempts to extend its influence in the region. He has already indicated that he will not abandon the Camp David achievements and has suggested that he will try to bring Jordan into the negotiations. However, this so-called Jordanian option does not exist until King Hussein can be persuaded that Israel is willing to negotiate a military withdrawal from the West Bank.

### Stability

For all parties the need for some movement is imperative. Israel is beset by internal problems, both political and economic. It has lost a great deal of ground in terms of world public opinion and is proving less attractive to Jewish emigrants from Eastern Europe. Arab regimes, more divided among themselves than ever, often fearful for their own domestic stability, and put under pressure by the superpowers, would in the majority be willing to recognise Israel in return for military withdrawal from the occupied territories. For the West in general and the U.S. in particular there is a strong vested interest in maintaining stability in those countries and this is surely better achieved through political and diplomatic efforts than through a military build-up.

The American Rapid Deployment Force may one day be needed in the Middle East. But because it could well prove more inflammatory than calming it is hoped that Mr Reagan will see it as a last resort rather than a major arm of current policy.

Perhaps the most fruitful area for investigation by Mr Reagan and the European Community as a new year begins would be Israel's security needs. If ever Israel would be willing to define what it means by security—and it has to admit that interdependence is a critical element—then it should not be beyond the wit of the West to find a formula which though inevitably introducing new risks would do justice by the Palestinians and provide the Arab world with a boost to its self-confidence. And that could also probably be the best safeguard against Soviet encroachment.

## Incentives for new ventures

THE UK accountancy bodies are not convinced that enough has yet been done to make finance accessible to small businesses. These bodies, whose members are probably closer to small business than bankers or any other financial or professional group, have now put forward two main proposals to the Government. They are calling for a major new tax incentive to encourage private investors to take equity in small firms; they also want to see an experimental loan guarantee scheme backed by the Government.

### Uphill battle

The accountants recognise that much has been done in the past three years to improve the relative business climate for small firms in the U.K. Significant tax reliefs have been introduced, bureaucracy has been curtailed, and the banks have responded by offering more attractive loan schemes and in some cases equity investment.

Despite all this it remains true that people wishing to start and expand their own businesses face an uphill battle in many instances. Their greatest problem is generally accessibility to appropriate finance.

It may well be true, as the banks say, that there is no shortage of finance for viable propositions. But most of this finance is in the form of borrowing which, at current or even more normal interest rates, can be enough to deter many new ventures.

The problem for the new entrepreneur lies to a large extent in finding enough equity capital to place his new business on a sound financial footing. Of course he can turn to IFC, which has an excellent track record in making unquoted equity investments, or to a clearing bank like the Midland which has put a lot of effort into this area in the past two years. But his position in dealing with all such organisations is much improved if he can show substantial commitment to the

LACK AMERICA is growing anxious that the clock may be turning back on 15 years of hard-won gains. It fears neglect, if not retaliation, from President Reagan for being the only white bloc to stick to the sinking Carter ship. It fears conservative Republicans promise to use their new power on Capitol Hill to roll back some civil rights measures of the 1960s. It sees the economy dipping again into recession, which hits blacks earlier, longer and more directly than whites, while the welfare safety net under it may shrink.

Much of white America, overlapping with the big majority that voted Mr Reagan into office, is heedless or bored with such anxieties. They may not be so long.

Racial violence has built up in the last year to a flashpoint, there has been a noticeable rash of street crime by blacks in Washington though this in part stems from the drug addicts' need for cash.

Far more ominous, because more racially motivated, have been the attacks on blacks in a dozen cities around the country, with two particularly nasty cases of six blacks killed in Buffalo and at least 11 black children murdered in Atlanta, and coincident or not, a resurgence in Ku Klux Klan activities.

The Klan is evidently undergoing one of those periodic revivals in its 115-year history. While below its previous high points, some estimates put the number of its cross-burning and hooded activists at around 10,000 now, with perhaps another 100,000 lay sympathisers.

The usual spark for a race riot is police abuse of some kind, and there is plenty of dry tinder around. The Justice Department handles about 12,000 complaints against police forces a year, though of course not all of them are filed by blacks against whites. Acquittal by an all-white state jury of white policemen charged with beating a black to death set off last May's rampage in Miami, and that riot was reminder, if one were needed, of the awesome capacity of American blacks to bring down the temple in their despair or rage.

A bizarre sequel to that shows how tense U.S. race relations remain. Last month another white policeman from Miami was acquitted on Federal charges concerning his role in the Miami black's death. This time there was only some sporadic stone and bottle throwing by Miami blacks.

But the extraordinary feature was how the site of his trial had to be shuttlecocked across the South—with Atlanta, New Orleans, Dallas and Houston all claiming they could not guarantee a riot-free trial—finally to land in distant San Antonio, which has few blacks.

A perennial problem is the trial of "race" cases before all-white juries—sometimes the result of legal rigging, but most frequently a reflection of the fact that the largest pool of potential jurors are white house-

holders. This is partly the result of increasing black voter apathy. But what political gains blacks have made are the fruit of the 1965 Voting Rights Act, aimed at preventing blacks being gerrymandered out of the political system. Senator Strom Thurmond, who has been nominated the Republican chairman of the Judiciary Committee, wants to scrap that Act when it comes up for renewal in 1982.

Precarious or not, middle-class black progress is often taken as evidence that the 1970s improved the status and economic standing of America's 26m blacks. Any cursory tour of inner-city ghettos shows that is not so, and a couple of statistics prove the point. The median income of all black families in 1978 was \$10,880, compared with \$18,370 for whites, and the income gap actually grew during the decade.

What, then, has gone wrong?

Was it just an illusion that the 1960s ushered in an era of relative racial peace and substantial black political and economic progress?

Certainly, minorities in, say,

Britain could regard as tremendous the strides many blacks have made in the U.S.—moving

The growing incidence of racial violence in the U.S. is striking evidence that American blacks are increasingly worried about their position in society. Recessions hits blacks earlier, longer and more directly than whites:

whites after 15 years of hard-won gains blacks fear that under a Reagan Administration they could lose ground.

into two-car suburban life, middle reaches of corporate America and nearly 5,000 elective offices, 18 of them in the House of Representatives. A black on the Supreme Court and at least one in the Cabinet is probably now established practice, and something that Mr Reagan, who has nominated Mr Samuel Pierce, a black lawyer from New York, as Housing Secretary, has been unwilling to change. If one sought a symbol of at least part of the white establishment's racial change of heart, it might be the sight of Senator Robert Byrd, once a Klan organiser and Democratic Majority Leader in the out-zoing Congress, now fighting for tougher anti-discrimination laws in housing.

But middle-class blacks, best defined as the 25 per cent who earn over \$18,000 a year, feel their gains precarious—"only a paycheck or two from poverty." They also see their political base as insecure. While black appointments have followed last behind election of black mayors to such major cities as Atlanta, Los Angeles, Newark, Newark and New Orleans, blacks still hold only 1 per cent of all elective offices in the country, compared to their 11-12 per cent of the population.

This is partly the result of increasing black voter apathy. But what political gains blacks

have made are the fruit of the 1965 Voting Rights Act, aimed at preventing blacks being gerrymandered out of the political system. Senator Strom Thurmond, who has been nominated the Republican chairman of the Judiciary Committee, wants to scrap that Act when it comes up for renewal in 1982.

Precarious or not, middle-class black progress is often taken as evidence that the 1970s improved the status and economic standing of America's 26m blacks. Any cursory tour of inner-city ghettos shows that is not so, and a couple of statistics prove the point. The median income of all black families in 1978 was \$10,880, compared with \$18,370 for whites, and the income gap actually grew during the decade.

It is well known that black unemployment usually runs above white, if only because being hired last blacks are laid off first in any economic downturn. But the truly appalling statistic, which still carries every potential for trouble, is that the proportion of black teenagers without jobs broke the 30 per cent ceiling as early as 1971 and has stayed there ever since.

The creation of a gulf in the black community between its middle-class leaders and its ghetto under-class is one reason why the latter are increasingly disinclined to go to the polls—the absence of a single charismatic standard-bearer since Martin Luther King is another. It has also raised the interesting question of whether class is not now more important than race or skin colour to the black's position in American society.

While it is true that blacks came out of slavery with little money or education and few skills, why are later immigrant groups, such as Mexican-Hispanics, doing better with not much less of a handicap? Perhaps the worst legacy of slavery was the damage it did to the family. This appears to perpetuate—more than 100 years later—a degree of instability that most whites find extraordinary.

Forty per cent of American black families are headed today by a single female parent, and an even bigger percentage of black children are born out of wedlock. To some extent this reflects a naturally more relaxed cultural trait, but one hard to mesh in with white America.

External factors are easier to point to. An insidious residue of discrimination remains. Blacks have done pretty well in moving into a fair number of decently-paid blue-collar jobs, partly because, as Mr Drew Days, a black who is currently Assistant Attorney-General for Civil Rights, says, discrimination is easy to prove when "all you want is a high school graduate with a strong back." Higher up the corporate ladder and in the professions the picture is less good, he says, and progress on black promotion, as opposed to initial hiring, is murkier still.

Blacks have felt rising job competition from other minorities. The Cuban influx was an

aggravating factor in the Miami transport of children across school district lines as a court-ordered remedy to get a more even racial mix among pupils. But the days of "forced busing" may be numbered, and not just because its opponents, Mr Reagan and Congressional conservatives, have come to power.

In a stagnant economy, job quotas for minorities have become a very sore point with whites, who feel blacks are getting an unfair break. It is also an issue on which blacks have parted company with their old Jewish civil rights allies. Last year, however, the courts generally upheld quotas against whites alleging reverse discrimination.

Employment is the one area where all blacks want the fullest integration. By contrast, many blacks are all for segregation in church, and legally so, due to the constitutional Freedom of Worship clause. Indeed, the most segregated hour in America is 11 am on a Sunday. But, to get a good job, you need a good education and that, in the public school system, depends on where you live. The better schools and houses tend to be in the white areas.

Probably nothing has more sustained racial ill-will than the issue of "busing"—the painting of black buyers towards black areas—or if that fails, "blockbusting"—suggesting to white homeowners with some blacks on their block that they might like to move elsewhere.

But it is mainstream economic issues that increasingly preoccupy black leaders. "The irony," says one, "is that just as blacks are trying to get a larger piece of the economic pie, the pie starts shrinking."

Mr Reagan's macro-economic prescriptions have not exactly overjoyed blacks, who see his tax relief going to whites and the brunt of his intended budget cuts falling on them. But some see merit in new Reaganite answers to old problems: "water-prize zones", to wean business back to depressed cities; and negative income tax, bringing together welfare payments in one lump sum.

Mr Reagan should be given "the benefit of the doubt" to prove he can be a President of all the people, says Mr Jordan, of the Urban League. For blacks, that means a sensitivity to their economic needs, a rein on his right wing troops to keep their hands off civil rights laws, and a clear sign from on high that racial violence will not be tolerated.

## MEN AND MATTERS

### New connection for Geneen

company what qualifies in their nomenclature as "a turnaround situation."

While ITT's controversial power-play made Geneen the most famous—and to some infamous—industrialist in the world, he can make a fine art of lying low. He declines discussion on whether he will run Cannon Mills himself, and where the money comes from.

As far as cash is concerned, his ITT years should have left him with a cent or two to rub together. He earned \$12m in his last year, receives a pension of several hundred thousand dollars, and holds a consultancy agreement worth \$1.7m by 1985.

But the word on Wall Street is that his own bank account may have had to take little of the strain of the new venture. Once described as "omnipotent and omnipresent" at ITT, Geneen has enough good friends in the banking world to tap for the money and advice he may need.

Rather the opposite. For even though textile industry problems will halve Cannon Mills profits this year, Wall Street analysts claim to see in the

### Over and out

The "lame duck" phase of Jimmy Carter's Presidency has, I understand, led to more than a few ruffled feathers among his diplomatic corps. Ronald Reagan's transitional team is not proving over-friendly towards the outgoing president's political appointees, and its foibles are likely to be felt particularly keenly today by Julian Nava, the U.S. Ambassador to Mexico.

With a fortnight to go before he takes office, Reagan begins his first formal talks with a foreign leader, President Lopez Portillo. The Republican team has already tried to exclude Nava from the talks. Now, they have in deference to protocol conceded his presence in Ciudad Juarez, the Mexican border town where the meeting takes place.

A "senior U.S. career diplomat" (as the obligatory identity-cloaking formula goes)

tells my man on the spot that "we don't know whether Mr. Nava is attending the talks. If he isn't, it wouldn't be surprising since he is a political appointment." But the word among Mexican officials is that a curious and hardly dignified compromise has been reached. Nava will be there, but he will have to observe the Great Men's talk by peering through a window.

Nava was appointed by Carter a year ago, and is not the first of yesterday's men to be snubbed. In December, the U.S. ambassadors to Nicaragua and El Salvador publicly attacked the Reagan transition team for undermining their authority, after their names appeared on a Washington "hit list" leaked to the Press.

Nava's name was not on that list—which may have given him some hope for a prolongation of his posting. Plucked from an obscure academic post, he is known to prefer the grandeur of diplomacy to the more modest life of a history professor. He makes no secret of his belief that he could serve a Reagan administration as ably as a Carter one, though it remains to be seen whether his experience today leads to any second thoughts.

### Managerial class

"Business and society" courses, which teach managers how to adapt their work to social and political change, are central to the curricula of most major U.S. business schools, but a relatively new subject in their British counterparts. Now, Henley's Administrative Staff College has appointed 35-year-old Keith MacMillan its Professor of Management Studies, to counsel its students that, in MacMillan's words, "business is a social activity as well as an economic one."

MacMillan's argument is that "business involves and affects

people—employees, customers, suppliers, investors, local residents—even public servants and politicians. These people can either help or hinder a business, make it successful or disrupt it to the point of failure. Therefore these relationships need to be managed professionally."

Managers need fear no fifth column. MacMillan is on their side. But he believes that both companies and government should be more open with information about issues such as industrial pollution which trouble them. In many cases, he feels, "managers are frightened to come out and tell the world what they are doing." Stronger individual corporate voices would, he says, counterbalance the tendency of business associations to produce a "lowest common denominator" amalgam of their members' views.

MacMillan comes to the job with degrees in economics, education, and a doctorate in business studies. His independent consultancy work has taken in spells with Lucas and BSC, and he joined Henley to run a Masters Programme working with corporations worldwide to develop their most able managers. "It all comes back," he reflects, "to a belief in people, not just money."

### Smutty

A reader tells me how, after a chance meeting with a friend in a City street, the two adjourned for a beer to a nearby but rather unprepossessing pub. "I'll have a pint," said one of them to the barman. "The same for me," added the other, "and make sure the glass is clean." A minute later, the barman brought the drinks. "Two pints," he said. "And which one of you wanted the clean glass?"

MacMillan's argument is that "business involves and affects

## NCHANGA CONSOLIDATED COPPER MINES LIMITED

(Incorporated in the Republic of Zambia)

### BLOCKED DIVIDENDS

Notice to holders of shares in the former:  
Rhokana Corporation Limited,  
Bancroft Mines Limited,  
The Zambia Broken Hill Development  
Limited, and  
Nchanga Consolidated Copper Mines Limited

In the light of the changed position in Zimbabwe, The Bank of Zambia is considering the release of blocked dividends to residents of former Rhodesia. In order, therefore, for us to update the records of shareholders to whom dividends are due, all holders of investments in the companies listed above should write to:

The Company Secretary,  
Nchanga Consolidated Copper Mines Limited,  
P.O. Box 30048,

Lusaka, Zambia  
giving full names and addresses including details of their investments and numbers and amounts of outstanding dividends.

Lusaka

5th January 1981

Observer

# FINANCIAL TIMES SURVEY

Monday January 5 1981

# Vehicle Fleet Management

Although car and truck manufacturers have been hit hard by difficult trading conditions in the UK, the fleet operators — who account for 70 per cent of vehicle purchases — have gained from a range of cut-price offers and favourable terms offered by the vehicle salesmen.

## Rising interest in contract hire

**By Lynton McLain**  
Transport Correspondent

**THE TOUGH** trading conditions that dominated British industry last year affected almost every sector of the industry which supplies cars and commercial vehicles for corporate fleets. At the same time, however, increased competition led to an unusually high level of innovation by the specialist traders seeking new ways of promoting sales.

Manufacturers suffered most in the sliding scale of hardship the whole industry suffered over the period. But fleet operators, who account for 70 per cent of sales, gained from the range of cut-price offers and favourable terms offered by fleet car and commercial vehicle salesmen.

Those companies which decided their own trading circumstances were insufficiently favourable to justify many purchases last year may find, however, that they have merely stored up problems for the future by retaining fleets for longer than commercially prudent.

The worst of the recession has been felt in particular by UK manufacturers of commercial vehicles. They suffered a dramatic reversal of fortunes com-

pared with the boom in sales of 1979. Car manufacturers fared a little better but still experienced a sharp decline in sales.

Demand in the first 11 months of 1980 slumped by 21.5 per cent for commercial vehicles in the category over 3.5 tonnes gross laden weight compared with the corresponding period of 1979. The total number of vehicles in this category sold in the 11 months was 58,496, of which Ford accounted for just under 24 per cent of the market.

These showed that for the first time since 1971 own-account operators carried more goods by road than the public haulage contractors.

The rising tide of own-account operators may have been a passing phenomenon, as the margin by which they exceeded the activities of the haulage contractors was tiny, with the own account operators taking just 50.7 per cent of the total of 1,481 bn tonnes of goods transported by road.

Industry's rising interest in the benefits of contract hire and other forms of indirect vehicle acquisition gave an added boost to sales in the boom year of 1979. However, sales went mainly to large manufacturing companies with nationwide distribution arrangements, while the public haulage companies in the main opted for either direct outright purchase or no purchase at all.

This year few of the sales of commercial vehicles have gone to the small public haulage contractor. These "hire and reward" companies have suffered severely under the recession, as the market for their services has declined steadily.

The RHA which represents 15,000 haulage companies — about a third of all public hauliers, with a total fleet of around 180,000 vehicles before the onset of the recession — estimated late last year that demand for haulage services had fallen by a quarter compared with a year ago.

Savage rate-cutting resulted and companies were forced to

lay up vehicles, with perhaps as much as 15 per cent of the pre-recession total now off the road for lack of work. In the worst cases companies went bankrupt. All of this had been predicted well before 1980 started, and had affected the sales figures to the public haulage sector, both for 1979 deliveries and the forward orders for the following 12 months.

So worried was the RHA about the effect on haulage company profits of the excess carrying capacity that in November last Mr. Ken Rogers, the national chairman, called for a structural change to limit capacity. Mr. Norman Fowler, Transport Minister, was present when Mr. Rogers made his plea but no official response has so far been forthcoming.

Mr. Rogers wanted the current operators' licensing system changed. The system effectively controls the number of operators allowed into the industry by setting minimum standards to be attained by applicants. But the RHA wanted the current "quality control" mechanism changed "so that it relates more closely to supply and demand in the road haulage industry."

The RHA wanted licences to be more difficult to obtain, arguing that at present it was "far too easy to enter the industry." This "looseness" was a prime contributor to the drastic cycle of boom or bust that bedevils the haulage industry, according to Mr. Rogers.

Finally the RHA wanted the Government to take steps towards a closer examination of the "financial stability" of applicant operators.

The haulage industry, as now structured and controlled (for safety standards), is subject to the full force of the pressures of the free market.

Any change along the lines advocated by the RHA would seriously affect the ability of the industry to respond swiftly to market forces. This in turn would affect the accuracy of forecasting and planning by manufacturers of commercial vehicles and would probably eliminate the downward pressure on haulage rates for customers at times of recession, raising transport costs and adding further to trading difficulties.

However, no change is likely to be considered seriously by the government as it propagates the application of free market ideals throughout industry.

In the car sector surplus production capacity over the past 12 months led to some benefits for purchasers of company car fleets. Manufacturers were willing to offer substantial dis-

counts, in excess of the 12 per cent to 17 per cent offered by major distributors to customers for one car.

One result was that car manufacturers fared a little better than the makers of commercial vehicles. Demand still fell, however, and by the end of last year total sales of cars were expected to be 200,000 short of the 1979 record of 1.71m, a drop of 11.7 per cent over the period.

### Market shares

In some of the more elaborate case studies available from contract hire companies, large manufacturers with nationwide distribution operations have handed to the specialist contract hire companies all aspects of warehouse control, long-haul operation, day-to-day routing of lorries and all the maintenance, driver, fuel and replacement costs. Computers dedicated to transport are also now playing an ever-more important role.

In particular the growth of contract hire as a way of acquiring commercial vehicles has taken on fresh strength.

Nevertheless, in the car market, Ford managed to maintain a 65 per cent share of the total market for cars for salesmen — the biggest single sector. BL came second with 12 per cent, and Vauxhall and Talbot battled it out at the nine per cent level.

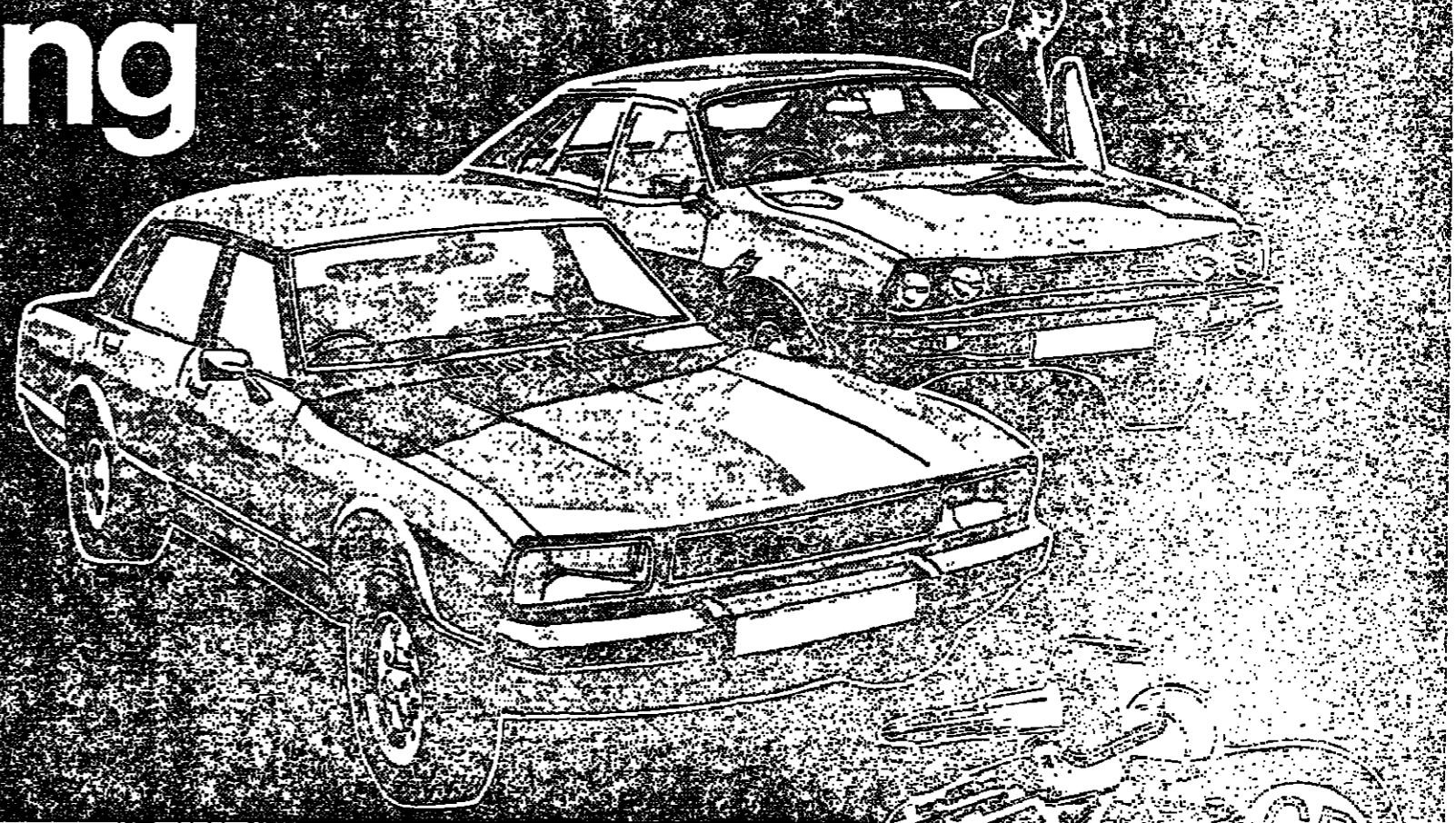
Overall, the Ford Cortina continued to dominate fleet sales, although its Fiesta hatchback surprised perhaps even the company by taking about a quarter of the total dealer sales, way beyond original expectations.

This welcome for Ford — turnaround may well reflect a more concentrated analysis by buyers of company car fleets of total operating costs, including insurance, fuel and maintenance. The smaller hatchbacks, such as the Fiesta and the BL Mini Metro, make a virtue of smallness and in particular of the smallness of the annual maintenance bills.

However, this move away from traditional thinking about company car fleets, where the big-booted saloon was once the obligatory order of the day has not been the only area in fleet management where innovative ideas are being adopted.

The changes in the 1979 Finance Act, which cut the rate at which capital allowances could be charged on leased cars from 100 per cent to 25 per cent to

## Many progressive companies are making use of Lombard's Vehicle Leasing facilities



Because Vehicle Leasing enables you to forecast transport costs more accurately, thus giving greater control over annual costs, whilst maintaining working capital. Facilities are flexible and you pay a fixed rental for your vehicles, which can aid cash flow.

We are the largest finance and leasing Company in the U.K. and our leasing facilities have been designed to suit your needs best—

including Whelease for company cars, Trucklease for commercial vehicle fleets and Industrial Leasing for plant and equipment.

As a member of the National Westminster Bank Group, you can be assured that we are backed by immense resources.

For more information contact:  
The Vehicle Leasing Manager,  
Lombard House, Curzon Street,  
London W1A 1EU,  
Telephone: 01-409 3434.



**Lombard**  
**North Central**  
Vehicle Leasing

# Heron Leasing think you've got better things to do with your money than buy cars.

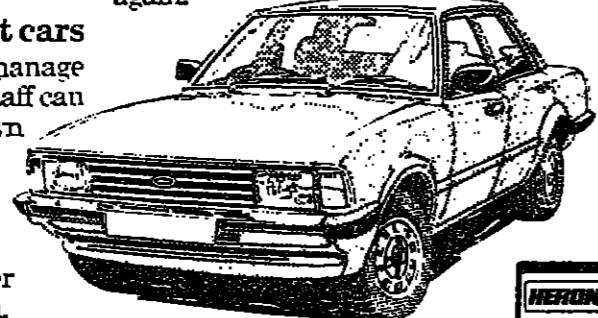
By leasing cars, you can have that money working more profitably in the business.

Extra cash flows where you want it. (And you can have that cash right now if you sell us your existing fleet on our leaseback scheme.)

You enjoy substantial tax benefits, and significant accounting advantages: add up the virtues of fixed costs, eased budget planning and an extra credit line.

## How to manage without cars

Simple. Let Heron manage your fleet—so you and your staff can get on with managing your own business, confident that Heron's hugely professional Fleet Management Plan is coping with the car burden. Under Heron's tight computer control fleet problems vanish.



**Heron Leasing. It's like money in the bank**

Heron Leasing Ltd, Freepost, Wimbley, Middlesex HA4 2BR Telex: 923630.

Management time is liberated. There are major cost savings as well.

Leasing or Fleet Management, it would pay someone in your organisation to talk to Heron Leasing. Ring Paul McKenna on 01-903 4811. Or get your Secretary to clip this advertisement to your letterhead and send it to us.

Then sit back and watch the cash start flowing your way again.

The extras, which are optional and chargeable on a scale which reflects the customers' commitments, may greatly increase this monthly outlay, although so competitive has the contract hire business become that few companies will give precise costings. However, the basic cost of a new Leyland T45 tractor unit will cost a customer about £438 a month, provided that the contract is a five-year one.

A regular monthly cheque is paid by the customer to the contract company for the use of the vehicle and a range of other ancillary functions or responsibilities. These can include the permanent hire of a driver.

Even the wages of the customers' own driver, where used, can be paid by the contract hire company. Again, all these extras are included in that one monthly cheque or banker's order to the contract hire company.

The benefits of such an all-embracing contract arrangement may extend far beyond the prime benefit. This is defined as such by the contract

## CONTRACT HIRE:

### LORRIES

LYNTON MC LAIN

hire companies, but prospective customers have to make up their own minds. Contract hire releases capital for other more directly productive aspects of the customers' business.

Almost all contract hire arrangements involving commercial vehicles include two or less obligatory elements—the acquisition of the vehicle—usually brand new—and all maintenance. These features are the basis of the monthly payment and dominate most contract hire arrangements.

The extras, which are optional and chargeable on a scale which reflects the customers' commitments, may greatly increase this monthly outlay, although so competitive has the contract hire business become that few companies will give precise costings. However, the basic cost of a new Leyland T45 tractor unit will cost a customer about £438 a month, provided that the contract is a five-year one.

### Dominate

But this is the most basic form of contract hire, giving industry access to extra commercial motive power, perhaps with the object of upgrading the quality of service to a much-courted customer as the recession deepens and brings with it more competitive pressures to try just that much harder than the next man.

Two recent reports on the vehicle rental and leasing industry go some way towards the extent to which the industry has become intensely competitive. ICC Business Ratios reported in November that the total

## SUCCESSFUL STRATEGY BY BRS GROUP

BRS is the largest and most successful group in the State-owned National Freight Company which the Government plans to denationalise, possibly next year.

The BRS group, with its eight regional operating subsidiaries, has consistently improved its performance since 1972, and trading profits have increased every year—apart from a small dip in 1974—from £2m in 1972 to £10.3m in 1979.

Over the period gross re-

ceipts at BRS have risen from just over £55m in £154.3m in 1979, when they represented 35.5 per cent of total National Freight Company receipts.

Much of the credit for this success must go to Mr. David White, the ex-marine mariner who joined BRS five years ago. He is now group managing director, responsible for technology, appears to be paying off. Its 1979 turnover of £41m from contract hire accounted for 27 per cent of all receipts. The more risky general haulage work has been cut back.

petitive general haulage sector. The latter is suffering from severe over-capacity as the recession bites.

The decision by BRS to counter such cyclical downturns with a growing emphasis on contract hire and other specialist haulage services, often based on computer technology, appears to be paying off. Its 1979 turnover of £41m from contract hire accounted for 27 per cent of all receipts. The more risky general haulage work has been cut back.

Truck rental has traditionally appealed to companies requiring short-term stop-gap measures. This often involves the hire of one truck or van, a sector of "one-off" business which BRS had not until recently tried to attack with its contract hire services. However, all this is changing. BRS will continue its attack on the larger industrial targets for possible conversion to the contract hire type of operation.

These larger operations have earned BRS a reputation for introducing a minor revolution into company transport and distribution arrangements, by arranging an all-embracing version of contract hire to companies willing to pay BRS to look after all their transport and distribution-headaches.

This approach to the ultimate form of contract hire embraces vehicle hire, maintenance, supply of drivers, all paperwork involving licences, insurance, testing, fuel and washing. But—and this is the significant departure from most of the simpler, less ambitious forms of contract hire—the BRS contracts with Mars of Slough and Redfern, National Glass of Barnsley, Hoover, Bridon Transport (the British Ropes operation at Doncaster), and others involves the running of industrial warehouses for the customers' products and routing of lorries for distribution of the final products.

### Upgrading

In the case of Bridon Transport, BRS bought out the company's entire fleet of lorries and vans, involving over 100 vehicles. Some of these were then replaced by brand new vehicles where appropriate and the whole fleet was then contracted back to Bridon Transport, under a five year contract.

BRS looks after all possible aspects of distribution for the company and in return receives a monthly payment. This has enabled Bridon Transport to recapitalise on its assets, overcome some of the obvious problems of the recession, where the slump in demand has hit cash flow.

At Mars, the distribution warehouse is now owned by BRS. All the route scheduling for Mars products is done by the contract hire company and Mars' only input—other than the regular payments—is to put its orders into a direct computer link at the warehouse. BRS then takes daily orders off the computer and handles all the routine aspects of regular delivery to customers.

Kellogg and Grimsby Fish have similar operations. The fish distribution by road was made necessary after the Beeching closures of the provincial rail networks. Similar all-embracing contract hire arrangements are already under way with supermarket chains, an area not currently served by BRS in the same way. However, the company has plans for a multi-million pound investment in taking over supermarket distribution. Decisions are likely early this year.

BRS is trying to interest small, often one-man companies, in the use of contract hire. The company has already succeeded in a small way and quotes the case of the Sing Ke Chinese take-away chain which operates in South Wales. Sing Ke uses truck, lorry and maintaining by BRS.

But perhaps the most unusual owner of contract hire operation that company has won so far involves an ex-taxis. This is the mode of travel chosen by a leading London businessman—in preference to a Rolls-Royce—for the grounds of ease of access and anonymity. It is effectively his taxi, but he does not own it and has none of the headaches of running it.

## NUMBERS OF GOODS VEHICLES (By unladen weight: 1949-1979, in thousands)

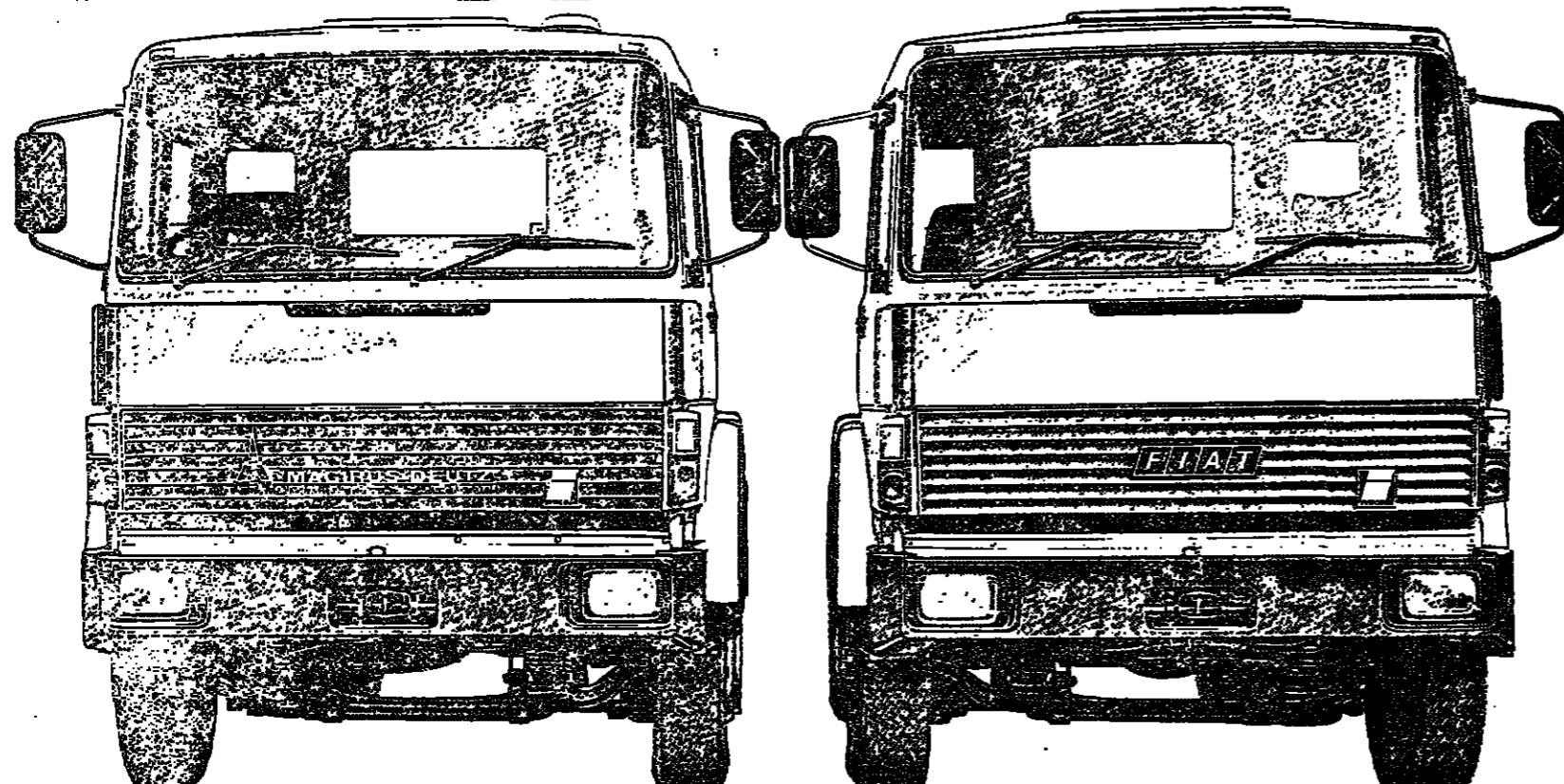
Over	Not over	1949	1950	1955	1960	1965	1970	1975	1979
1½ tons	.....	204	364	534	757	564	533	1,107	1,153
2 tons	.....	279	401	497	545	288	197	204	167
3 tons	5 tons	37	65	83	186	269	224	162	142
5 tons	8 tons	10	15	35	42	76	132	134	114
8 tons	.....	1	2	5	11	24	55	94	121
All lorries (over 1½ tons)	.....	326	433	530	585	638	620	596	544
All goods vehicles	.....	530	847	1,064	1,242	1,502	1,552	1,703	1,697

## VEHICLE MILEAGE (in thousand million miles)

	1949	1955	1960	1965	1970	1975	1979
Lorries	7.8	8.2	9.7	11.3	12.1	12.4	13.6
All motor vehicles	28.9	47.3	85.3	101.1	130.1	151.8	171.8

Sources: The Arvalis Inquiry, Lorries, People and the Environment HMSO December 1980

# Iveco. Two types of truck.



on a grand scale. And establishing a unified parts and service capability which is the key to profitable truck operation.

The Fiat and Magirus ranges retain distinct identities and characters. But they're strengthened by shared resources and a common commitment.

That's something you can benefit from, whichever of the two types you favour.

Iveco. Your long term partner in road transport.

# One philosophy.

**MAGIRUS FIAT TRUCKS on the road to perfection**

Iveco (U.K.) Limited, Road One, Industrial Estate, Winsford, Cheshire CW7 3RB. Tel: 060 65 3400. Telex: 669022.

**IVECO**

Whether you're buying one car for yourself or a hundred for your company the same facts hold true.

You want a car that's a pleasure to drive without being a burden to run.

Which is where Cavalier comes in.

The best car for the company man is the car he would be happy to buy himself. And that must be best for the company.

### The sheer driver appeal of the Cavalier.

There's no reason why company car drivers shouldn't enjoy their driving as much as private motorists.

The Cavalier is renowned for its agility and perfect road-manners. In a group test Autocar praised it as having 'the best overall handling and steering by quite a long way.'

# A smooth drive for the company man. An economy drive for the company.

**The Cavalier LS - more for less.**

The new 4 door 1600 and the 2000 LS Cavalier saloons are designed especially to appeal to fleet operators and company car users. LS gives you a really top of the line specification at a price below the equivalent Cortina. Check the spec. yourself.

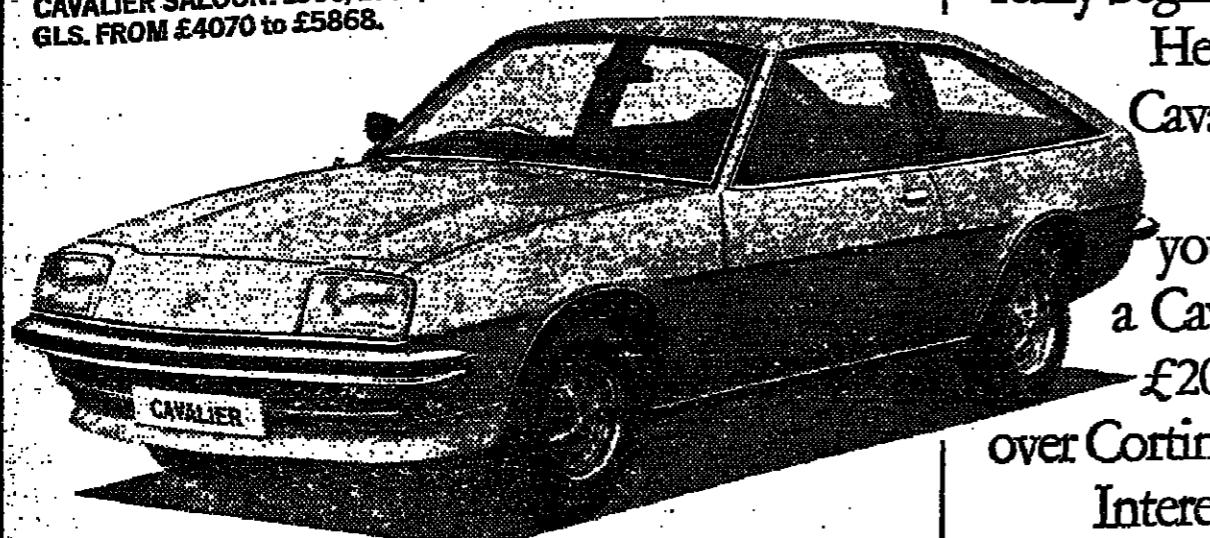
PUSH-BUTTON RADIO	✓
FRONT HEAD RESTRAINTS	✓
RIBBED SEATBELTS	✓
OVERHEAD CONSOLE	✓
QUARTZ CLOCK	✓
TRIM SPEEDO	✓
DIPPER REARVIEW MIRROR	✓
FRONT DOOR MAP POCKETS	✓
SIDE PROTECTION MOULDINGS	✓
SMART FENDER TRIM	✓

### Smooth running costs.

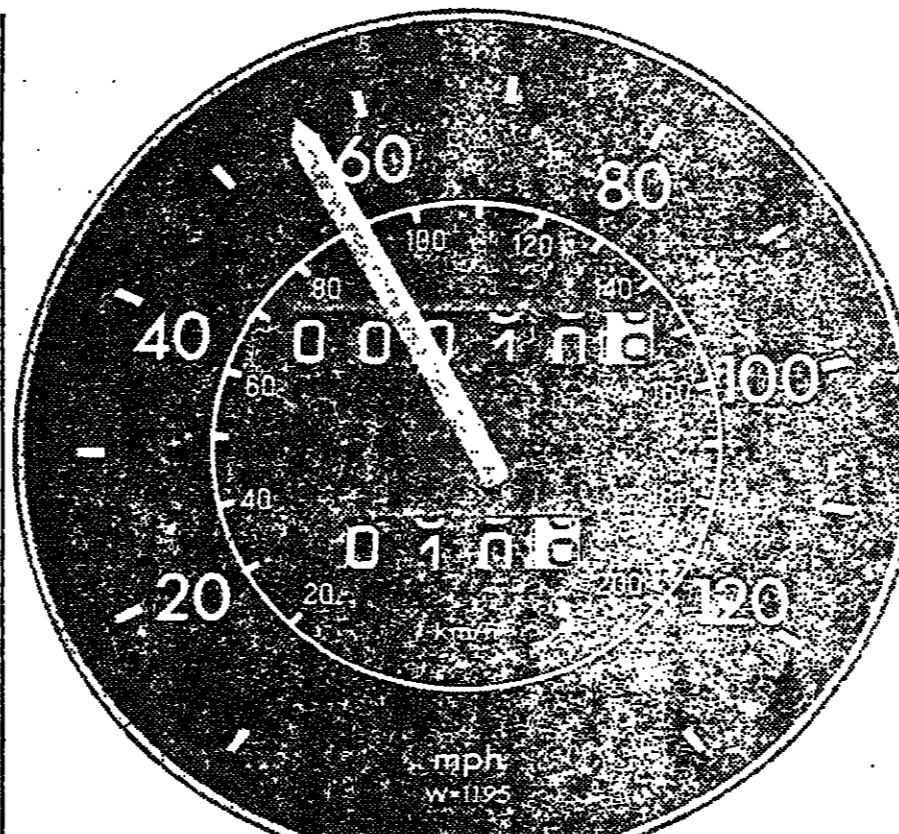
Put 10 gallons in the Cavalier 1600L and drive at a constant 56 mph. You could travel a comfortable 422 miles, based on D.O.E. figures. Or to put it another way, a possible 45 miles more than the equivalent Cortina.



CAVALIER SALOON: 1300, 1600, 2000. 2 DOORS OR 4 DOORS. L, LS, GL, GLS. FROM £4070 TO £5868.



SPORTSHATCH: 1600, 2000. 2 DOOR. GL, GLS. FROM £5421 TO £6300. PUSH-BUTTON RADIOS STANDARD ON ALL CAVALIERS. AUTOMATIC OPTIONAL ON ALL EXCEPT 1300 MODELS.



Multiply this saving by the cars in your fleet and the miles they have to cover.

### Maintain the differential.

Once a car reaches around 30,000 miles the difference in maintenance costs really begins to show.

Here's how the Cavalier 1600 performs in fleet service.

Compare these figures with your own. In the normal fleet life of a Cavalier, some operators save £200-£300 on maintenance alone over Cortinas.

Interested? Phone Luton (0582) 426295. Deals within wheels.

There's never been a better time to

3.0-0-0-0-0-0  
£9.50 PER 1,000 MILES

5.1-0-1-0-0-0  
£12.10 PER 1,000 MILES  
Average maintenance costs in £'s per 1,000.

4.0-0-0-0-0-0  
£10.90 PER 1,000 MILES

6.1-0-3-0-0-0  
£10.40 PER 1,000 MILES  
Average maintenance costs in £'s per 1,000.

### Why not ring the changes?

VAUXHALL H.Q.  
FLEET REGIONAL INFORMATION CENTRES

LUTON  
SHEFFIELD  
EDINBURGH  
BRISTOL  
ANTRIM

(0582) 426295  
(0742) 28786  
(031) 337 3261  
(0272) 299835  
(02384) 2291

YOU COULD ALSO RING YOUR LOCAL VAUXHALL DEALER'S FLEET LINE, OR WRITE TO: VAUXHALL MOTORS LTD., ROUTE 7586, PO BOX 3, KIRKTON RD, LUTON, BEDS. TEL: 822131.

ALL PRICES AND SPECIFICATIONS CORRECT AT TIME OF GOING TO PRESS. INCLUDE CAR TAX AND NOT-HOT DELIVERY OR NUMBER PLATES, AND ARE BASED ON MANUFACTURER'S RECOMMENDED RETAIL PRICE. OPTIONAL WHEELS SHOWN ON GLS. PERFORMANCE FIGURES AND MEASUREMENTS ARE MANUFACTURER'S. D.O.E. FUEL CONSUMPTION FIGURES FOR CAVALIER 1600 (SALOON): URBAN CYCLE 30.3 MPG, CITY CYCLE 22.2 MPG, EXTRA URBAN CYCLE 42.3 MPG, HIGHWAY CYCLE 51.7 MPG. URBAN CYCLE 25.2 MPG, HIGHWAY CYCLE 50.0 MPG. FOR DETAILS OF YOUR NEAREST DEALER SEE YOUR YELLOW PAGES OR RING LUTON (0582) 426295, SHEFFIELD (0742) 28786, EDINBURGH (031) 337 3261, BRISTOL (0272) 299835, ANTRIM (02384) 2291. VAUXHALL EXPORT LUTON (0582) 426295. PERSONAL EXPORT LUTON (0582) 426295. PERSONAL EXPORT LUTON (0582) 426295.

**VAUXHALL**  
**CAVALIER**

## VEHICLE FLEET MANAGEMENT IV

**Don't let leasing wind you up!**

Most ordinary leasing arrangements can leave you wrapped up in problems such as maintenance and service, administration, taxation, relief vehicles and insurance services.

Kenning Contract Hire will straighten things out and shoulder these burdens for you, bearing all the risks, whilst still providing all the other advantages of leasing such as capital protection, tax relief and so on.

Our many years experience, and our facilities as one of the country's largest motoring service organisations, can help you unwind now.

Please post the coupon for details of a package deal to suit you.

I am interested in (Please Tick Box)  
Fleet Purchase/Lease Back on Contract Hire  
Fleet Disposal/New Vehicle/Contract Hire  
Name \_\_\_\_\_  
Position \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
No. of Vehicles \_\_\_\_\_  
Manus Office, Old Road, Chesham, Bucks, HP20 7QT Tel: 0244 77721  
Kenning House, 24 High Street, Bow, London, E3 2AF Tel: 01-202 0300

**KENNING CONTRACT HIRE**

Drive with Confidence

## An increasing demand for smaller vehicles

## CAR HIRE COMPANIES

LISA WOOD

COMPANIES ARE showing a growing interest in reducing the size of hire or lease vehicles issued to company representatives, in an attempt to control both petrol and other general costs. It is a move which has brought an increase in interest in such vehicles as the new Ford Escort, the Fiesta and BL Metro.

Mr. Len Clayton, sales director of Swan National Leasing, said however that so entrenched is the company car in Britain's system of pay perks that it was not yet evident that many companies were taking the decision to issue smaller cars.

But, he said: "Sir Michael Edwards will be pleased to know there is a growing trend and interest in British-manufactured vehicles and providing BL's products are right, they can look forward to a growing market share in the next 12 months."

According to Mr. Clayton, many contract hire operators, suffering from fleet size reversals of a "unprecedented nature," are now panicking and cutting rates to a dangerous level, trusting that some increase in used car values will help them in two or three years' time. "It is highly likely that one or two large operators, and a host of smaller ones, will go into liquidation during 1981," he said.

But it is also probable that the contract hire and leasing market is currently heavily oversubscribed.

An excess of capacity in the market is also a problem in car rental companies. The British car rental industry is now the largest in Europe and, if its rates are anything to go by, the most competitive. The industry is one which despite the presence of three international companies (Avis Budget, Hertz) and three major national companies (Swan National, Godfrey Davis and Kenning) still retains a large percentage of many small and medium-sized companies which usually offer a more localised service.

The internationals, the nationals and the small independents are all reporting similar action in the face of the recession, whether they cater for private or business users.

However, Avis said it had not suffered as badly as the national companies because of its very strong presence at UK airports. The company—which like Hertz has a worldwide reservation system—said there had been a significant drop in the numbers of overseas visitors to the UK, particularly from the U.S.

## Revenue

Avis reports a fall of about 10 per cent in its activity in the UK, but the attendant fall in revenue is less than this because the many cars hired to tourists,

as part of package deals with significant discounts, are not the most lucrative part of the company's business.

Avis' prices for hiring have gone up in line with inflation and new-car prices but it has cut back slightly on its fleet size and is buying a slightly greater percentage of smaller cars such

as Ford Escorts and Vauxhall Chevettes. "We will see how business levels run in the spring before we make any further adjustments in fleet size," a spokesman said.

It appears that companies which have concentrated their services on the needs of the international tourist and the private user have suffered more than those which have placed greater emphasis on business users. Swan National, the UK market leader in the business sector, said: "The current state of the industry has clearly shown the wisdom of this policy." The company is renting as many vehicles currently as it did last winter but next year's fleet will include a greater percentage of small cars.

Mr. Richard Page, UK sales manager, forecast that the recession would alter the make-up of the industry. "Traditionally the car rental business has been a 'cottage industry,' with the big companies taking less than 40 per cent of the total market. This emphasis will change with the considerable reduction in business from the private sector."

He said that local rental companies now trying to take a share of the business user market without the benefits of economies of scale would encounter difficulties in funding new vehicles when they replaced their existing fleets.

Guy Salmon is an independent company but it is relatively large—with a fleet of about 500 cars—and it competes directly with multi-nationals such as Avis, its main business being luxury cars.

Mr. Richard Salmon said his business was down by 20 per cent during the summer mainly because of the fall in overseas customers but there had been a recovery during the last couple of months. He has reduced his fleet by about 20

per cent, but in ordering for next year has options for more cars should the market recover. However, he is not optimistic on this score.

He is replacing cars at intervals of about 10 months—because the company believes that a customer wants a luxury car, he does not want a tired vehicle with maintenance problems. "Some companies are now not replacing for up to 18 months. The temptation is strong but we will continue our policy."

Portobello Mini Hire, in Notting Hill, London, is fairly typical of the hundreds of smaller car rental companies which can be found in the Yellow Pages of any telephone directory.

Started by Mrs. Tessa Whalley and her husband seven years ago, the company runs about 70 vehicles in the winter and 100 in the summer. This year the strong growth in the company's fleet—it started with seven vehicles—has been arrested and prices for hiring have been held at 1978 levels.

Mrs. Whalley said she believed that the smaller companies—with their lower overheads—would not be as seriously affected by the downturn in private hiring as the national companies.

Smaller companies, which offer few of the "luxuries" provided by the nationals, such as one-way rental (where a customer need not return a vehicle to the place from which it was rented), may be more attractive to the customer shopping around for the most competitive prices.

Portobello Mini Hire has made no redundancies among its staff. Mrs. Whalley said: "The effect of the recession is that we are working that little bit harder. We used to close for lunch; now the office is manned all day."

## PROFILE Mann Egerton

MANN EGERTON Vehicle Contracts, part of the Inchcape group, is essentially a contract hire company which has enjoyed 10 to 12 years' steady growth and is still expanding. MEVC operates from main depots in North and South London, Norwich and Worcester.

MEVC has a wide variety of customers and says it has never been able to draw a definitive profile of its many industrial customers. Clients include several household names, such as Gillette. MEVC's turnover this year is around £15m.

The company has recently seen a change in the pattern of contract leasing agreements that it handles. There has been a marked switch to three-year leasing deals, rather than two-year deals, as in the past.

Over the past two or three years, the volume of business has changed from 20 per cent of agreements being for three years and 80 per cent for two years to 40 per cent for two years and 60 per cent for three years.

## PROFILE Europcar

LAST FEBRUARY, Europcar sprang to particular attention in Britain when it made a £25m bid for the car rental activities of Godfrey Davis. The deal was referred to the Monopolies Commission and a report was sent to the Department of Trade just before Christmas.

Europcar is a Renault subsidiary, though the UK operation contains a minority of Renaults in its fleet. The UK and is interested in the short-term car hire market.

It sees itself as trying to attract the business or commercial market, rather than the leisure sector and is particularly keen on the international traveller.

Although it has operated in Britain for seven years, the company has maintained a low profile and it says a lot of its forward planning depends on the outcome of the Godfrey Davis deal. If it is given the go ahead by the Department of Trade, the Godfrey Davis take over will at a stroke give Europcar a large slice of the market.

However, even if Europcar's British operation were merged with Godfrey Davis, the new company would still be a long way behind the giants, Avis and Hertz. If Europcar's new operation goes ahead, the new company will be known as Godfrey Davis-Europcar and Midland Bank Industrial Investments will take a minority share.



For the BMW parts contract, which is operated from BMW's distribution centre at Bracknell and Walsall, National Carriers use three Volvo F7 tractor units and nine Fiat 60 F10 cans.

## Changing patterns in haulage operations

## ROAD HAULAGE

LYNTON McLAIN

ROAD HAULAGE in Britain is conveniently divided between those operations involving the public haulage contractors and those conducted by companies operating on their own account.

The scale of operations involving public haulage contracting—haulage for "hire and reward" as it is known in the haulage trade—has always been much easier to establish than that involving company-owned operations, although broad figures are available for the tonnage carried by each sector.

The latest figures from the Transport Department show that company-owned road freight haulage operations started to dominate Britain's total road freight market in 1978 for the first time since 1971. These own-account operators carried 1.494bn tonnes of goods, representing just over half, or 50.7 per cent, of the total tonnage carried in 1978.

Figures published by the department at the end of last year showed that this trend had continued, with 50.3 per cent of the 1979 total of 1.504bn tonnes of freight going by own-account transport.

On the evidence available so far there is every possibility that the movement away from the public haulage contractor, plying for hire and reward on the general haulage market, did in fact continue in 1980. The change in the position of the company-owned haulage operation in 1978 followed changes

in licensing arrangements in 1977. The change, compared with 1977, when own-account haulage carried only 45.7 per cent of Britain's total road freight, was marked. However, no clear explanations have been given by the haulage industry.

In 1979, if the trend were indeed to be continued, the explanation may be much easier to establish. The haulage industry was gripped by a severe and prolonged strike by drivers employed by the member haulage companies of the Road Haulage Association (RHA). Industrial distribution by manufacturing companies owning their own fleets, and therefore not part of the RHA, which represents the haulage contractors, was disrupted by secondary picketing.

Companies found that although they were not parties to the dispute they were unable to continue full normal working. However, many tried successfully to use their own fleets of lorries.

Drivers employed by a manufacturing company also showed, at least at the early stages of the dispute, to have substantial loyalty to the company.

These factors are likely to be behind the main reasons given by companies for wanting to operate their own vehicle fleets in a joint survey carried out at the end of 1978 by the Price Commission and the Foster Committee which inquired into road haulage operators' licensing and reported in January 1979.

Reliability and control

are the main reasons given for operating company-owned lorries. Financial considerations were secondary.

Nevertheless, the majority of own account operators—66 per

## Reasons for owning your own lorry fleet

	Score
Reliability	14.9
Control	13.0
Customer Relations	9.4
Speed of delivery	9.2
Flexibility	7.8
Costs v prices*	7.4
Ability of own account to meet timing constraints	6.6
Price is subordinate to service considerations	6.5
Specialised capability	5.3
Speed of response	3.7
Adaptability	3.6
Consistency	3.5
Avoidance of damage or contamination or guarantee	3.4
Geography	2.6
Other (not financial)	1.1
Other (financial)	0.5
	100.6

\*Own account operator's costs are less than the haulier's prices. Note: This table shows the relative importance attached by operators to the different reasons for using their own vehicles.

Source: The Foster Committee report on road haulage operators' licensing joint survey with the Price Commission, January 1979.

can make some use of professional contracted haulage. Four out of ten companies used professional haulage regularly and more than six out of ten used contractors to ease the work load at times of peak pressure.

The joint survey also found that only half of own account hauliers charged internally in the company for their own haulage on a "commercial basis at a realistic market level." For the other half, commercial considerations were secondary to the reliability and control the companies were able to exercise over their haulage operations.

This suggested that the true costs of in-company haulage may not be known to the company's management, with the implication that it may be cheaper for them to use other hire and reward companies, although with the risk of less security of operations.

**RENAULT Fleet**

## VEHICLE FLEET MANAGEMENT V

**The microchip offers some exciting opportunities****COMPUTER-BASED SCHEDULING**

ALAN CANE

**THE HARDEST** annual in the canon of problems that a computer can be asked to solve concerns a travelling salesman. He has to visit 30 towns and he wants to plan his best possible route; he wants to visit each town at least once, but travel the shortest possible distance.

It is an annual problem because there is, as yet, no solution. The problem cannot be cracked manually and even the fastest computers take up an extraordinary amount of computing time to produce a best guess.

On that evidence, the prospects for computer-based vehicle scheduling systems might seem slim—but that is not the case.

A number of systems are already up and running, and only four days ago, Unilever International Management Consultants, the consultancy arm of the Unilever group, started an ambitious project with Synergy Logistics to develop the first microprocessor based day-to-day load planning and vehicle scheduling system.

According to Mr. Fred Jones,

Managing director of Synergy, fleet management packages can be built. Each of the companies will be in a different industrial sector and at the end of the project—it is expected to end in September—each will have its own tailor-made management solution.

Synergy is one of the leading specialists in the development of load planning and vehicle scheduling systems in a field which includes many small companies producing one-off solutions for individual clients and a small number of significant groups.

Its chief competitors include Scicon, which markets a package called Vanplan, Routemaster, and Patel, the computer and telecommunications arm of PA Consultants.

It is not the simplest area in which to develop computer packages because as Mr. Martin Evans, a director of Synergy (and a former fleet manager himself), points out: "Each client has a unique problem."

One of the best known and simplest load planning services is run by British Road Services under the name BRS Data Freight. It is essentially a computer bureau service for the haulage business.

The aim is to match empty vehicles going from one location to another with loads travelling the same route: a form of computer matching service in which salesmen are instructed to carry load drive at the

correct destination together. Members of the Datafreight Club—it works exclusively on a membership basis—can ring their local centre if they have either vehicles or loads going in a particular direction. The Datafreight computer can then be used to bring together compatible loads and lorries.

The Synergy systems are a little more complicated.

Mr. Evans says the total package, which could cost about £30,000 exclusive of the computer hardware, comprises three separate programs.

The first, Roadnet, is a computerised Ordnance Survey map of Great Britain and Ireland. It shows Mr. Evans 55,000 links of road. (A link is, in fact, the length of road between two junctions.) Each of these links is described in great detail. The computer will warn of weight limits, low bridges, one way streets in towns, anything which might disrupt the flow of traffic.

"It is simply a chess board," Mr. Evans says. "It can be used for manual planning—especially for sub-contractors paid on a time or mileage basis."

The licence fee for using Roadnet is about £5,000 a year, but most clients simply use that piece of the database of special interest to them.

The next program is called Site and it is a sophisticated package for location of centres and depots; it enables the cus-

tomer to assess the best place to locate new depots and the effect on the existing network of distribution centres. (In the past, folk methods have prevailed; it is said in the trade that to establish the best place for a depot, one cuts out a large map of the country in stiff card, places small weights in the regions where you do the greatest volume of business and find the centre of gravity by balancing the whole on one finger. Assuming that the fulcrum does not fall in The Wash or the Pennines, that is where you should set up shop.)

The Synergy systems are a little more complicated.

Mr. Evans says the total package, which could cost about £30,000 exclusive of the computer hardware, comprises three separate programs.

help a company which does not know what it wants to do in fleet management. It is essential to put your own house in order first, and that means a great deal of strategic planning: defining what service you wish to provide to your customers, deciding if your personnel are up to scratch, thinking about the size and nature of your fleet.

"Without that first step, installing a scheduling system is simply a waste of time," Mr. Evans emphasises.

He points out that with current practice, it is unwise to buy a daily scheduler off-the-shelf.

"You really must have a daily system tailor-made," he says. "If you want it to do everything you want, each company is different and every interface is different: interfaces with the stock control system, for example, or with the

urine." His view is supported by specialists in freight management such as the consultants Knight Weisenstein. Mr. Stuart Bowden, a consultant with the company says: "When we make recommendations we look at the client's complete distribution function. We try to tie in orders and the order processing system, stock control and vehicle scheduling.

"The chief weakness in existing scheduling systems is that they tend to deal simply

**COMPUTER SCHEME EXTENDED**

**LEYLAND VEHICLES** has recently extended its "SAVE" scheme—a system for analysing vehicle expense—by offering a mini-computer to larger operators for use at their own premises.

The computer can be used to key input into the SAVE system. The equipment also holds historical fleet cost and can be used to assist with stock control, scheduled maintenance, ledger and payroll systems.

The SAVE computer system, which now covers more than 4,000 vehicles, gives operators the chance to regularly analyse in great detail—the costs involved in running their fleets.

Reports are made available to the operator on a monthly, quarterly or annual basis, with the operator having the additional facility of an ad hoc report which can be called up on demand, covering a tailor-made programme devised to provide the operator with specific information on a particular aspect of his operation.

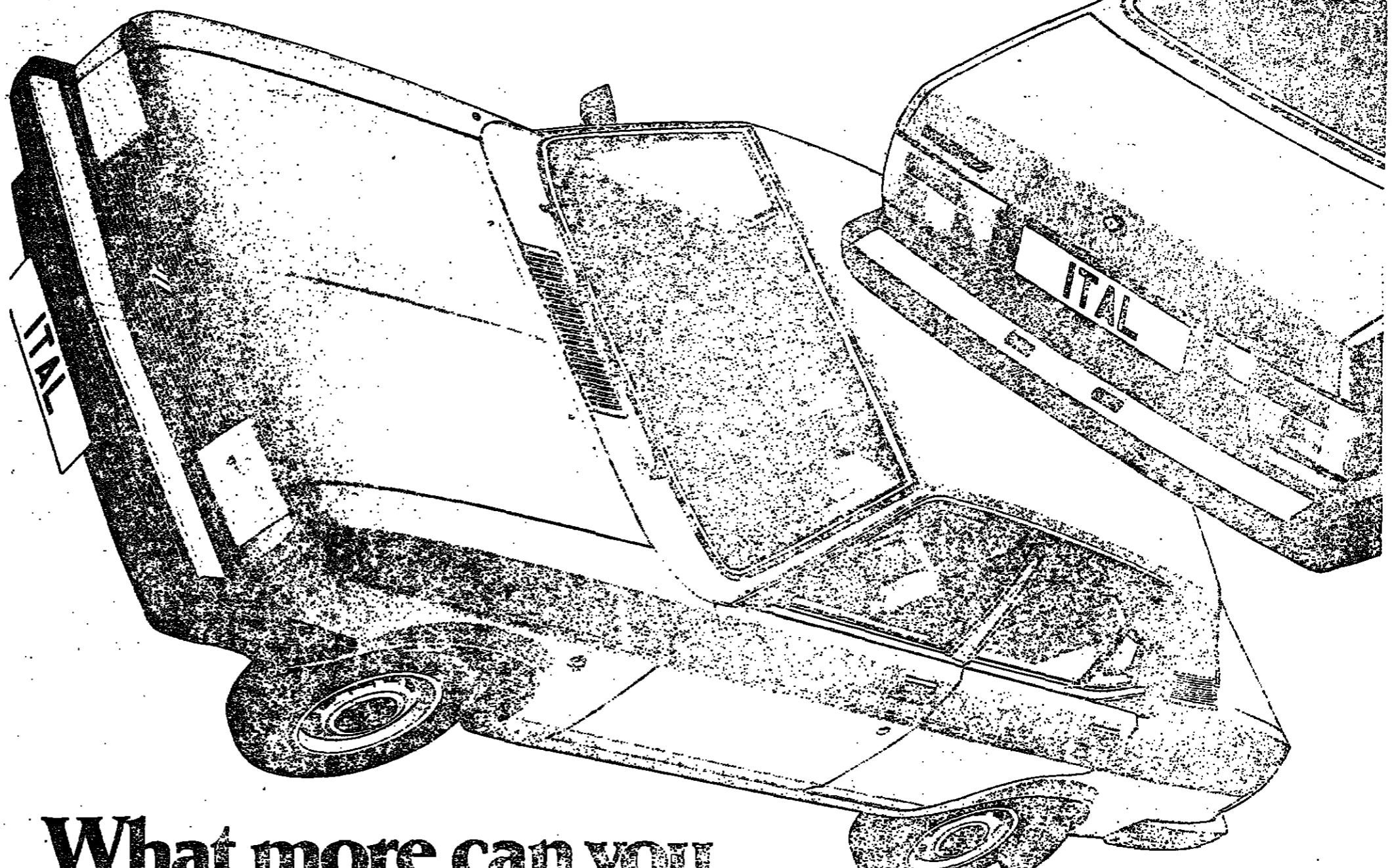
For the operator who already carries out his own comprehensive costing analysis which relies on staff tabulated results, SAVE still offers substantial benefits, such as a fast turnaround of information—essential if early remedial action is required: comprehensive information on individual vehicles and fleet performance; plus a higher degree of flexibility in calling-off information than is available with manual systems;

and assistance in the analysis and interpretation of the read-out by the SAVE consultancy service.

In heavy engineering, where deliveries are undertaken when parts are ready, savings can be from 20-50 per cent of distribution costs.

Put the salesman with his 30 towns to visit? His problem is technically called "non-deterministic polynomial time-complete." And no schedule can help him!

# Costs £288 less than the Fiesta 1.3GL. Better m.p.g. than the Chevette 1300. Costs less to service than the VW Polo. Costs less to insure than the Renault 5TL.\*



## What more can you expect for under £3900?

1300cc A PLUS performance engine.

31 MPG around town.

12,000 mile main service intervals.

Easy to use I.S.O. controls.

Precise rack and pinion steering.

Fail-safe dual circuit, servo-assisted brakes.

Anti-roll bars front and rear.

Powerful large halogen headlights.

Twin high-power rear fog guard lamps.

Side repeater flashers.

Heated rear window.

Drivers door mirror.

Black impact-resistant bumpers.

Safety jointed steering column.

12.9 cubic feet boot.

Cloth-trimmed ergonomically designed seats.

Visor vanity mirror/Ticket pocket.

Lockable glove box.

Child-proof rear locks.

Acoustic control pack.

Full underbody protection.

Wax-injected sills and body cross-members.

LED engine tuning facility.

Aerodynamic front spoiler.

Full printed circuit instrumentation.

Comprehensive warning light system.

Rear mud flaps.

Viscous coupled fan.

Supercover—the best warranty scheme available.

Printed circuit for easy tail lamp bulb change.

Award-winning temperature control valve for better cold starting.

Steel braced radial tyres.

Inertia reel front belts.

## The New Morris Ital.

The New Morris Ital. Styled in Italy by Ital Design of Turin, engineered and built in Britain.

A range of twelve 1.3, 1.7 and 2.0 saloon and estate cars from £3,897 to £5,751.

A QUALITY PRODUCT WITH SUPER COVERAGE FROM MORRIS

\* Prices correct at time of going to press, but exclude delivery and number plates. Source: "What Car" and \*Manufacturers estimate over 50,000 miles. Government fuel figures for 1.3 manual Ital and 1.300 manual Chevette m.p.g. (100km). Ital: Urban 31.7 (8.9), 56mpg 45.0 (6.3), 75mpg 34.0 (8.3). Chevette: Urban 29.7 (9.5), 56mpg 43.6 (6.5), 75mpg 30.1 (9.4).

A Hertz coach collects passengers from the liner, QE2, at Southampton

**PROFILE****Hertz UK**

THE BL Metro and the new British-built Ford Escort are providing the driving force in the Hertz UK car leasing campaign in the 1980s.

Mr. John Yarroll, general manager, says that the Escort and the Metro exemplify the type of car best suited to the new regimen of the eighties. These cars are right because they help conserve our fuel and oil resources, they require less frequent servicing and are efficient in terms of interior space-to-size ratios."

The overall design concept of the new cars is one that should meet with universal acceptance by fleet and family motorists, adds Mr. Yarroll. Hertz is approaching its contract hire end lease customers to point out the operating benefits of the new vehicles.

He adds: "I believe that the Escort could overtake the Ford Cortina as the best-selling car in the UK."

The company says that an increasing number of customers are selecting smaller cars for both long-term leasing and casual rentals. This is more conceivable in the U.S. than in Britain, because U.S. vehicles are so large.

Hertz UK says that the new Escort and Metro range are cheaper to run, all round. They are less expensive to buy, to insure, and to operate. They take up less room on car ferries, so that is another saving, yet they have virtually the same interior space as the larger models.

The company believes that the fleet-saimed vehicles, the 1300cc L models, are going to be very competitively priced and meet all the criteria that today's fleet operator demands: a low capitalised cost, good petrol economy, and very reasonable maintenance and insurance costs.

Hertz has introduced insurance cover for its client companies, removing the need for them to pay annual lump-sum premiums. The insurance scheme premium is added to the monthly lease invoice.

The company estimates the

**PROFILE****Godfrey Davis**

GODFREY DAVIS, Britain's longest-established car rental operator, now has a combined daily rental and leasing fleet of more than 10,000 vehicles.

The company's network of 200 rental locations in the UK provides a comprehensive one-way rental system which operates between all locations at no extra charge.

In addition to the UK, Godfrey Davis has rental companies in Holland and Spain and a network of licensees and affiliates in 48 countries.

For 11 years, Godfrey Davis has been British Airways' car rental contractor and, more recently, has been appointed as official chauffeur-driven contractor, appointed by British Airways, for its Concorde passengers.

## VEHICLE FLEET MANAGEMENT VI

# Facts IS FLEET MANAGEMENT

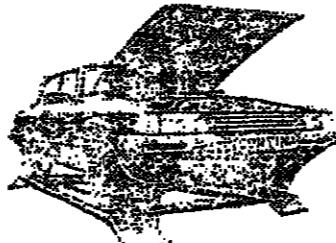
When you invest in your fleet of company cars you need to know what they cost to run, but fleet management means more than that—it needs FACTS.

FACTS like vehicle histories that are constantly updated so that you know that expenditure is justified.

FACTS like total cost analyses by age and mileage so that you know where to concentrate management efforts in cost control.

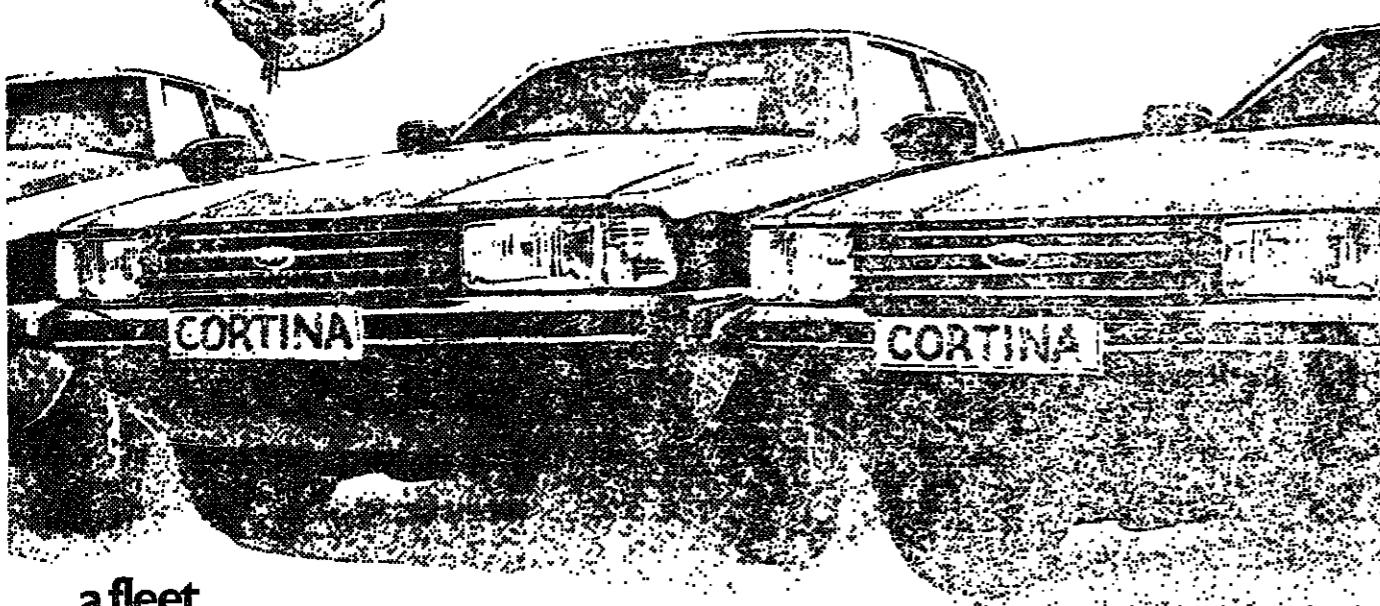
FACTS like the capital needed to replace vehicles due for change so that you can optimise the use of your financial resources.

FACTS like the composites which show you the trends in maintenance costs and



residual values from a broad base of reliable information.

If you want to manage your fleet on FACTS, then write for information to Ford Fleet Sales 1/321, Ford Motor Company, Ltd, Brentwood, Essex.



a fleet operator's service



## More branches, more trailers, more reasons why

# Rentco rates best nationwide

**Barry**  
Barry Dock, Tel: 0446-73 4998.  
Telex: 444681.

**Birmingham**  
Marston Green, Tel: 021-779 6834  
Telex: 668874.

**Bristol**  
Avonmouth, Tel: 0272-82 6865.  
Telex: 444681.

**Edinburgh**  
East Mains Industrial Estate.  
Tel: 0506 853418. Telex: 668874.

**Felixstowe**  
Fagbury Road, Tel: 039-42 77833.  
Telex: 587203.

**Glasgow**  
Camyle, Tel: 041-778 8327.  
Telex: 668874.

**Hull**  
Queen Elizabeth Dock.  
Tel: 0422 781101. Telex: 556482.

**Leeds**  
Osselt, Tel: 0924 279197/8/9.  
Telex: 558482.

**Leighton Buzzard**  
Stanbridge, Tel: 0525-37 6477.  
Telex: 444681.

**Liverpool**  
Bootle, Tel: 051-922 2213.  
Telex: 668874.

**London East**  
Barking, Tel: 01-591 3383.  
Telex: 93582.

**London West**  
Hounslow, Tel: 01-898 6907.  
Telex: 93582.

**Manchester**  
Trafford Park, Tel: 061-872 7357.  
Telex: 668874.

**Middlesbrough**  
Skippers Lane Industrial Estate.  
Tel: 0642-65371. Telex: 556482.

**Newcastle**  
Birley, Tel: 0632-40 6551.  
Telex: 556482.

**Nottingham**  
Sutton Int. Freight Terminal.  
Tel: 0623 515122.  
Telex: 668874.

**Plymouth**  
Colebrook, Plympton.  
Tel: 0752 330158. Telex: 444681.

**Sheerness**  
Ridham Dock, Tel: 0795 214212.  
Telex: 987203.

**Southampton**  
Swindon, Tel: 0703 553951.  
Telex: 444681.

**Northern Ireland**  
Ballyclare, Tel: 096-03 22723.

**Republic of Ireland**  
Dublin, Tel: 0001 788419.  
Telex: 31013.

**RENTCO**  
The reliable one  
**Rentco Nationwide Ltd.**  
Hayes Gate House, Uxbridge Road, Hayes, Middlesex.  
Tel: 01-561 6062 & 01-561 0078. Telex: 935882.

**Nationwide Trailer Rentals and Contract Hire**

## External agencies offer ways to reduce operational costs

### COMPANY CAR FLEETS

LISA WOOD

BECAUSE OF increased pressure on margins many companies—6,500 of whom in the UK run 25 or more vehicles—are looking to external agencies to manage their fleets.

The management of company cars by an external agency is an American idea, so it comes as no surprise that the Ford Motor Company offers this service to UK customers through FACTS (the Ford Analysis of Car Transport Statistics) while two American companies, PHH Services and Gelco have started similar operations in the UK over the past decade.

Fleet management started in the U.S. as contract hire during the early 1950s. Fleet management, as it is known today, came into its own 10 years later.

Gelco chose the UK as its initial market in Europe in 1972 because the country had a matured contract hire market which, based on Gelco's experience in the U.S., was an ideal stepping stone to fleet management. In the UK there was also a large number of multi-national

clients of Gelco in the U.S. with fleets in the UK.

PHH Services, set up in the U.S. in 1946, also came to this country in 1972 and it now has more than 200 clients operating about 18,500 vehicles. It offers a similar service to FACTS and Gelco claims that growth in the use of its fleet management services has been "tremendous" of the past few years. "We started very slowly," a spokesman said. "It is difficult to educate management to the fact that there is an alternative to contract hire."

PHH said that it was difficult to assess the potential of the market in the UK because so many companies offered contract hire. However, in the U.S., where contract hire was the only alternative to ownership in the 1950s, the situation has changed dramatically with over 80 per cent of fleets which are not self-managed being under fleet management schemes with contract hire enjoying a 15 per cent

In the UK, many companies are examining the potential of fleet management believing that it is often more cost effective to hand over the management of fleets to an agency. PHH claims that it can reduce operational costs of a fleet of cars by up to 1p a mile.

The agency which handles the largest numbers of fleets is Ford's FACTS. Ford, which has

between 50 and 60 per cent of the total fleet market in the UK, has traditionally closely associated itself with its customers.

About 250 of these fleet customers, who buy at least 300 Ford cars a year, are contacted up to three times a month by Ford in routine telephone conversations about vehicles and orders. Ford managers keep in regular contact with dealers and the 6,000 odd customers who buy fewer than 300 cars annually. Ford like BL, Vauxhall and Talbot has its own credit company which will provide finance for customers.

### Specialists

However, as an added service to customers who buy Ford cars as well as those of other manufacturers, Ford operates its fleet management service. Using a system which, like the other two fleet management services, uses a computer to analyse information, specialists can buy fleets at discount, re-invoice

them to customers, pay all maintenance invoices and analyse costs. They are thus able to advise customers of the most suitable vehicles.

Transport and financial information is sent out to customers in fairly standard reports, but customised reports can be supplied.

The breakdown of information offered by fleet manage-

ment agencies is extremely detailed. FACTS provides information on individual vehicles, and can also give operators a composite picture, based on an analysis of all its customers' fleets.

At the vehicle level, FACTS can provide a customer with a maintenance history of each car. Information on the number of insurance and warranty claims on a vehicle can, for example, prove the identity of a poor driver.

At fleet level, information is given, for example, on fuel consumption of different vehicles while, in giving a general composite report, FACTS allows a company to compare the performance of its fleet with national fleet statistics.

Companies operating about 60,000 cars use FACTS. They need not use all the services offered, but two critical areas of interest are maintenance costs and depreciation. Ford said that the use of FACTS has become more popular during the last 12 to 18 months thanks to sharply rising fuel and replacement costs.

The recession is causing fleet owners to keep vehicles longer, according to fleet management agencies. The total fleet new car market dropped by about 10 per cent last year. Companies say they cannot afford to replace vehicles, particularly when the used car market is so depressed.



The Vauxhall range featured by Avis Car Leasing

### PROFILE

#### Avis

AVIS, the giant U.S.-owned car hire company, has—unlike most operators in the vehicle fleet management and finance sector—divided its operations into two separate companies. Avis Car Leasing deals with the car side of the business and Avis Truck Leasing with commercial vehicles.

The car leasing company was set up in 1974 as a jointly-owned company owned by Avis Rent A Car and Forward Trust, the financing subsidiary of Midland Bank. It has about 8,000 cars available for lease and the vast majority of its fleet, about 80 per cent, are leased on a closed end basis. Three-quarters of agreements include maintenance clauses and in total, Avis car leasing has about 800 company customers.

Avis Car Leasing operates from two sales offices at West Drayton, Middlesex, opposite Heathrow airport and Manchester. A direct sales team works in co-operation with the 90-plus Forward Trust offices.

The Avis car leasing package offers four types of service. Full service leasing which, as stated, is easily the most popular, covers the cost of all

regular maintenance and all mechanical repairs. The repair facilities include a nationwide network of centres or main dealers. Royal Automobile Club Membership and Road Fund Tax is paid and the company is particularly proud of its replacement car scheme where customers can rent Avis Rent A Car vehicles at favourable terms.

Non-maintenance leasing allows customers to handle their own repairs, but provides all the other financial benefits of leasing to the user.

Avis provides a finance leasing deal for larger customers where users take the risk on residual value of the vehicles.

In August, Avis launched an experiment in fleet management whereby it took over responsibility for running customers' car fleets and presenting the customers with monthly statements on the state of the vehicles. Full computer facilities enable a close check to be kept on repair costs and vehicle histories.

One of the main selling points which Avis uses is that, under its schemes, maintenance spending is carefully monitored. The

company says many companies managing their own fleets tend to accept unnecessary expenditure. Under an Avis scheme, all spending is examined in detail. Avis says thousands of pounds can be saved in this way. Unnecessary spending was eliminated and often favourable discounts at garages obtained.

The experimental scheme is being run nationally and the company says it is now handling just under a thousand vehicles.

Avis Truck leasing has found that its business has benefited from the recession as cash-conscious companies have opted more for leasing commercial vehicles. The range includes small vans and 25-ton tractor units. The truck leasing section was set up in

1963 and now has 31 centres throughout the UK.

The company has around 1,150 vehicles mainly in short-term leases. 550 of these are on full service leasing. It also has about 200 vehicles on finance leasing.

The Avis Truck leasing philosophy is that it can offer a specialist package to companies who wish to use cash for other purposes and that Avis staff are more likely to be able to accurately assess a company's need than less-experienced in-house personnel.

Customers include production companies, but also a wide spectrum of businesses. Turnover for Avis Truck Leasing this year is expected to be about £4.5m.

## A complex range of packages

### FINANCIAL ALTERNATIVES

DAVID FREUD

THE FINANCING of company fleets is becoming more complicated all the time, with fresh packages set out to entice managers almost daily. The choices range between leasing or operational leasing, hire purchase, instalment credit, the issue of debentures, raising medium term loans and even issuing equity.

With the costs of running a fleet now taking such a large part out of many companies available cash, it pays dividends to seek professional advice in obtaining the most advantageous alternative or mix.

Leasing is the alternative that has grabbed all the headlines in recent years, due both to its rapid growth and to the official concern surrounding the increase in its use. However, in the 1979 Finance Bill changed the rate at which capital allowances could be charged on leased cars, from 100 per cent to 25 per cent, bringing it into line with the allowances on cars bought outright.

This change has removed the political controversy surrounding the technique (along with some of the more dubious practitioners) and means it can be considered in the same light as any other way of raising finance.

About 70 per cent of all new cars are purchased by companies, equivalent to more than 1m a year. The vast majority are still self-financed, with leasing and contract hire accounting for somewhat less than 20 per cent. This is still a small proportion of the total, and it is likely that the UK will move over the long term on to the U.S. pattern in which up to

80 per cent of fleets are non-financed. The U.S. experience also suggests that the popular method of financing hire will turn out to be a mixture of hire purchase and leasing, most conveniently dubbed operational leasing. Already this method is growing fast in the U.K.

Hire purchase, or contract hire, initially became popular with companies because it allowed them to budget for an exact amount each month, leaving concerns about repair, maintenance and subsequent disposal to the hirer. However, it was a poor device in cash flow terms because until June 1977 a third of the contract had to be paid in advance and the remainder over two years.

### Cautious

At the same time the method tended to be rather expensive, because the hirer would tend to build in a cautious estimate of the residual value of the vehicle.

If it exceeded the estimate, which was generally the case in an inflationary climate, this added up to extra profit for the hirer.

Meanwhile the leasing boom had taken off in a way illustrated by the figures of the Equipment Leasing Association, which claims to represent 80 per cent of the market. An indication of the rapid growth in leasing is shown by the figures given in the article on leasing in this survey. (These figures are from the Equipment Leasing Association which claims to represent 80 per cent of the market.)

Leasing of cars, when it began, was a way of passing on a 100 per cent capital allowance to the user of a car through low rates paid to the lessor. The change in the rate may have reduced the benefit, although it exists still in the sense that companies which do not have taxable capacity can enjoy the benefits of capital allowances through someone else's capacity.

But there are non-tax benefits

set by the merchant banks in offering loans at variable rates rather than on the more traditional fixed rates.

A quoted company can try to raise capital directly from shareholders by way of a rights issue. However, shareholders would be suspicious of a company that required cash to maintain its ordinary level of business, and a good past record will be necessary and the company will have to be able to argue that the funds are required for genuine expansion.

Otherwise, the cost of rights issue in terms of dividend are likely to prove as high as borrowing from a bank.

### Ravages

In the current year also, there is likely to be great resort to rights issues from all kinds of British companies as they struggle to renew their capital bases after the ravages of 1980.

More acceptable, perhaps, will be loan stock convertible into equity after a period of years. A number of companies have used this device in 1980, ranging from Rio Tinto Zinc to Arthur Bell—and it is a way in which companies can prevent debt dragging down their capital gearing beyond a sensible level.

If a company has enough taxable capacity of its own along with good specialist vehicle fleet management, it may prefer to purchase outright. Often this can be done within cashflow, especially where the level of business has been relatively stable over a number of years.

But in many cases new finance will be required—either through taking on debt or issuing equity.

The bank is the first place companies turn to for outside finance. But, while an overdraft is suitable for short-term debt, it may not be the best vehicle for an investment with a life of around five years. So banks may direct customers towards term loans more directly linked to the life of the assets acquired.

And it is noticeable how the clearers have followed the lead of medium term gilts with fall in interest rates. When interest rates fell in the U.S. this summer, many companies hurried to take advantage of rates in the 12 per cent range for corporate debt, and it seems that companies in the UK might also be attracted at this kind of level. But the high level of financing required by the Government in 1981 along with tight institutional liquidity makes it improbable that rates will fall now enough to allow the debenture market to take off again.

## VEHICLE FLEET MANAGEMENT VII

# Controversy surrounds the company car

## FRINGE BENEFITS

DAVID FREUD

WHEN THE Conservative Government first came into office, one of its major concerns was to improve market mechanisms right the way through the economy. Accordingly early in its life it launched, through the Inland Revenue, a consultative paper which discussed ways of eliminating the distortions caused by the company car system. The main thrust of the paper was that users of company cars should be taxed at a level which reflected realistically the benefit those cars represented to them.

Even at that time, when the economy was still growing and real disposable incomes were expanding rapidly, the proposals were fiercely attacked by among others, the British Institute of Management and the Confederation of British Industry.

In the event Sir Geoffrey Howe, the Chancellor, seemed to make a major climb-down, postponing any increase in the present unrealistic scales used to assess the value of the benefit to the 1981/82 financial year and restricting that increase to only 20 per cent, which barely reflects a single year's inflation.

## Threshold

He did make warnings about getting rid of the £8,500 threshold below which employees do not pay tax on the benefit but in the throes of the deepest recession in the post-war era any Chancellor may hesitate to make major changes in the way real income is distributed through the economy, especially when many of those who will lose out are likely to be Conservative voters.

The car has been singled out as the main target in the Government's (faltering) attack on the perks system because it estimates that 80 per cent of the total value of fringe benefits are accounted for by the provision of company cars. In the last decade companies have given the use of a car to far more employees, many of whom do not need them in the same way as, for instance, salesmen and representatives. The expansion was hastened by the tax treatment, which makes it more valuable for employees to have a car than the equivalent salary.

About 70 per cent of new cars are now sold to the company sector. The main difficulty in tax terms has been to distinguish between those that are genuine "tools of the trade" and those that are pure fringe benefits. One estimate from the stockbrokers Simon and Coates suggests that about half fall into each category.

The Government's case against fringe benefits was put in September 1979 by Sir Geoffrey in a speech. He stated: "Perks are an inefficient and often wasteful way of rewarding effort, and unjust. Some perks are taxed in full; others pay no tax on identical benefits. The whole chaos might almost have been designed to set people enviously against each other, and so to bring our system into contempt."

## PROFILE

## Ryder Truck Rental

RYDER TRUCK RENTAL started in the UK in 1971 and received its first main boost when it took over the long-established company, Fisher Ronwick Services. Ryder benefited from being part of the United States Ryder group, the largest commercial contract hire fleet operators in the world.

The company says it can take on all responsibilities of a company's transport while providing individual companies with their own vehicles on scheduling and taking on responsibilities for capital investment, purchase, maintenance, running costs, administration and handling government inspection tests.

Ryder's annual turnover this year is estimated at between £10m and £12m. The average capital cost of the commercial vehicles it contracts out is between £10,000 and £12,000, although costs vary from £4,000 to £50,000-plus.

Ryder operates two major depots in London and Manchester and four district offices. It has a fleet of 2,000 vehicles, 70 per cent of which are on contract. The contract side of the business has grown by 15 per cent this year although the rental side has remained fairly static because of the recession. Customers include companies in the furniture, chemical and food industries.

Ryder now offers companies advice on managing their own

In the counter-attack the BIM agreed that there was a case for reviewing the whole range of fringe benefits and their taxation. "But any review must be comprehensive—not picking out single benefits—and the implementation of any tax changes resulting from the review should be gradual and linked to a proposed programme of reductions in personal taxation."

In reply, Sir Geoffrey stressed that any substantial increase in the taxation of benefits would be balanced by all-round income tax cuts. So with a Budget speech approaching in which increases in rates of income tax are more likely than cuts, any further attack this year on fringe benefits is realistically the benefit those cars represented to them.

Meanwhile there is no sign at all of the perks system declining in popularity. Recent months have seen retailers issue free bus passes to staff as a perk and companies are still actively looking for new ways to reward key executives. Even before the last Budget, when it appeared that the Government might take an aggressive stance against perks, a survey of 200 public companies found that fewer than 10 per cent of companies were planning to assess the value of the benefit to the 1981/82 financial year and restricting that increase to only 20 per cent, which barely reflects a single year's inflation.

There are no precise figures as to how Britain compares with other nations in the provision of cars to company employees, but Britain seems to lead the list with ease. According to the research organisation Imbucor, about 80 per cent of senior management use company cars in the UK. In Belgium and the Netherlands the comparable figure is about 50 per cent, while in France it is between 40 and 45 per cent. Lower down the scale about 35 per cent of senior management in Italy and West Germany have company cars, against a figure of 30 per cent in Switzerland and Spain. There are far fewer company cars in the U.S., Australia, Canada and the Scandinavian countries.

In most other developed countries employees are taxed directly on the benefit of the private mileage in a company car. This is usually done by establishing the proportion of private to total mileage and assessing the benefit as this proportion of the overall standing charge and running cost of the car. This method gets over the problem of assuming a flat-rate benefit for those who use the car mainly as a "tool of the trade."

## Standard

The UK used the proportional method until 1976. By then, however, the number of cars was growing so fast that the Government adopted a standard scale of benefit for administrative simplicity. Two other countries have also tinkered with this system. Australia introduced a "standby value" similar to the UK scale in 1974 and repealed it before it went into effect. In Ireland there were also attempts to make special rules for administrative simplicity. Scales were used in 1976/77 and 1977/78 before being abandoned. Most countries follow the U.S. pattern in adding on the fair market value of the benefit to salaries for tax purposes.

The consequences of a wholesale change in the UK to a system where a realistic scale of benefit was used, the threshold dropped and company petrol provided for private motoring taxed, would be dramatic.

## Penetration

Simon and Coates say full implementation would reduce the number of new cars sold by 10 per cent and push down the level of ownership from one car for every 3.82 people to one car for every 4.12 people by the mid-1980s. The decline would be biased against local manufacturers, producing a significant acceleration in import penetration already running in excess of 50 per cent.

Naturally there would be serious implications for output in the UK, with both the car assembly, industry and components manufacturers hard hit. The economist's answer is that the hardship of this particular section of industry is to the benefit of the overall

economy, since money diverted artificially to this sector would be redirected to match more genuine requirements of the community.

On the other hand, the deep current recession in the motor industry makes it hard for any Government to deal it a further blow, especially when the Government itself will be a major casualty through its shareholding in BL.

It looks as if the Government attack on perks will be muted—at least until there is some vigour in the economy. And even if the tax system is changed to reduce the benefits of perks it may well be that they have taken root too strongly in the UK to be eradicated easily.

After all, tax is not the only element sustaining the perks system. Companies also find them useful as a distinctive to executives leaving them. Losing the company car, as well as unscrupulous cheap loans and educational support for children, makes moving on more complicated than it would otherwise be.

## PROFILE

## Swan National

SWAN NATIONAL, formed in 1972, is one of Britain's major car rental and fleet hire organisations and the largest private purchaser of Ford cars.

Swan National Car Rental provides the short-term hire of cars and vans from 82 offices, with service at all major airports.

Through its association with InterRent, which claims to be the largest car rental company in Europe, and with Dollar Rent-a-Car, the large US company, it can offer a worldwide service by means of a central reservations office.

Over 60 per cent of its business comes from the business community. It offers a wide range of cars, usually under nine months old, "one-way"

rental facilities, central reservations, central billing and rates which, it claims, are consistently lower than those of its competitors.

Swan National is owned by United Dominions Trust and is the holding company for two principal operating companies, Swan National Rentals and Swan National Leasing.

The leasing company provides cars or any make for company fleets of any size on contract hire for a fixed term, normally two or three years, for a fixed term, normally two or three years, for a monthly rental which includes the cost of maintenance, Road Fund Tax and the provision through Swan National Rentals of a substitute

vehicle in the case of breakdown or damage to the original car.

It aims to replace the client's transport department and to manage the fleet on behalf of the customer.

In addition to its operating service it offers experience and expertise in buying and selling vehicles, and vehicles purchased at high fleet discounts, which are reflected in the rentals it charges.

## Disclosure

A feature of Swan National Leasing's relationship with its customers is its policy of complete disclosure of the calculations upon which rental are based.

Mr. Len Clayton, Swan National's sales director, says that "far too much emphasis has been placed in recent times on Corporation Tax advantages, and the cheapest initial cost. Even now, many fleet operators ignore the largest cost item of all, net depreciation. Choosing the right car in the first place is still the biggest cost saving of all, whether you buy or contract hire."

From a rag-bag industry characterised by muddled thinking and sharp practice in the matter of initial quotations, there is now emerging a small number of large, professional contract hire fleet operators who are at long last beginning to supply not what they would like, to sell, but what their customer hire companies have not, in the past, done their job with sufficient professionalism."

A good contract hire operator offers everything that a fleet management company can offer with the notable additional benefit of the removal of risk from the customer, he adds.

"These needs can be summarised as impartial guidance; alternative financing; removal of risks; commitment to fleet matters; and continuity of supply."

Mr. Clayton believes that the current development of fleet management has come in to being "only because contract hire is produced for the customer by buying well, financing well, and then selling well, leaving the customer free of risk."



Swan National directors Mr. Len Clayton (left) and Mr. Ian Mosley

# You'll get more out of a fleet of Talbot Solaras.



**More MPG.  
The figures speak for themselves.**

OFFICIAL DOE FUEL CONSUMPTION FIGURES	Steady 56mph		Steady 75mpg		Urban Driving	
	MPG	L/100km	MPG	L/100km	MPG	L/100km
Solaras 1.6 GL	42.5	6.5	31.7	8.9	29.7	9.5
Cortina 1.6 GL	39.8	7.1	29.7	9.5	27.4	10.3

Now work out the average mileage of your fleet, then work out the savings. You'll agree, they're quite impressive.

## More time on the road.

We're so confident of the reliability of the Solaras 1.6 GL that we offer the double cover of a 12 months' unlimited mileage warranty plus our "Extra Care Policy" which offers free replacement of six major wear items.

Major servicing is only required at 10,000 miles or 12 month intervals and oil changes are only needed every 5,000 miles or at 6 month intervals.

And again the figures speak for themselves. Calculated cost of routine maintenance over 48,000 miles: Solaras 1.6 GL £193.12 Cortina 1.6 GL £268.08

Which means you save 39% on running costs. (These figures are based on service schedules and times as published by manufacturers, and use a common labour rate.)

## More money when you sell.

Because of our well-planned maintenance, the Talbot Solaras (indeed every Talbot car) should remain in top condition regardless of its mileage.

## More space and comfort.

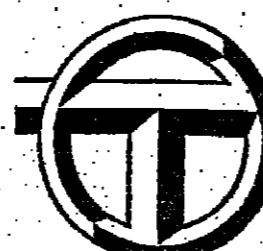
One of the many advantages of Solaras's front wheel drive is the extra roominess it creates inside the car, and the increased freedom of leg movement it allows. (Of course our front wheel drive also makes a hefty contribution to the Solaras's fuel economy figures.)

To ensure a smooth ride we've also added independent suspension, and as a luxury touch there's cosy cloth seats.

If you'd like to find out more about the fleet car that offers more, contact your local Talbot Dealer.

**TALBOT SOLARA**

**ON THE MOVE**



# How to win the war on rising company car operating costs.

Dial is probably the biggest single finance leasing, contract hire and fleet management specialist in the UK.

To win the war on constantly escalating company car operating costs, you couldn't wish for a stronger or more experienced ally.

Dial's armoury of financial and management weapons is currently employed by over 700 different companies.

In size, their fleets range from under one hundred to one thousand-plus vehicles.

*How big is your company car fleet?*

If it's owned outright, how much capital does it tie up?

This year, how much provision have you had to make to cover running costs and fleet replacements?

Whether your total annual fleet expenditure adds up to hundreds of thousands or millions of pounds.

Dial can help you exercise tighter financial control and significantly reduce the impact your fleet makes on your balance sheet.

Unlike virtually any other single company in the fleet services field, Dial offer the alternatives of either finance leasing or contract hire - and can complement both with an array of management services which can free you almost totally from the headaches of fleet administration.

(And these services are available to you even if you own your

own vehicles or finance them through a source other than Dial.)

From start to finish, Dial services and facilities are designed to save you money and increase the overall cost-effectiveness of fleet operation.

Direct financial benefits can include bullet-proofed budget control, reduced fleet depreciation, increased liquid cash reserves, improved cashflow, lower day-to-day running costs, reduced garage maintenance bills, the highest possible new vehicle purchase discounts and better prices for vehicles when they are returned to you.

Dial promises a lot.

And Dial has the resources, the expertise and the flexibility of approach which ensures that the reality lives up to the promise.

Arm yourself with the facts.

Ask your secretary to return the coupon or telephone or telex Dial today.

**Enlist the help of Dial, the big gun in company car finance, management and operating cost control.**

Dial Contracts Ltd, 7-17 Ansdell Street, Kensington Square, London W8 5BN. Telephone: 01-937 7207 Telex: 27393

**DIAL CONTRACTS**

To Dial Contracts Limited, 7-17 Ansdell Street, Kensington Square, London W8 5BN. Show me how much Dial could reduce annual fleet costs by and at the same time increase overall fleet efficiency.

Name \_\_\_\_\_ Status \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

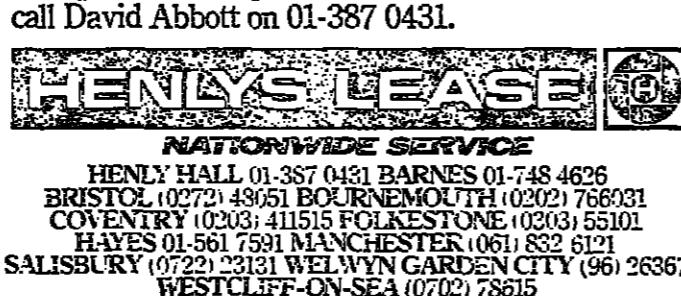
Telephone \_\_\_\_\_ Telex \_\_\_\_\_ My company has a fleet of \_\_\_\_\_ cars.

**COST  
EFFECTIVE LEASING.  
CONSULT HENLYS LEASE,  
THE SPECIALISTS.**

Multi-franchise Henlys Lease will advise and set up the right leasing proposal for you, wherever you are and whatever vehicle you want.

Leasing will provide benefits to most businesses. \*Conserve capital \*Improve cashflow \*Save money in terms of administration and accounting \*Henlys Lease can provide a selection of Fleet Management Services.

Find out what leasing can do for your company. Call Philip Cooper on 01-387 0431.



Henlys can also provide specialist advice on all aspects of fleet purchase. For further information call David Abbott on 01-387 0431.

**HENLYS LEASE**  
NATIONWIDE SERVICE  
HENLY HALL 01-387 0431 BARNES 01-748 4626  
BRISTOL (0272) 43051 BOURNEMOUTH (0202) 768931  
COVENTRY (0203) 411515 FOLKESTONE (0303) 55101  
HAYES 01-561 7591 MANCHESTER (061) 632 6121  
SALISBURY (0722) 23131 WELWYN GARDEN CITY (06) 26367  
WESTCLIFF-ON-SEA (0702) 78615

**GODFREY DAVIS.  
THE GREATEST EXPERIENCE  
IN CONTRACT HIRE.**

**Godfrey Davis**  
Contract Hire

To take advantage of it, phone or write to Mike Wynne, Deputy Managing Director, Godfrey Davis Contract Hire, Bushey House, High Street, Bushey Watford WD2 1RE. Telephone: 01-950 5936.

# Ford dominates the UK's car fleet business

## MANUFACTURERS' VIEWPOINTS

KENNETH GOODING

**FORD DOMINATES** the car fleet business in Britain. Around six out of every ten of the 480,000 cars it sold in Britain in 1980 went to major fleet customers, defined by Ford as those with more than 25 cars. That indicates fleet car sales were worth well over £1bn to the group last year.

Ford insists that a key factor in its success was its big dealer network of around 1,240 which, it claims, puts every customer within five miles of a Ford dealer. BL agrees with this point of view and argues that it is the only group potentially capable of really denting Ford's position because its 1,750-strong network puts it on a par with Ford in geographic coverage of Britain.

Mr. Ray Horrocks, managing director of BL Cars, maintains: "Many fleet operators would welcome a good competitor to the Cortina. Some fleets are worried about their reliance on Ford—particularly about the disposal of second-hand cars."

"There is a very good opportunity for a good competitor. And the only company with the dealer network to support that fleet business is BL."

Certainly the Cortina is the vehicle which gives Ford its prominence in the fleet business. In 1979 some 193,782 new Cortinas were registered in the UK, giving it more than 11 per cent of total sales. The BL dealers can hardly wait to get their hands on a "Cortinabuster." The Morris Ital, based heavily on the old Marina, is doing reasonably well but it is not the complete answer.

### BL solution

BL believes it has the solution in the LC10 "family" of medium-sized cars it hopes to launch in 1984 and 1985. However, the LC10 itself is a hatchback and unlikely to appeal particularly to the fleets because for some reason they prefer cars with boots. The second member of the "family," code named AM2, is a booted version. An AM2X, luxury edition, is also planned.

Sir Michael Edwardes, BL's chairman, has stressed that the LC10-AM2 "family" is "even more important to BL than the Metro." This opinion is shared by the BL dealers who for the first time put formal pressure on Sir Keith Joseph, Industry Secretary, and his Department, urging Government acceptance of the 1981 corporate plan drawn up by the BL Board.

In particular, the dealers urged Sir Keith to commit all the money required for LC10-AM2. Mr. Ian Appleby, chairman of the BL dealers' council at the time (his appointment ended on January 1) commented: "The successful launch of the Metro has raised morale among the dealers. But Metro is only a life-support machine for them until the LC10 comes along."

"LC10 models will compete in a large and profitable part of the market and they will enable us to challenge Ford strongly for company fleet business. We need clear assurances from the Government that there will be an LC10."

Of course there is more to Ford's success in the car fleet business than its large dealer network. The group is very keen to ensure that all its dealers are trained to cope with fleet business, which is very different from dealing with private customers.

To sell to a corporation the salesman needs to be a specialist



Sir Michael Edwardes, BL's chairman, has stressed that the LC10-AM2 "family" is even more important to BL than the Metro—an opinion shared by BL dealers.



Sam Toy, chairman of Talbot Cars, said that customers for the Fiesta Popular ranged across a wide spectrum from retired couples to company representatives.



Mr. George Turnbull, Talbot's chairman, has approached the groups many suppliers in the UK, suggesting that they consider reciprocating by putting Talbot cars in their fleets.

position in the fleet market. Mr. Filmer Paradise, the marketing director, admitted as much recently when questioned about the apparent failure of the Talbot Solara to achieve its sales targets. The Solara is based on the Alpine hatchback but is a three-box car of the type fleets prefer. Its appearance on the scene last summer gave Talbot good reason to do some heavy selling to potential fleet customers.

For example, it is generally agreed that Vauxhall, the General Motors' subsidiary, has developed the most attractive range of models it has ever produced. But it has never captured the share of the market because so far it has failed to find the right formula to improve its position in the fleets.

### Key element

One essential element required for fleet success is a range which covers as much of the market as possible. Ford, again, reckons it has cars suitable for everyone in a corporation who needs one—from the trainee sales "rep" to the chairman of the board.

Vauxhall has filled all the gaps, even the "trainee rep."

The vehicle was made available with the cut-price Chevette introduced at the Birmingham Motor Show in October.

Ford has made sure it remains covered in this bottom-of-the-range territory, even though the introduction of the new Escort has robbed it of the Popular. The Popular name has been resurrected smartly, this time to attract a cut-price Fiesta.

Mr. Sam Toy, chairman of Ford of Britain, said at the launch of the Fiesta Popular that customers for such a vehicle ranged across a wide spectrum from the retired couple to the insurance companies whose main criteria when choosing a "rep's" car seems to be the list price.

Another UK-based manufacturer, Talbot, has also been finding it difficult to dent Ford's

### PROFILE

## Contract Services

**CONTRACT SERVICES**, a specialised division within the National Carriers group, aims to provide the advantages of vehicle ownership without the need for clients to provide capital investment or operational support.

The system can be as flexible as the customer needs it to be.

A company can contract one vehicle or a complete distribution system, including vehicles, warehousing and staff.

Contract Services supplies vehicles built to companies' requirements and painted in their own livery. Monthly payments allow for accurate budgeting and companies can even release capital by selling their existing vehicles to National Carriers and contracting them back.

Contract vehicles have plenty of overnight parking, which, in turn, could mean lower "goods in transit" insurance premiums.

Contracts vary considerably

however, one third of Con-

### PROFILE

## Heron

VARIOUS interpretations of the 1979 Budget's effects caused many companies to re-investigate the viability of leasing company cars.

Heron, one of the largest leasing companies in Britain, admits that its customers were not excited—but adds that no client company has stopped dealing with Heron since the Budget changes.

Other well-known companies using Contract Services include Woolworth, Lever Industrial, Cimco International and Soda Stream.

A National Carriers contract includes full insurance cover. The group has more than 50 branches throughout the UK—this means that contract vehicles have plenty of overnight parking, which, in turn, could mean lower "goods in transit" insurance premiums.

### PROFILE

## Budget

WITH A turnover approaching \$1m a year, Budget Rent a Car (UK) is now operating from more than 130 offices and running a fleet of 7,000 vehicles.

Budget, which rents cars, vans and trucks, operates a vehicle rental programme for companies, called Corp Rate. This offers services such as a flexible invoicing system with choice of payment methods, ranging from an individual credit card to a master account number.

Corp Rate cars are rarely over nine months old; the fast-growing programme also offers access to worldwide central reservations; and the group claims, rates can be as much as 25 per cent cheaper than other international car rental companies.

The Budget system was founded in the U.S. in 1958, with a fleet of 45 cars in Los Angeles. Budget's first European office opened in Zurich in 1966. In 1969, the company became a subsidiary of the Transamerica Corporation.

The Budget system is claimed to be the world's third largest vehicle rental network, with more than 1,750 offices in 72 countries, operating a peak fleet of 120,000 vehicles.

For 20 years, Budget has operated a franchise system within the franchise fee, with the company including an office opening package which provides the licensee with all the items and supervision needed to commence trading in vehicle rental companies.

Budget Rent a Car—leasing, finance lease, contract/lease purchase and hire purchase are all available.

## VEHICLE FLEET MANAGEMENT IX

# The rating of risks varies widely

**INSURANCE**

ERIC SHORT

**THE CURRENT** recession is putting fleet operators under considerable financial pressure. Naturally, they are looking at all means of saving on their cash outflow. One such obvious area is pruning the costs of insuring the vehicles in their fleet.

The obvious course for the operator is to insure for only the basic legal requirements needed towards third party liability. The operator could carry the other risks of fire, theft and accident. The theme is to self-insure all possible risks beyond the bare legal minimum. On paper, the cost savings can make such a course look attractive.

For every £1 received by the insurers in premiums, they pay out around 65-70p in claims. The rest of the money is used up in administration costs, transfers to reserves and profit (if any) for the insurer. There would appear to be a theoretical saving of 30-35 per cent by self-insurance, a cost saving that is very significant in these recessionary times.

However, the practicalities of self-insurance can be very different from these theoretical calculations which look neat on paper. The insurers, covering many fleets, can spread their experience widely. Indeed, the spreading of risk is one of the basic tenets of insurance. The individual operator, especially the smaller one, could find himself facing a heavy number of claims that would result in undue pressure on his cash resources.

**Inflation**

The sums at risk for individual vehicles are rising steadily with inflation. A 32-ton vehicle is now costing in the region of £20,000-£30,000. A refrigerated vehicle or a glass-lined tanker could cost up to £50,000. Court awards for personal injury are now reaching £100,000.

The fleet operator needs to ensure that a series of accidents does not put him out of business. Thus in recession, having full insurance cover on a comprehensive basis could be even more necessary. Leading insurance brokers in this field are finding that their clients fully understand this message and are not seeking to cut corners.

Secondly, the rating of risks in fleet insurance differs widely from the small operator, with just a few vehicles, to the major company with thousands of vehicles. The small operator will be charged premiums on a rating system that is familiar to private motorists. The premiums charged will depend on the make of lorry, the areas of

operation and other relevant factors.

But once the fleet grows to a larger size, then the rating moves on to an individual basis, reflecting the claims experience of that fleet, usually over the preceding three years.

The risks involved are greater than with a private car. The vehicles are in constant use, often with drivers working on a shift system.

The rating will depend on many factors, the most important being the size of the fleet, the extent of the operations and the nature of the business. Insurance, as always, is the main underlying factor in the rating assessment. Motor claims costs tend to rise faster than price inflation.

Competition for this type of business is keen, with the insurers being attracted by the large amount of premium income generated. This produces useful amounts of investment income, especially in these days of high interest rates. This competition ensures that rates do not run away and that the fleet operator is getting a good deal from the insurers.

**Premiums**

For the larger fleet operator, it means that the premiums he pays relate directly to the claims he is making. The excess on the claim—that part of the claim which the operator has to carry—cuts out small claims and keeps premiums down. It dilutes any advantage that can be obtained with self-insurance for the operator with a favourable claims experience. His premiums are lower anyway.

Finally, the introduction at the beginning of 1980 by the insurers of partial indemnity has added another factor in comparing the costs of self-insurance and fully comprehensive cover.

Under this arrangement, the insurer has to pay half the cost of the insured damage in the other vehicle involved in an accident where the fleet registered vehicle has only third party cover or third party fire and theft. This payment has to be made irrespective of blame for the accident. If the insurance is comprehensive, then the insurer has to pay half the cost of any excess of £100 or more in addition to his normal liability.

Partial indemnity does not apply to accidents involving more than two vehicles, nor to motor trade risks, or where claims are for less than £50. The question of the application of partial indemnity is a vexed one. It is proving difficult to practice and has thrown up a number of problems. It was introduced by insurers to stop the private motorist subsidising the fleet operator. Opinion varies on whether this is the best method of doing this or even on the need for such a system.

Again, rating tends to be on an experience basis and this is a very competitive market with rates being cut to the bone in the scramble to win or retain business.

But it does mean that insurers are charging higher premiums under third party and

third party, fire and theft insurances to meet the cost of paying partial indemnity claims. This narrows the premiums between such insurances and fully comprehensive.

Nevertheless, these factors do not mean that fleet operators should not self-insure the non-legal liability risks. But it does mean that any decision needs to be considered very carefully and after taking expert guidance. The major insurance brokers now offer advice on risk management and self-insurance. Their services extend far beyond the traditional broking role.

But the fleet operator could well make significant cost savings if he is willing to carry the first part of any claim costs—technically known as excesses. Thus if the comprehensive insurance has an excess of £100, then the operator pays the first £100 of any claim. With an excess, the insurer avoids the bother and expense of handling small claims, where unit costs are high. In return for taking an excess, the operator has his premium rates reduced.

Thus with an excess the operator is insuring the costs of replacing a vehicle should it be severely damaged, but not the cost of replacing a damaged wing mirror. It can be a useful cost cutting exercise provided the right level of excess is chosen. Again this is a decision that has to be taken carefully and one on which insurance brokers can provide expert guidance.

These days, operators are extending their areas of operation as far as the Middle East. Insurers issue green cards in the normal way and the operator should ensure that the insurance arranged covers risks overseas just as it covers risks in the UK. The brokers would regard it as their responsibility to do this as part of their service to clients.

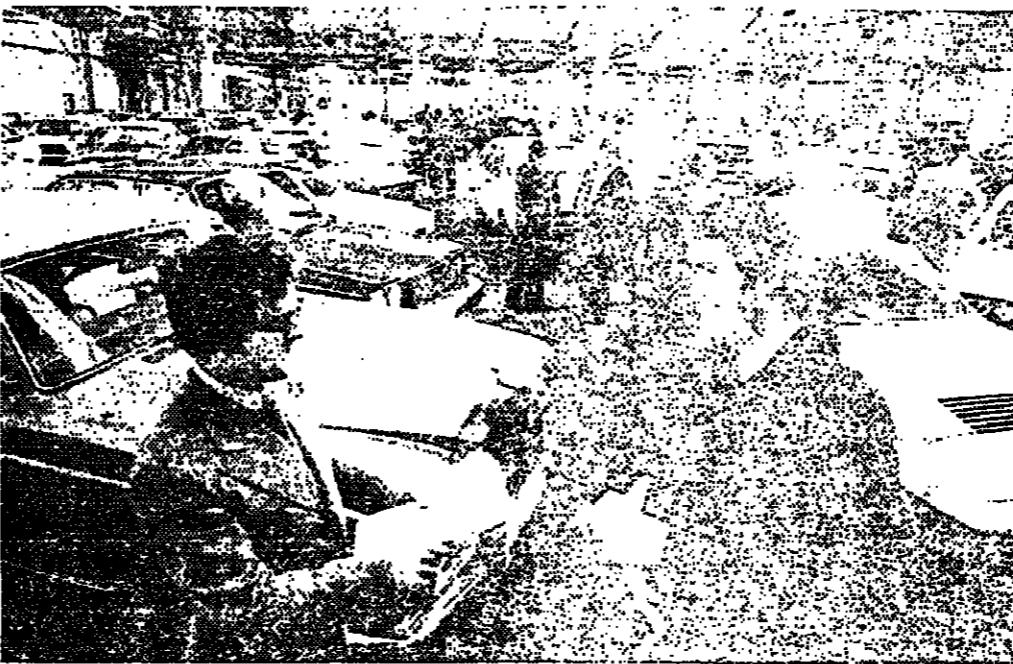
The multinational nature of British insurers, both companies and Lloyd's, means that they are familiar with insurance requirements overseas and have a network of local agents that can deal with claims virtually on the spot.

The insurance of the contents of the vehicle—goods in transit insurance—is a separate insurance needed by the operator. He needs to cover the loss or damage of goods while being transported by his vehicles and he needs to cover his liability towards the owner of the goods being carried.

Theft is one major risk of goods in transit, and the mid-1970s saw such thefts rise to alarming proportions. The use of anti-theft devices and the imposition of warranties to ensure drivers leave lorries in jerry yards overnight, has reduced the numbers of thefts considerably.

Certainly it has some very individual features. Such as a heated driver's seat, a back seat that folds down to give the boot a few extra feet, and something that every executive would like to get his hands on. Power-steering.

But we haven't just thought of the company man, we've thought of the company and come up with an Executive Car Plan, to save time and money.



More than 1,000 vehicles a week are auctioned at BCA's Enfield branch. Above, Mr. David Beardsley, branch director, right, with senior auctioneer, Mr. Fabian Hine.

**PROFILE****British Car Auctions**

WHAT is claimed to be the largest used vehicle auction business in the world is operated by the British Car Auction Group. Last year, more than half a million vehicles will pass through the auctions of BCA branches, of which there are 13 throughout Britain.

The group, which has headquarters at Farnham, Surrey, holds 125 auctions each month for vehicles mainly entered by the motor trade and fleet

operators and manufacturers. Buyers are mainly from the trade, but there is also a growing attendance among private motorists, both for selling and buying vehicles.

More than 36,000 members of the motor trade are registered to do business at BCA auctions. Over 3,000 companies, including most of the "The Times" Top Hundred, take advantage of BCA's services for surplus fleet vehicle disposal.

The group has a special division which deals with public authorities—it sells vehicles for 33 county councils, 146 district councils, 32 London boroughs and for the GLC and police departments.

Locations for BCA auctions include Edinburgh, Blackpool, Birmingham, Brighouse, Cardiff, Edith, Farnborough, Leighton Buzzard, Manchester, Macclesfield, Nottingham, Tewkesbury and Tunbridge Wells.

Further details from BCA, Abbey House, Mosley Street, Manchester M2 3EH. Telephone: 061-236 9832 Telex: 667979.

So, don't toy with the idea — ring John Wyatt on

**061-236 9832**

and ask how Gelco can help you.

**GELCO INTERNATIONAL CORPORATION**

Abbey House, Mosley Street, Manchester M2 3EH

Telephone: 061-236 9832 Telex: 667979

**CHOOSE**  
VAUXHALL LEYLAND FORDE BEDFORD

**CHOOSE**  
BRAID GROUP

We have the right makes and the right advice for your vehicle fleet. At locations in the Midlands and the North we can offer the best sales and after sales service, plus expert guidance on leasing. Our fleet division will be glad to help you choose well. Call T. J. Walton today.

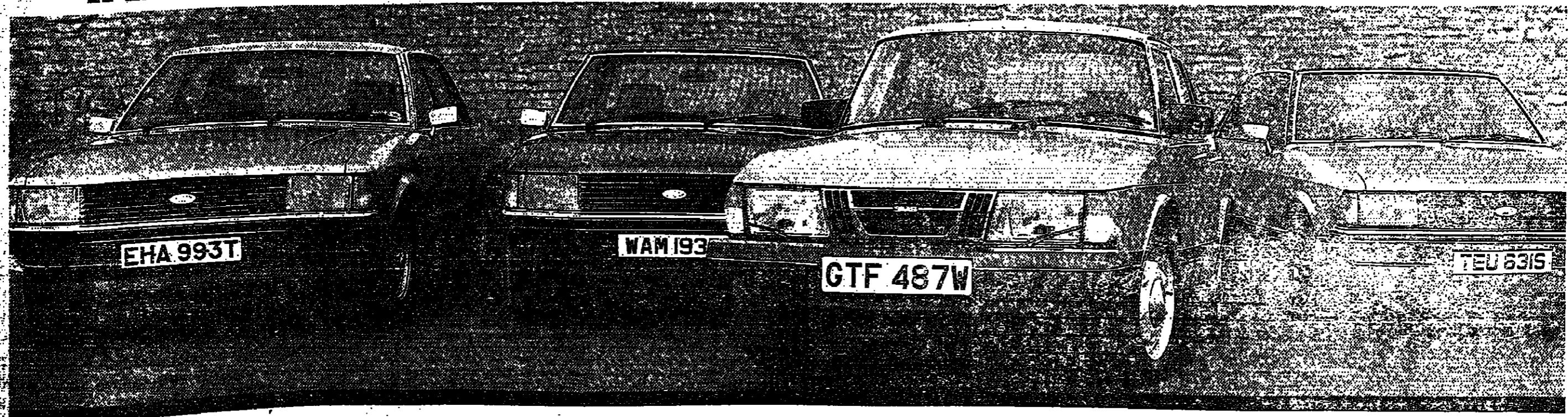


**BRAID GROUP LIMITED**

HEAD OFFICE: DERBY ROAD, LIVERPOOL.

TEL: 051-933 7575

**"I'M GRATEFUL FOR THE COMPANY CAR SIR, BUT COULD I PLEASE HAVE SOMETHING MORE INDIVIDUAL?"**



a Saab, we know what your answer will be to that individual. A resounding "Yes".

Please tick a few individuals in my company. Please send me more information on the Saab Executive Car Plan, or arrange for me to have a test-drive.

Name.....

Position.....

Company.....

Address.....

Tel. No. ....

I FORCER  I DON'T CARE  I TEST-DRIVE Please tick

PS Any individualistic employee reading this, should skip this advertisement in front of me.

**SAAB**

SAAB (GB) Ltd, SAAB House, Fieldhouse Lane, Marlow, Buckinghamshire SL7 1LJ Tel. Marlow 8877

TEU 6315

## VEHICLE FLEET MANAGEMENT X

# BRITAIN FIGURES IN VOLVO'S FUTURE.

There's no question Volvo is doing its bit for you and for Britain.

Volvo buys components from over 300 British manufacturers. To the tune of over £125 million in the current year.

That makes Volvo Britain's largest component industry's biggest single customer.

Volvo has invested over £30 million in its British manufacturing plant at Irvin.

Which turns out a third of all the trucks Volvo sells in the UK. And every Volvo double decker bus. British made Volvo trucks and buses are gaining acceptance in Britain.

Sent to you

in the UK over 10,000 people

including 500 engineers

and 100 salesmen

and 100 service men

and 100 parts men

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

and 100 office workers

and 100 drivers

and 100 mechanics

and 100 accountants

and 100 managers

and 100 secretaries

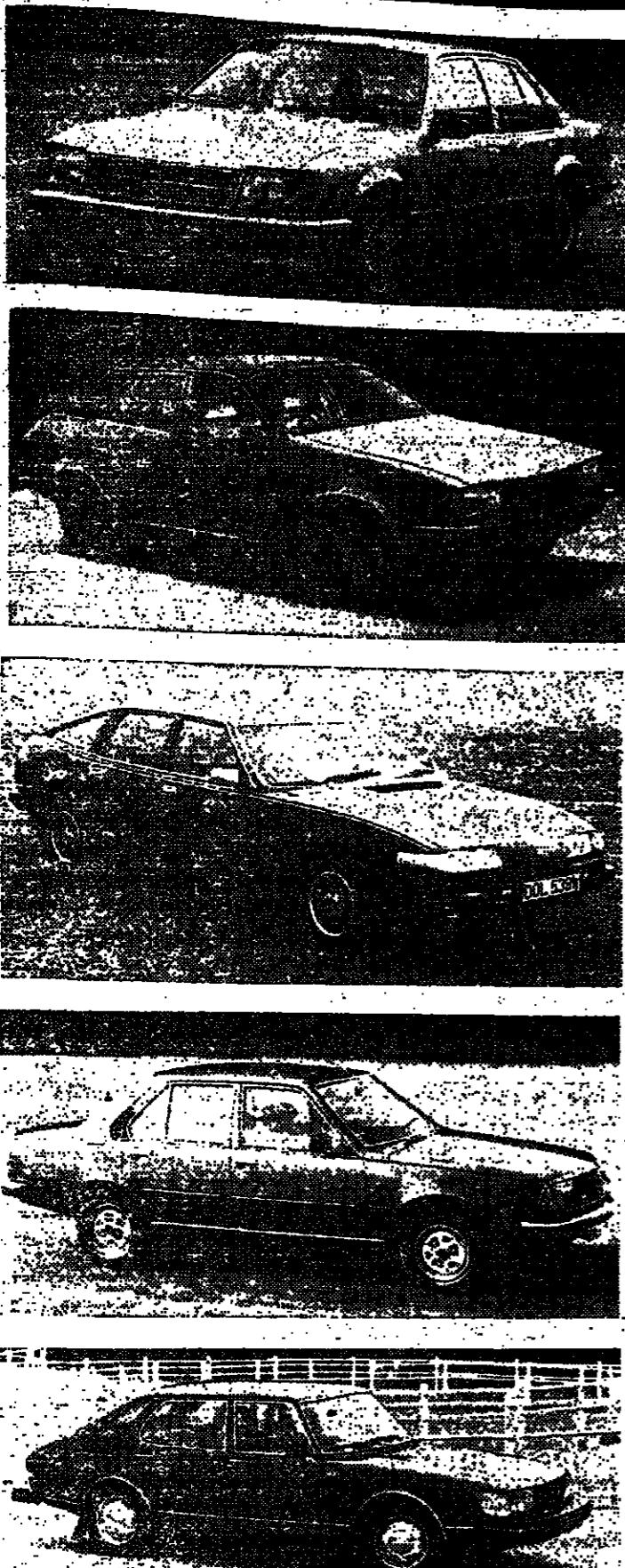
and 100 office workers

and 100 drivers

and 100 mechanics

and 1

## VEHICLE FLEET MANAGEMENT XI



From the top: the Opel Commodore, plugging a market gap; the Princess 2000 HLS—further changes soon; the Rover Vanden Plas—a new topliner in a revised range; the Renault 18 GTS—diesel versions now in the UK; the Saab 900 ELS—a steadily expanding range.

## The new car market

CONTINUED FROM PREVIOUS PAGE

predicts a 4 per cent market share, or 35,000 cars a year—but not until 1985. Renault, which a couple of months ago entered the UK market with three diesel models—an R18 saloon and estate, and an R20—is even more cautious, forecasting 2 per cent for the same year. If sales were to take off, however—if it became fashionable to drive a diesel, as has already happened to some extent with Volkswagen's diesel Golf—it is an omission which may come to be regretted.

Meanwhile, it has been a bumper year for the introduction of new and updated models: each likely to figure on fleet managers' shopping lists, from the executive to utility sectors, are listed below:

**Alfa Romeo:** An updated Alfa-sud appeared earlier in the year, with the range extended upwards by addition of the 1.5 litre 95 bhp Veloce engine; the Alfa 6 six-cylinder large saloon appeared a couple of months ago, aimed at competing in the Rover/BMW market.

**Audi:** Launched its 200T 2.2-litre turbo car based on the Audi 100 in the same price bracket as the big Alfa; the Audi 80 coupe—a lower-powered, cheaper fwd driving version of the four-wheel-drive Quattro coupe which caused a sensation in the spring—should arrive next year as, in limited quantities, will the Quattro in March.

**BL's Metro:** Has got off to a flying start, with production up to 3,500 a week in early December, and the car's market share, at 94 per cent, setting market penetration records for a newly launched car. BL now believes that its forecast of perhaps 20 per cent fleet sales may be unduly pessimistic, particularly after the placing of a major order spread over five years from British School of Motoring.

In July, the Ital—basically a mildly restyled Marina with better soundproofing and an improved A-series engine—gave a lift to flagging Marinas while Rover models were given an overhaul for the Motor Show, the range being extended upwards to an air-conditioned leather-upholstered Vanden Plas model. Its sales have been picking up recently, and output at Solihull—which also makes

the Triumph TR7 and TR8 sports cars—was being stepped up by 40 per cent from the start of January.

Expect some revisions to the Princess range ahead of a heavily revamped hatchback Princess in early 1982. The joint car with Honda—the Bounty (launched as Ballade in Japan)—arrives in mid-year, stepping into the shoes of the now deceased Triumph Dolomite and, with its conventional, three-box saloon profile offering the potential for fleet sales from planned 80,000 a year output. All the plans, however, are contingent on the Government agreeing this month to the funding for the corporate plan submitted by Sir Michael Edwardes.

**BMW:** Is one of the few companies which has continued to expand market share and almost hold sales in volume terms this year, sales of its 5 series actually increasing. The range was joined this year by the high performance m535i model, although a major rebodying is in the pipeline.

**Citroen:** Just before Christmas extended its range with more versions of its GSA hatchback. But they are complicated cars and their fleet sales presence is minimal.

**Datsun:** Datsun's range was updated with, in particular, a new version of its Corolla-sized 180 Bluebird saloon. Though popular driving school cars, Datsuns remain primarily the realm of private buyers.

**Fiat:** Flat sent ripples through the market early in December in cutting prices across the board by nearly 10 per cent, after a disastrous two years in which its market share has almost halved. The effect was to make its 127 Metro-Fiesta competitor at under £2,700, the cheapest small hatchback in the UK, while the ageing 131 Mirafiori now undercut the Corolla by a substantial margin. Its new small car, the Panda—which took second place in the Car of the Year contest—arrives in the UK in a couple of months.

**Ford:** Revived the "Popular" concept for its Fiesta soon after the Metro launch. The slightly detrimmed former base line Fiesta is now the cheapest UK-produced car. Revisions to the

Granada are meanwhile expected in the not too distant future.

**Lancia:** Delta—last year's Car of the Year—went on sale in mid-year, so far without significant effect on market share, which in the first 11 months was 0.4 per cent, against 0.5% in 1979. Not least of Lancia's problems was the bad publicity linked to corrosion problems with the Beta range.

**Mercedes:** Has also had a good year, increasing both market share and unit sales.

It has received a boost both from the lighter yet more economical engines fitted to its 200 and 230 ranges, while the impact of its sleek new "S" class cars is just being felt. As ever, the rebodying has been subtly done, with a strong family resemblance to its predecessors but much improved aerodynamics. There is a chance that the new, small fwd Mercedes will appear at next year's Frankfurt show. It will be well up-marketed as a contender for the executive market, the Tagora saloon, unveiled in Paris late last year, arrives in the UK in a few months.

**Volkswagen:** The boosted version of the Golf, was well received on its UK arrival, and it can expect a further boost with the arrival soon of a replacement Passat hatchback.

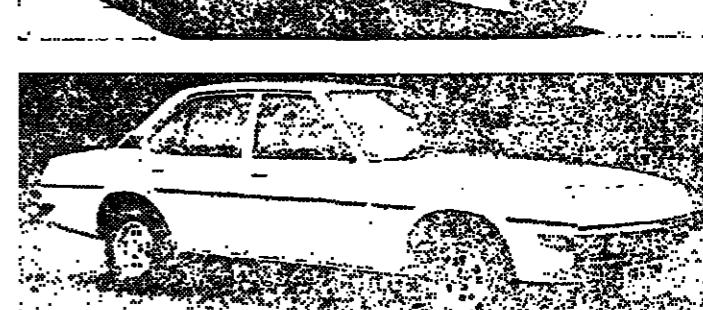
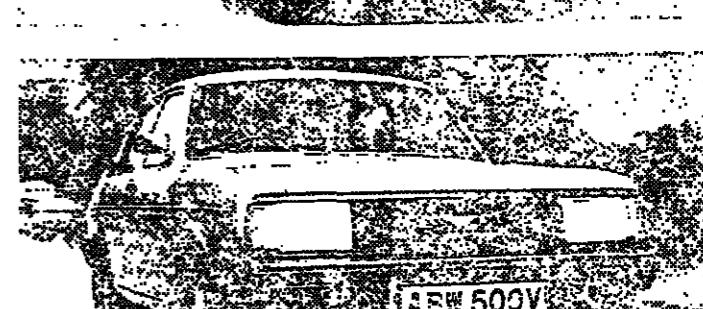
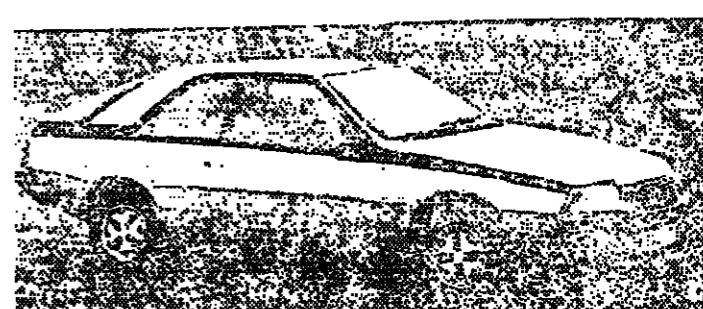
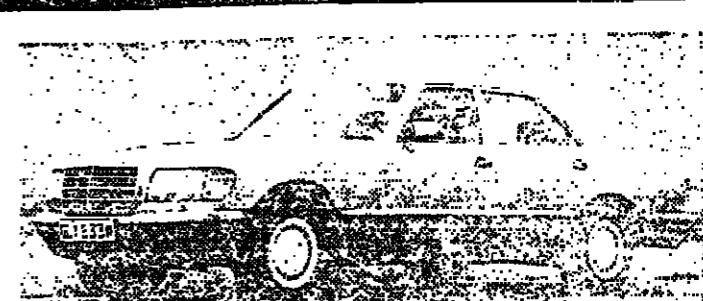
**Volvo:** This year took considerable steps to erase its rather staid image, launching a high performance 244 GLT model, as well as introducing substantial modifications to all its saloon range, giving them a leaner appearance. Even Volvo admitted, in its promotions for the new model, that the cars had been somewhat tank-like.

**General Motors:** German offshoot, Opel, has done well with the Kadett fwd hatchback rivals to the new Escort, sold also in the UK badged as the Vauxhall Astra—and Ascona/Cavalier sales have also held up well ahead of the new J-car.

The new car in the Vauxhall/Opel line-up is the Vauxhall Viceroy—the Commodore name was revived for the Opel version—launched late in the autumn and plugging the gap between the Carlton/Rekord cars in the £6,000 to £8,000 range and the top-line, £10,000-plus Vauxhall Royale/Opel Senator models. Vauxhall also announced its cheapest Chevette rear wheel drive model at the motor show, which at £2,884 was—briefly—the cheapest UK car until the Fiesta Popular's arrival. At a time when it was expected to be phased out from the model range, the Chevette surprisingly has become the only UK-built Vauxhall to be exported—to West Germany.

**Rolls-Royce:** The new Silver Spirit and the long wheelbase Silver Spur—rebadged also as Bentley Mulsanne—caused the expected motor show sensation but with prices starting at £49,829 will hardly be a major fleet purchase.

**Saab:** Has steadily added to its



From the top: the new Mercedes "S" class—improved aerodynamics, fuel consumption; the Renault Fuego—Capri-hasher, 1,000 sales in first month; the Fiat Supermirafiori—Flat in December cut prices by 10 per cent; the Morris Ital—launched last July; the Cavalier GL—new J-car due in the Spring.

## Rockwell International is more than truck axles.

## Much more.



needs, including products to meet the trend toward world vehicles with universally compatible components.

These Rockwell International automotive products and companies can serve you, right now.

**Drive axles**  
from Rockwell Maudslay. Also manufacturer of front axles for on-highway vehicles. For details contact Rockwell International, Rockwell House, 23 Grafton Street, London W1P 5LG, England. Phone: 01-409 0291. Telex: 264808.

**Power operated door latches**  
from Wilmot Breeden. Also manufacturer of window regulators, bumpers, handles, hinges, engine cooling fans, steering and ignition locks and security systems. For details contact Wilmot Breeden Ltd, Fordhouse Lane, Birmingham B30 3BW, England. Phone: 021-459 1166. Telex: 337297.

This experience has made us the number one producer of heavy-duty axles in North America. And we have made a commitment to expand our service to the industry worldwide. When you need an axle for on- or off-highway use, there's a 99 per cent chance that we can supply it. We can provide single rear axles from 6 to 17 tonnes, and tandems from 15 to 32 tonnes. Additionally, a full range of front steering, front, drive, and trailer axles are available.

Our international expansion plans are supported by a capital investment programme of over £220 million by the end of 1983, a significant portion being directed at Europe. We have an excellent base on which to build automotive products that are the result of many years of design, engineering and manufacturing experience. Manufacturing centres located to meet the requirements of multiple sourcing and geographic convenience. And a commitment to provide for your future.

R180 drive axle  
from Rockwell Maudslay.

and brakes for on-and off-highway trailers. For details contact Rubery Owen-Rockwell Ltd, Darlaston, P.O. Box 10, Wednesbury, West Midlands WS10 8JD, England. Phone: 021-526 3131. Telex: 338236.

**Latches**  
from Industrias Telúq. Also manufacturer of window regulators and other automotive components. For details contact Industrias Telúq, General Queipo de Llano S/N, Santa María de Palautordera, Barcelona, Spain. Phone: (3) 848 03 76. Telex: 50155.

**Window regulators**  
from CIM. Also manufacturer of locks, latches, handles, electric motors and solenoids, handbrakes, seat slides and adjusters, sun visors, fascia panels and arm rests. For details contact Compagnie Industrielle de Mécanismes SA, 6 rue Barbes, BP 70, 92302 Levallois-Perret Cedex, France. Phone: (1) 758 17 70. Telex: 620178.

**Trailer axles**  
from Rubery Owen-Rockwell. Also manufacturer of suspensions, hubs, drums

Power operated door latch.  
Window regulator.  
Trailer axle.

Sliding and tilting sun roof.

**Truck brakes**  
from Rockwell Bremsen. Only full line supplier of brakes, including Stopmaster® wedge brakes, Cam-Master® "Q"™ brakes and automatic slack adjusters for buses,

Stopmaster® brake.

heavy-duty trucks, trailers, and for military and industrial markets. For details contact Rockwell Bremsen, Borsigstrasse 2, 8755 Alzenau, FR. Germany. Phone: (06023) 50 30. Telex: 4188154.

Sun roofs  
from Rockwell Galde. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

6000 Frankfurt 1, FR. Germany. Phone: (061) 40881. Telex: 417285, or Rockwell Galde Italia S.p.A. Via Brianza 342, 22032 Albese Con Cassano (Como), Italy. Phone: (31) 200-300. Telex: 380271.

Sliding and tilting sun roof.

**Car frames**  
from Rockwell-Thompson. Also manufacturer of axle housings, trailer beams, truck and bus frames and pressings. For details contact Rockwell-Thompson Ltd, Ettingshall, Wolverhampton, West Midlands WV4 6JF, England. Phone: 0902 41161. Telex: 337845.

Automobile frame.

Stopmaster® wedge, Cam-Master® and dry disc brakes; universal joints of all types including Roll Joints®, and driveline assemblies for the off-highway

Sealed wet disc brakes  
from Rockwell International S.A. Full line supplier of heavy-duty steering and rigid planetary axles; Stopmaster® wedge, Cam-Master® and dry disc brakes; universal joints of all types including Roll Joints®, and driveline assemblies for the off-highway

Styed wet disc brakes.  
market. For details contact Rockwell International S.A., 40-46 rue de Monthéry S.I.LIC 127, 94523 Rungis, Cedex, France. Phone: (1) 687 31 02. Telex: 260771.

Styed wet disc brakes.  
market. For details contact Rockwell International S.A., 40-46 rue de Monthéry S.I.LIC 127, 94523 Rungis, Cedex, France. Phone: (1) 687 31 02. Telex: 260771.

**Automotive Operations, Worldwide.**

In addition, we make special gear drives, drive axle/transmission assemblies, transfer cases, tandem suspension systems, electronic monitoring and recording equipment, Taper-Leaf® springs, mechanical devices, trucks and truck frames for rail cars and locomotives, styled cast aluminium wheels, wheel covers and steel wheels. For further information, contact Rockwell International Automotive Operations, Rockwell House, 23 Grafton Street, London W1P 5LG, England. Phone: 01-409 0291. Telex: 264808.

Styed wet disc brakes.  
wheel covers and steel wheels. For further information, contact Rockwell International Automotive Operations, Rockwell House, 23 Grafton Street, London W1P 5LG, England. Phone: 01-409 0291. Telex: 264808.

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

Styed wet disc brakes.  
from Rockwell International. Also manufacturer of window regulators and passive restraint systems for passenger cars. For details contact one of these two locations: Rockwell Galde GmbH, Hanauer Landstrasse 338,

## Appleyard 'M' Plan - takes the weight off your shoulders in Fleet Management Problems - as well as some of the costs!

Appleyard 'M' Plan provides the Fleet Manager with a detailed monthly analysis of individual vehicle running costs monitored against budgeted costs and nationwide average costs for that vehicle.

In addition, each driver is able to obtain, at discounted rates, throughout the U.K., hundreds of replacement parts like Exhausts, Tyres and Batteries from Appleyard approved outlets.

Appleyard 'M' Plan vets invoices, checks costs, takes up warranty claims - and with its massive buying power passes on considerable savings to its clients.

Appleyard 'M' Plan is precise, factual information - at a glance, with added savings on service and parts.

We believe it's the best in the country - why not phone now for further details?

## M-PLAN

APPLEYARD VEHICLE CONTRACTS LTD

122 Green Lanes, Palmers Green, London N13 5UN

Tel: 01-882 4724

## FLEET OPERATORS INVEST IN YOUR OWN FUEL TANK

- Safeguard fuel supplies
- Cut refuelling time
- Fuel available 24 hours
- Accurate metering
- Save on bulk fuel purchasing up to 16000 gallons
- Normally no planning permission required

Consult IFI on the location and installation of pre-fabricated storage tanks complete with pumps, that may be installed anywhere in the UK, also all types of underground installations.

### DIESEL STORAGE INSTALLED IN JUST 24 HOURS

For initial advice without obligation and brochures, phone  
01-542 9656

### INDUSTRIAL FUEL INSTALLATIONS

Consultants in Industrial Fuel  
Petrochem House, 43A Effra Road, Wimbledon, SW19 8PS.

## 85% OF THE EXPENDITURE ON YOUR TRUCK IS EATEN UP IN OPERATION.

Surprisingly, the price you pay for a new truck will most likely be no more than 15% of your total outlay over its lifetime.

Take for example a 32 ton artic pulling a fully laden trailer, doing 50,000 miles per year. Over five years the total cost of wages, fuel, repairs and overheads involved will probably amount to 85% of the total life cost.

It's figures like this that make it vital for an operator, whatever his business, to be constantly aware of his vehicles' operating costs, and only with this exact and regular information will he be able to ensure that his vehicles are performing at peak efficiency.

The monitoring of operating and performance costs can also help with the planning of an operator's future, answering questions like: Are you using the right vehicle on the job? Have you got your fleet composition right? Should you buy a smaller or larger vehicle? With these figures the efficiency of both your

### TRAILER RENTAL

LORNE BARLING

TRAILER RENTAL companies in Britain are unavoidably suffering from the slowdown in manufacturing activity, but perhaps not as badly as other sectors of the transport industry, thanks to the continuing need for short-term use of trailers by companies during periods of peak demand.

There are now perhaps 50 rental companies of this type in Britain, with around 10 of the larger concerns offering national or near-national service, and the rest made up largely of transport contractors who hire trailers on an occasional basis.

It is these concerns which have suffered most severely in the past few months, since most companies which have their own transport fleets are making their best possible use of their own trailers, which are expensive to leave idle for any length of time.

For that reason, less work has gone to independent contractors who are usually employed by companies when they need additional capacity during peak periods, and there has consequently been less demand for trailers from that section.

One major rental company estimates that overall demand has fallen by around 10 per cent since the middle of last year, pointing out that despite the recession, there is still a high proportion of goods such as food which must be moved.

There are two major types of customer for rented trailers—road hauliers working under contract for others, and private carriers, mainly manufacturing companies. Over the past few years demand from the latter has increased considerably, and the end result of the present recession is likely to be greater overall penetration of rental.

Rentco, which operates around 3,000 trailers, believes that the long-term prospects for the industry are now extremely good, and suggests that when the upturn comes, industry will need its available capital for manufacturing investment and will have little left for transport, and for that reason several new schemes have appeared recently.

The effects of recession, coupled with high interest rates, have in some ways worked in favour of the rental industry, although it has tended to change the nature of demand.

In normal circumstances, client companies will often use rented trailers in addition to their own needs at times of peak activity, since it makes no

## VEHICLE FLEET MANAGEMENT XII

# Advantages lie in flexibility



Leyland's T45 Roadtrain sets new standards of design — it has been acclaimed in several European countries (where it is being launched this year); in the UK, Roadtrain sales are already excellent.

sense to maintain a fleet which will not be very fully used. If the volume of business is up generally, they may buy more trailers, rent long-term, or even return them.

On the other hand, a fair proportion of companies has decided that even in normal business conditions, it is cost-effective to use outside contractors to a large extent. Despite initially higher costs, companies avoid the high capital outlays on new equipment.

But in the present circumstances it has become vital for companies to retain capital and reduce running costs. Some have therefore laid up parts of their fleet, using a limited amount of short-term rental and taking advantage of competitive rates.

Others have sold off excess capacity and increased their flexibility with the introduction of an increased number of long-term rentals, perhaps increasing the amount of work given to outside contractors, or at least passing some of the more difficult work to them.

One major rental company estimates that overall demand has fallen by around 10 per cent since the middle of last year, pointing out that despite the recession, there is still a high proportion of goods such as food which must be moved.

There are two major types of customer for rented trailers—road hauliers working under contract for others, and private carriers, mainly manufacturing companies. Over the past few years demand from the latter has increased considerably, and the end result of the present recession is likely to be greater overall penetration of rental.

Rentco, which operates around 3,000 trailers, believes that the long-term prospects for the industry are now extremely good, and suggests that when the upturn comes, industry will need its available capital for manufacturing investment and will have little left for transport, and for that reason several new schemes have appeared recently.

The effects of recession, coupled with high interest rates, have in some ways worked in favour of the rental industry, although it has tended to change the nature of demand.

In normal circumstances, client companies will often use rented trailers in addition to their own needs at times of peak activity, since it makes no

increase in trailer movements, a reflection of companies using rented trailers short-term for specific purposes and then returning them immediately. The company points out that while it appreciates the business, it means a great deal more work for no additional income.

But the most serious problem now is the fall in demand from big concerns such as the British Steel Corporation, which is estimated to have halved the volume of steel movements around the country. The engineering industry as a whole has also decreased as a market.

Overall, rental appears to be holding up in popularity when compared with other forms of trailer acquisition, largely because of the peaks and troughs of demand. It is also a useful way of trying out new vehicles, possibly on new routes, and generally experimenting with transport costs.

Rental companies argue that customers should devote their capital resources to areas of spending which are productive, such as new manufacturing equipment, and rely to a greater extent on outside help for transport, and for that reason several new schemes have appeared recently.

Rentco, for example,

offers rental with an option to purchase the trailer at a discount during a minimum period of 12 months rental, allowing a customer to judge how suitable the vehicle is before committing himself.

Rentco's Plus Plan is aimed at the larger corporate transport operators, and allows them to sign a long-term rental contract, covering a period of seven years, at a fixed rate. This is claimed to be cheaper than leasing, although it does not cover maintenance, and gives customers the option to take their vehicles back at the end of each year.

Rentco, which announced the scheme shortly before Christmas, said it was aiming at reliable customers and hoped that they would exchange trailers after periods of perhaps three years, so that new Crane trailers could be provided.

The market leader in trailer rental by a wide margin is TIP, a subsidiary of the American group Gelco, which

increased its lead recently with the acquisition of the specialist rental concern, Eurotree. TIP now has a fleet of around 12,000 trailers in the UK, and holds around 50 per cent of the total market.

allowances it can claim. At the same time the customer can claim tax relief on all his rental payments and interest.

"The rental company's profits come from the tax savings, the discounts they can negotiate from suppliers through quantity purchases and the reduction of risk provided by the quantity of contracts undertaken," TIP says.

The company lists the main advantages as: service, flexibility, no obsolescence of vehicles, predictable maintenance costs, possible expansion for peak periods and new business, maintenance of fleet strength during servicing and repair, and high quality equipment.

In the present circumstances, one may also list competitive rental rates as one of the advantages, but it is clear this will not last beyond the first sign of economic upturn, when the rental concerns hope that they will return to a more profitable position.

## Package deals U.S.-style becoming popular

### LEASING

LORNE BARLING

THE PERIOD of headlong growth in the British vehicle leasing sector now appears to have ended, partly because of the economic recession, and in the case of cars, partly as a result of the reduction in first year tax allowances.

Some leasing companies take the view that a slowdown was in any case inevitable, since the rate of growth experienced by members of the Equipment Leasing Association—mainly the large leasing finance companies—has been phenomenal.

Assets in the form of commercial vehicles acquired by its members amounted to £58m in 1976, £114m in 1977, £158m in 1978 and £225m in 1979. For cars, the increase in business was even more rapid, with assets rising from £8m, to £57m, to £33m and to £48m over the same period. Total car assets on lease by ELA members now amount to £844m and commercial vehicles worth £670m, both at original prices.

The large increase in cars between 1977 and 1978 was due to the introduction of a 100 per cent tax allowance on the first year, which has since been reduced to 25 per cent, in line with other capital allowances.

It is now anticipated that growth in vehicle leasing business will settle down to a rate somewhere near the pace of inflation, although further inroads into the overall vehicle acquisition market are still likely, particularly at the end of the recession, when industry seeks to increase transport capacity and lacks the liquidity to do so through purchasing.

Estimates vary on what proportion of new cars are acquired through leasing, but it is almost certainly more than 10 per cent, and a higher figure is likely for commercial vehicles.

A telephone call to us will tell you exactly how we do it.

Transport Consultancy Department, Mercedes-Benz (UK) Limited, Aquis House, 27-37 Station Road, Hayes, Middx UB3 4DX. Telephone 01-561 5252.

One result of the decreased tax allowance on car leasing is that many smaller companies are now having to look at other activities to improve profitability, and some see the answer in contract leasing or contract hire—the provision of a full vehicle service ranging from finance to maintenance and many aspects of everyday use.

This type of leasing was pioneered in the U.S. by the P.H.H. Group, and introduced to the UK by its subsidiary P.H.H. Services, which is now the leading company in the field. However, there are many imitators offering slight variations on the same theme.

Some of these concerns, such as the Dutch-owned Lease Plan, which is well-established in Europe and moved into Britain about 18 months ago, have the experience and back-up to offer a true national service, gaining considerable concessions on prices through volume business, which is passed on to the customer.

The advantage of this is that experienced leasing companies have built up a fund of detail on charges, and can tell if servicing on a particular model is higher than it should be.

They also have national agreements on the supply of equipment such as batteries, tyres and windscreen, thereby gaining a price advantage.

Lease Plan's so-called Open Calculation system is aimed at

But the British Vehicle Rental and Leasing Association warns that smaller companies should be wary of trying to move into this market without the resources to manage all the services which they offer to customers.

There is little doubt that the leasing market in the UK is still influenced considerably by patterns in the U.S., where straightforward leasing (without additional services) is now giving way to package deals which relieve much of the burden of everyday running and are charged on a monthly basis.

There has been little change in the pattern of business in the past few months, although the dramatic increase in the price of vehicles over the past two years had certainly encouraged the trend to leasing.

One of the developments which leasing companies now expect during a period of recession is an increasing call for extensions of leases, which experience has shown can be dangerous for both parties. Lessors are likely to run into losses very quickly as a result of extensions, the association said, since higher maintenance costs and other expenses occur.

Interest rates are often charged on the basis of the lessee's credit rating, and although this does not allow a fixed monthly charge, overall cost can be fairly accurately judged.

It is claimed that overall charges are likely to be less than a fixed-rate agreement, since in those circumstances it is often necessary to build in contingency charges to account for interest rate fluctuations.

Once vehicles have been selected and bought by the leasing company, it will deal with all maintenance and repair bills, allowing the client to select the garage of his choice. Bills are then sent to the client, which pays them in the knowledge that they have been checked for fairness, the cost of parts, and labour.

The advantage of this is that experienced leasing companies have built up a fund of detail on charges, and can tell if servicing on a particular model is higher than it should be.

They also have national agreements on the supply of equipment such as batteries, tyres and windscreen, thereby gaining a price advantage.

Lease Plan's so-called Open Calculation system is aimed at

showing the customer exactly what discounts are achieved, such as on the cost of the car, the interest rate charged, estimated maintenance costs and the management fee, so that the client is fully aware of benefits and charges.

At the end of the lease period, when the vehicle is disposed of, any surplus value and above the predicted sale value is returned to the customer, while any shortfall is borne by the leasing company. Lease Plan points out that this encourages clients to take better care of vehicles.

### Suggests

According to Vauxhall, its Masterfile leasing system has not been adversely affected by the fall in tax allowances, and the company suggests that none of the basic file car leasing concerns — such as those connected with the large motor companies — has suffered severely.

The critical factor for these leasing organizations, Vauxhall believes, is their ability to offer a wide range of vehicles under a single banner. In respect of the recent extension of the Vauxhall car and truck ranges has been helpful.

Overall, a slowdown in the pace of growth within the leasing industry will be hard for some leasing companies to bear, particularly those which have confined their activities to a narrow field, but characteristic of the industry has sought new business through a wider range of services.

Companies which have entered the contract leasing market have experienced rapid growth of business, perhaps because potential client companies are reappraising their manpower resources and see the advantage of reducing the burden of work in this way.

## To buy, or not to buy, that is the question.

The pros and cons of buying versus leasing your vehicles can be confusing. But we can help clarify things for you.

We're professionals. We know a lot about the business, so we can tailor the contract for your particular need.

Our full maintenance Operational Leasing package is particularly attractive. Just pass over all the problems of running a fleet to Camden. And we do the rest. Included in the package is AA or RAC membership and relief vehicle when you need them.

We have offices at Fitzroy House, 69/79 Lake Street, Leighton Buzzard, Bedfordshire, LU7 8SY. Telephone: 0525 372700 and at 105-113 Vicar Lane, Leeds, LS2 7NR (Sales Executive, Tony Renshaw). Telephone: 0532 457114.

For further details fill in and post the coupon to N. Player-Miles General Sales Manager, Camden Motor Rentals Ltd, 69/79 Lake Street, Leighton Buzzard, Bedfordshire, LU7 8SY. Tel: 0525 372700.

General Sales Manager, who will be glad to advise you on your requirements.

**CAMDEN**  
MOTOR RENTALS LTD  
Fitzroy House, 69/79 Lake Street, Leighton Buzzard,  
Bedfordshire, LU7 8SY.

You can have any car you want, any make, any colour.

To: N. Player-Miles General Sales Manager.  
Please send me the details of how Camden Motor Rentals Ltd, can help me with vehicle leasing and contract hire.

Name \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Tel. No. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_</



## APPOINTMENTS

## Two new Dalgety Board members

Mr. D. H. Henderson and Mr. B. Vaughan have been appointed additional directors of DALGETY. Mr. Henderson is a director of Imperial Chemical Industries where his responsibilities include commercial and planning matters. Mr. Vaughan is chairman and managing director of Dalgety Australia.

Lord Holderness has been appointed a regional director of Yorkshire and Humberside Regional Board of LLOYDS BANK, which sits at Leeds under the chairmanship of Mr. A. R. Hampton. Lord Holderness is a director of the Hargreaves Group and a Deputy Lieutenant for the East Riding of Yorkshire.

Mr. K. J. L. Henstock has joined the Board of CARLTON REAL ESTATE.

Sir Philip Smithwell has relinquished the presidency of BROWN AND ROOT (UK) and the chairmanship of Brown and Root-Wimpey Highlands Fabricators. Sir Philip retired as chairman of Brown and Root (UK) in June 1978.

Mr. Peter L. Whiting has been elected chairman of the ASSOCIATION OF BOARD MAKERS. He is operations director, Purfleet division, Thames Board.

## LOCAL AUTHORITY BOND TABLE

Authority (telephone number in parentheses)	Annual Interest gross %	Interest pay- able	Life Minimum of bond	Year
Knowsley (051-543 6555) .....	134	1-year	1,000	5-7
Redbridge (01-475 3020) .....	134	1-year	200	5-6

## M. J. H. Nightingale &amp; Co. Limited

27/28 Lovat Lane London EC3R 8EB Telephone 01-621 1212

£000's Capitalists. Company	Last price on week	Change Div (p.)	Gross Yield %	PE
3,584 Airspring .....	62	+3	10.8	5.6
825 Armitage and Rhodes .....	33	-2	4.2	12.6
11,543 Bandon Hill .....	189d	+3	9.7	5.1
3,701 Caudwell Direct .....	52	-1	7.6	14.6
7,385 Debenhams .....	95	-1	15.7	4.8
4,537 Frank Herrell .....	121	+1	7.8	6.4
2,668 Frederick Parker .....	60	+1	11.0	18.3
1,616 Gossage Brothers .....	76	+1	3.1	4.0
1,730 Jacob's Group .....	105	+5	9.4	4.1
18,838 James Burrough .....	122	-1	7.8	5.5
3,315 Robert Jenkins .....	325	+5	31.3	9.6
2,680 Scrutons "A" .....	53	+2	5.3	10.0
2,474 Tintagel .....	222	+1	15.1	6.8
2,882 Twinnick Ord .....	14	-1	—	3.8
2,184 Twinnick 15% ULS .....	80	+1	15.0	18.7
5,848 Uniflock Holdings .....	37	+2	3.0	8.1
12,066 Walter Alexander .....	102	+2	5.7	5.5
5,551 W. S. Yeates .....	255	+4	121	4.7

## FINANCE FOR INDUSTRY TERM DEPOSITS

Deposits of £1,000-£50,000 accepted for fixed terms of 3-10 years.

Interest paid gross, half-yearly. Rates for deposits received not later than 23.1.81

TERMS (years) 3 4 5 6 7 8 9 10

INTEREST .. 13 13 13 13 13 13 13 13

Deposits to and further information from The Chief Cashier, Finance for Industry Limited, 91 Waterloo Rd., London SE1 8XP (01-928 7822, Ext. 367). Cheques payable to "Bank of England, a/c FFI". FFI is the holding company for ICFC and PCL.

**FFI**

## Ultramar

## Change of Address

Three companies in the Ultramar Group are now based at the following address (having moved from, 2 Broad Street Place, London EC2M 7EP):

Morgan House,  
1 Angel Court, London EC2R 7AU  
Tel: 01-726 4545

Ultramar  
Company Limited  
Telex: 885444



Ultramar  
Exploration Limited  
Ultramar  
North Sea Limited  
Telex: 8954630



## AMRO INTERNATIONAL LIMITED

is pleased to announce  
the commencement of operations  
on January 5, 1981

30 Finsbury Square, London EC2A 1AB  
Telephone: 01-638 8966 Telex: 887139

## NOTICE OF REDEMPTION

To Holders of

## Azienda Autonoma Delle Ferrovie Dello Stato

8½% Sinking Fund Bonds Due 1986 Direct and Unconditional

General Obligation of The Republic of Italy

NOTICE IS HEREBY GIVEN that pursuant to Sections 4 and 6 of the Fiscal Agency Agreement and Sections 5 and 6 of Exhibit A dated January 15, 1971 between Azienda Autonoma Delle Ferrovie Dello Stato, "Issuer", and the International Bank for Reconstruction and Development, "Fiscal Agent", the bonds bearing the following serial numbers have been declared redeemable on February 1, 1981 by operation of the Sinking Fund at the Redemption Price of 100% of the principal amount thereof, together with accrued interest to the date thereof, and that from and after such date fixed for redemption interest thereon will accrue to accrete.

13 575 4469 8291 8883 15157 22039 22546 23240 23561 23653 23564 23565 23789 24182 24692  
18 576 4470 8292 8884 15141 18018 22144 22552 22553 22554 22555 22556 22557 22558 24183 24693  
26 1042 4629 8610 9260 15158 18025 22145 22559 22560 22561 22562 22563 22564 22565 24184 24694  
84 1153 4819 8688 9379 16194 19431 22290 22885 23359 23360 23361 23362 23363 23364 23365 24185 24695  
127 1480 5267 8677 9278 17021 18568 22291 22896 23356 23361 23362 23363 23364 23365 23366 24186 24696  
152 1480 5268 8678 9279 17491 20973 22233 22709 23359 23360 23361 23362 23363 23364 23365 24187 24697  
212 1886 5440 7673 9808 17492 20974 22234 22710 23360 23361 23362 23363 23364 23365 23366 24270 24698  
251 1985 5853 7675 9809 17493 20975 22235 22711 23361 23362 23363 23364 23365 23366 23367 24271 24699  
302 2232 5854 7676 9810 17494 20976 22236 22712 23361 23362 23363 23364 23365 23366 23367 24272 24700  
341 3548 5791 8123 10098 17637 21369 22405 22515 23361 23362 23363 23364 23365 23366 23367 24420 24701  
358 3645 5870 8513 10083 18072 21485 22406 22516 23361 23362 23363 23364 23365 23366 23367 24087 24511  
377 4069 6007 8495 10322 16556 21743 22417 22501 23361 23362 23363 23364 23365 23366 23367 24550 24512  
509 4203 6197 8795 10425 15633 21845 22500 23018 23361 23362 23363 23364 23365 23366 23367 24551 24513  
547 3552 6239 8801 10512 18843 21923 22669 23107 23361 23362 23363 23364 23365 23366 23367 24551 24514

The above numbered bonds will be redeemed at the principal offices of the Fiscal Agent, Chemical Bank in New York City, at the offices of Morgan, Grenfell & Co. Ltd. and S. G. Warburg & Co. Limited in London, the main office of Banque Lambert-Luxembourg S.A. in Luxembourg, the main offices of First National City Bank in Amsterdam, Frankfurt am Main and Paris; and the main office of Lavori Bank A.G. in Zurich, upon surrender of such bonds for payment and cancellation.

CHEMICAL BANK, Fiscal Agent

## Companies and Markets

## UK COMPANY NEWS

## Mallinson accepts Brooke Bond bid

Mallinson-Denny, the timber group, has finally come out in the bid from Brooke Bond Liebherr which values the whole company at just over £60m.

In the formal offer document sent out at the weekend, Lord Limerick, Mallinson's chairman, said the offer was fair and reasonable. The board and its advisers, Kleinwort Benson, recommended acceptance.

Brooke Bond, whose activities cover tea, coffee, meat and other foods, already owns nearly 29 per cent of the shares — it picked up a large slice in a July

"down raid" — and has bid nine of its own shares plus 40p cash for every 10 units of Mallinson.

The values each Mallinson share at around £20 and there is also a cash offer of \$0.1p. This compares with Friday's closing price of 74½p. The bid closes on January 24.

Lord Limerick said: "In present economic circumstances, with trading conditions likely to remain difficult for some time, your board recognises the attractions of EBL's offers to Mallinson-Denny shareholders."

When Brooke Bond made its bid, Mallinson said it was not

convinced of the industrial logic of the two groups coming together, but added that the price "may seem attractive in default of any other offer."

Brooke Bond has assured Mallinson that it will keep the company as a separate entity with its present name and management, encouraging its development "by additional support through EBL's resources."

Both Lord Limerick and Mr. Ronald Macpherson, the deputy chairman, will join the Brooke Bond Board if the bid succeeds. The document shows that Mr. Macpherson has a service con-

tract for £52,500 a year until October 1985.

Another director, Mr. Terence Mallinson, has a £22,500 service contract until October 1986. Lord Limerick will leave the Board of Mallinson-Denny on becoming a non-executive director of Brooke Bond.

Mr. Peter Sawdy, the deputy chairman of Brooke Bond, said the "additional support" referred to in the document took account of the heavy indebtedness involved in the timber business. "Our financial resources will help them to be more ambitious in their trading," he commented.

## NEW LIFE BUSINESS

## Scottish Provident's performance weakens

REDUCED NEW life business and higher pension business last year is reported by the Scottish Provident Institution. New annual premiums rose by 3 per cent overall from £14.74m to £15.19m, but ordinary life business premiums fell 7 per cent from £5.94m to £5.52m. Pension scheme business improved nearly 10 per cent from £8.8m to £9.67m.

The SPI recorded good sales of pure protection contracts, but sales of self-employed regular premium contracts fell slightly and sales of ordinary life policies were also lower. The company continued its successful marketing of executive pension arrangements, and continued to receive a steady flow of premiums from new entrants to pension schemes.

Single premium business

dropped 13 per cent from £7.61m to £6.62m. Self-employed pension business and term assurance contracts showed growth in single premiums, but sales of immediate annuities were well down.

Mr. Joe McHarg, general manager of SPI, stated that last year had been very hard going for many sections of the savings market, and the company's figures had been sustained only by the natural increase in pension business. He expected this year to produce its fair share of problems.

The Scottish Life Assurance Company reported that new annual premiums rose by 5 per cent in 1980 from £10.5m to £10.8m and single premiums by over 7 per cent from £9.3m to £10m. Net new assured were £450m compared with £373m.

Growth in annual premium business occurred in both individual

and group pension business. New annual premiums from £3.6m to £3.8m despite self-employed contracts not being particularly buoyant.

On single premium business, sales of immediate annuities declined slightly, but this was more than compensated by sales of compulsory purchase annuities in connection with pensions

backed by a good investment performance.

Single premium business remained unchanged at £5.2m. Sales of immediate annuities from £3.8m to £3.5m, but this was compensated by increased payments to the managed pension fund.

## INSURANCE

## Lloyd's market identity at risk

BY OUR INSURANCE CORRESPONDENT

"IN RECENT YEARS there have been mergers between large broking groups which have substantially increased the concentration of business . . ."

Lloyd's insists that it is a market-place where competition takes place vigorously among its own underwriters, while an underlying *esprit de corps* prompts the members to work together for the good of the market.

These observations were made by Sir Henry Fisher's working party in their report published last summer on self-regulation at Lloyd's of London.

In 1978 about 40 per cent of all Lloyd's premiums of £1.6bn was produced by just three broking companies. For comparative purposes, in 1974 the three largest brokers were producing just over 28 per cent of all Lloyd's premiums.

Concentration of business at Lloyd's has manifested itself in other ways. Managing agents, the companies which run the Lloyd's underwriting syndicates that insure the risks, are often controlled by a Lloyd's broker. When the Fisher team prepared its report, over 45 per cent of the underwriting capacity at Lloyd's was managed by agencies under the control of brokers, while a further 6 per cent of underwriting capacity was managed by agencies with an indirect broker equity involvement.

The Fisher working party concluded that the eight largest agencies were controlled by the eight largest brokers. These eight brokers produced nearly 60 per cent of the premium for Lloyd's.

</

## INTERNATIONAL CAPITAL MARKETS: A REVIEW OF 1980

## U.S. CREDIT MARKETS

## Some disturbing questions

APART FROM bond traders who made huge profits, everyone who borrows or lends in the U.S. credit markets is thankful that 1980 is over. The turbulence and the record-breaking interest rates were more than most people could stand. But will 1981 be any better? Probably not. Moreover, the outlook is darkened by the worry that the credit markets may have suffered lasting damage in the wild gyrations of the last 12 months. If so, the 1980s could force major changes on the way America raises its capital.

Last year was above all one of extraordinary volatility. Not one, but two credit crises hit the market, and each drove interest rates up to new peaks. The prime rate oscillated between 104 per cent and 214 per cent. Good long-term bonds, supposedly a safe haven for widows and orphans, ranged by as much as 30 points, something unheard of in a market which measures change in terms of 1/32 of 1 per cent.

The turbulence was caused by persistently strong credit demand from both business and the Treasury, plus the tenacity of the Federal Reserve's efforts to keep control of the money supply regardless, it seemed, of what this meant for interest rates.

The U.S. corporate sector had a great thirst for finance. In the first quarter it needed money to oil the wheels of a fast-moving economy. But as things slowed down there was a shift to distress borrowing to finance stocks. Although corporations tried to stick by the traditional pattern of borrowing long for capital needs, they were forced increasingly into the short end of the market by soaring rates. At the height of both crises, in March and December, the long-term market dried up completely, but activity in the short market was feverish. In fact, the only time during the year when the markets were remotely back to normal was in June and July, when rates sank into the valley between the two peaks. But even then there was such a backlog of pent-up demand for

long-term money that new bonds were being issued at a record rate of more than \$2bn a week.

Ironically, the Fed ended up doing a fair job in keeping the growth of the money supply within its 1980 target ranges. M-1A, which measures currency in circulation and demand deposits, will probably end up at the high end of the 3.5-6 per cent bracket set for it, and M-1B, the slightly broader definition, should finish only slightly above

keeping these under control rather than steering interest rates.

The Treasury, which is oblivious to interest rates, issued a steady torrent of new debt across the whole maturity spectrum, amounting to \$22.2bn, nearly three times what it borrowed in 1979, according to calculations by Salomon Brothers, the Wall Street investment firm.

The level of corporate borrowing will depend on the state of the economy, which in turn hangs to some extent on what Mr. Reagan does after January 20. Unless high interest rates trigger another recession in the first quarter, the broad expectation is that growth will be flat to slow in the first half, but strengthening by year-end.

The net result is that credit demand will continue to grow this year. But possibly more important, the burden is expected to fall more heavily on the short-term market. This is partly because, as 1980 showed, corporations prefer to borrow short while interest rates are high. But on the supply side, the volatility of the bond market has made investors wary of committing funds to 20 or 30-year bonds. This is leading to the gradual erosion of the long-term market, and to the transformation of what was originally a forum for sound investment into a speculative binge. At the same time, investors are learning about the killings to be made in the short-term money markets.

These are the symptoms of what some analysts believe to be a profound and disturbing shift in the character of the U.S. capital markets. If so, Wall Street can only look forward to more volatility. Corporations, on the other hand, will find it increasingly difficult to restructure their balance sheets to reduce bank loans and build up long-term debt.

In fact, investment houses are already coming to terms with these changes by issuing more floating rate debt. The recent sale by Sweden on the Yankee bond market of \$200m in five-year notes, carrying warrants entitling the holder to buy more notes at par in six months' time, is an unashamed invitation to investors to gamble that U.S. interest rates will go down between now and June. To the Euromarkets such "innovative" financing may sound commonplace. But it is all wondrous strange to a market which still thinks of a bond as something you buy and hold for 30 years, with a coupon you clip every six months.

This is one reason why the market is uneasy about the outlook. So long as inflation remains in double digits, there is no chance that interest rates will fall sharply, though they may edge down a bit from their December peaks. Nor is there much likelihood, despite the best intentions of the new Reagan Administration, that the U.S. interest rates will go down between now and June. To the Euromarkets such "innovative" financing may sound commonplace. But it is all wondrous strange to a market which still thinks of a bond as something you buy and hold for 30 years, with a coupon you clip every six months.

A lot of the market's volatility had to do with the fact that the Fed has, since October 1979, been focusing primarily on the growth of bank reserves, and its interventions in the credit markets have been aimed at

the planned maximum 4.65 per cent.

Yet measured in terms of its success in the fight against inflation, the Fed has little to be proud of: the rate has run at 11 per cent a month for the last three months, which is worse than it was in the summer.

But the economy was not stunned for long. By the end of summer, the pace was quickening again, and the money supply started to gain alarmingly. Again the Fed applied a squeeze by allowing short rates to rise. But apart from increasing the discount rate, it took no administrative action.

A lot of the market's volatility had to do with the fact that the Fed has, since October 1979,

when rates sank into the valley between the two peaks. But even then there was such a backlog of pent-up demand for

the market to come.

The Fed did its best to keep things under control, using the very imperfect tools at its command. It succeeded in cooling the first crisis by bashing the economy on the head with a heavy package of credit controls in March. This also slowed down the rate of growth in the money supply.

But the economy was not stunned for long. By the end of summer, the pace was quickening again, and the money supply started to gain alarmingly. Again the Fed applied a squeeze by allowing short rates to rise. But apart from increasing the discount rate, it took no administrative action.

A lot of the market's volatility had to do with the fact that the Fed has, since October 1979,

when rates sank into the valley between the two peaks. But even then there was such a backlog of pent-up demand for

the market to come.

Eventually this helped to revive competition for mandates as banks began to come under pressure to place at least some assets on their books in 1980. So, in the end, it was the banks who capitulated as some of them began to break ranks and agree to conditions markedly more

to those of the 1979 surge in oil prices.

The banks felt they had particularly good reasons for taking spreads higher. Not only was the market in a state of extreme uncertainty and confusion following the U.S. action to freeze Iranian assets and the Soviet invasion of Afghanistan, but demand for credit also looked like being very strong because of the balance of payments impact on borrower countries of the 1979 surge in oil prices.

In the event, these arguments were quickly scuppered by an extraordinary reluctance of borrowers to come to the market at all. The year got off to a very slow start as borrowers, unsure of market developments and bewildered by the very high level of U.S. interest rates, decided to hold off their fund-raising programme for as long as possible.

What developed was a game of cat and mouse. The banks held out for their much-cherished higher spreads but the borrowers refused to suffer the

loss of prestige that such a change in market conditions would inevitably entail. Meanwhile, the market was growing more and more liquid under the pressure of OPEC deposits building up in the international banking system.

Eventually this helped to revive competition for mandates as banks began to come under pressure to place at least some assets on their books in 1980. So, in the end, it was the banks who capitulated as some of them began to break ranks and agree to conditions markedly more

to those of the 1979 surge in oil prices.

By contrast, industrial countries pushed their activity to record levels raising an overall \$8.72bn compared with \$27.25bn. This group includes the ultra-low margin countries, such as France, Ireland, Australia

and New Zealand, which are regarded as more or less totally secure by lending banks.

Thus some of the earliest mandates of the year emerged on terms that were noteworthy for their low margins. Brazil launched its 1980 programme with a \$250m, 10-year credit for the state oil concern, Petrobras, at a split margin of only 1 per cent. In April, bankers were dismayed to see Mexico pushing through a major credit package on spreads ranging from 14 per cent, while in Europe Denmark, whose central bank governor, Dr. Erik Hoffmeyer, had warned in January that the country was on the edge of an economic abyss, was able to raise \$250m over eight years on a margin of 1 per cent, the same as that applied to a 10-year credit in 1979.

More striking, however, was the intense borrowing activity in the next tier of countries—smaller developed nations such as Spain and Italy which do not qualify for the finest margins but still represent a very high risk. Italy raised no less than \$6.53bn last year compared with \$3.71bn in 1979, while Spain borrowed \$5.37bn compared with \$4.18bn.

In the developing countries the picture was a little more mixed. Brazil met widespread resistance to its borrowing needs as banks became more and more anxious over its intractable balance of payments deficit and high inflation rate. By the end of 1980 it was paying 2 per cent over Libor or U.S. prime for public sector borrowing.

But this should not be taken to mean that market conditions were straightforward after the shaky initial start to 1980. There is every evidence of an increasing selectivity in bank lending policies. Last year many of those countries which might have faced higher spreads simply borrowed less in the credit markets.

Another variation which has grown in popularity is the prime-based deal where the margin is set over U.S. prime rates. Such deals aim to attract regional U.S. banks into the international arena and are very lucrative for any bank which can fund them from a domestic deposit base in the U.S. For the borrower they therefore represent a good way of achieving a margin that is low in nominal terms.

Such deals certainly helped inject extra life into the syndicated loan market in the closing months of the year, but in themselves they do not seem to have the potential for stimulating a return to the heady days when an ever increasing amount of business was generated at a highly profitable price. These days are definitely not a part of 1980. It would be a rash man indeed who, surveying the current scene, would confidently predict a reappearance of such conditions in 1981.

## SYNDICATED LOANS

## BY PETER MONTAGNON

## Frustrated quest for higher spreads

IN THE syndicated credit market 1980 began on a note of deep uncertainty tinged with the hope among many lenders that the year would see a recovery to a level consistent with worthwhile profits.

The banks felt they had particularly good reasons for taking spreads higher. Not only was the market in a state of extreme uncertainty and confusion following the U.S. action to freeze Iranian assets and the Soviet invasion of Afghanistan, but demand for credit also looked like being very strong because of the balance of payments impact on borrower countries of the 1979 surge in oil prices.

In the event, these arguments were quickly scuppered by an extraordinary reluctance of borrowers to come to the market at all. The year got off to a very slow start as borrowers, unsure of market developments and bewildered by the very high level of U.S. interest rates, decided to hold off their fund-raising programme for as long as possible.

What developed was a game of cat and mouse. The banks held out for their much-cherished higher spreads but the borrowers refused to suffer the

loss of prestige that such a change in market conditions would inevitably entail.

Meanwhile, the market was growing more and more liquid under the pressure of OPEC deposits building up in the international banking system.

Eventually this helped to revive competition for mandates as banks began to come under pressure to place at least some assets on their books in 1980. So, in the end, it was the banks who capitulated as some of them began to break ranks and agree to conditions markedly more

to those of the 1979 surge in oil prices.

By contrast, industrial countries pushed their activity to record levels raising an overall \$8.72bn compared with \$27.25bn. This group includes the ultra-low margin countries, such as France, Ireland, Australia

and New Zealand, which are regarded as more or less totally secure by lending banks.

Thus some of the earliest mandates of the year emerged on terms that were noteworthy for their low margins. Brazil launched its 1980 programme with a \$250m, 10-year credit for the state oil concern, Petrobras, at a split margin of only 1 per cent. In April, bankers were dismayed to see Mexico pushing through a major credit package on spreads ranging from 14 per cent, while in Europe Denmark, whose central bank governor, Dr. Erik Hoffmeyer, had warned in January that the country was on the edge of an economic abyss, was able to raise \$250m over eight years on a margin of 1 per cent, the same as that applied to a 10-year credit in 1979.

More striking, however, was the intense borrowing activity in the next tier of countries—smaller developed nations such as Spain and Italy which do not qualify for the finest margins but still represent a very high risk. Italy raised no less than \$6.53bn last year compared with \$3.71bn in 1979, while Spain borrowed \$5.37bn compared with \$4.18bn.

In the developing countries the picture was a little more mixed. Brazil met widespread resistance to its borrowing needs as banks became more and more anxious over its intractable balance of payments deficit and high inflation rate. By the end of 1980 it was paying 2 per cent over Libor or U.S. prime for public sector borrowing.

But this should not be taken to mean that market conditions were straightforward after the shaky initial start to 1980. There is every evidence of an increasing selectivity in bank lending policies. Last year many of those countries which might have faced higher spreads simply borrowed less in the credit markets.

Another variation which has grown in popularity is the prime-based deal where the margin is set over U.S. prime rates. Such deals aim to attract regional U.S. banks into the international arena and are very lucrative for any bank which can fund them from a domestic deposit base in the U.S. For the borrower they therefore represent a good way of achieving a margin that is low in nominal terms.

Such deals certainly helped inject extra life into the syndicated loan market in the closing months of the year, but in themselves they do not seem to have the potential for stimulating a return to the heady days when an ever increasing amount of business was generated at a highly profitable price. These days are definitely not a part of 1980. It would be a rash man indeed who, surveying the current scene, would confidently predict a reappearance of such conditions in 1981.

In the developing countries the picture was a little more mixed. Brazil met widespread resistance to its borrowing needs as banks became more and more anxious over its intractable balance of payments deficit and high inflation rate. By the end of 1980 it was paying 2 per cent over Libor or U.S. prime for public sector borrowing.

But this should not be taken to mean that market conditions were straightforward after the shaky initial start to 1980. There is every evidence of an increasing selectivity in bank lending policies. Last year many of those countries which might have faced higher spreads simply borrowed less in the credit markets.

## BY DAVID LASCELLES

## INTERNATIONAL BONDS

## Hardly a happy year

FIGURES for a new issue activity in the international bond markets suggest that 1980 was a rather happy year. According to Morgan Guaranty, a total of \$1.78bn in new international bonds was arranged, including \$2.4bn in new Yankee bonds in the U.S. domestic market. This compares with \$4.99bn in 1979, including \$4.5bn in Yankee bonds.

Eurobonds accounted for \$2.54bn of the total compared with \$1.73bn in 1979. New dollar-denominated Eurobonds rose to \$16.3bn from \$12.57bn, while Euro and international issues denominated in Deutsche Marks dropped to \$8.45bn from \$9.01bn.

Such figures are, however, more than a little misleading for two main reasons. First, a large proportion of dollar-denominated bonds again took the form of floating rate notes, many of which are disguised bank credits. They tend to find their way straight into bank portfolios and are not effectively traded as securities.

Secondly, a large volume of new issues does not necessarily mean that all the paper has been bought by investors. The suspicion remains that a fair amount, at least in the dollar and D-Mark sectors, remains on bank books.

Record new issue volume also disguises the fact that 1980 was probably the most difficult year in the Eurobond market's fairly short history. Interest rates saw-sawed wildly, with U.S. prime rates hitting a record 21.1 per cent last month after hitting a low of 10.1 per cent in the summer.

Each new peak reached by U.S. domestic—and therefore also by Eurodollar—interest rates pushed many market operators to the sidelines. Still more were left wondering whether the Eurobond market would ever regain its composure and trade normally again.

The upheavals in interest rates resulted in some dramatic falls in prices of seasoned issues. Such movements are now much larger and swifter than at any time in the last decade. Confusing U.S. economic statistics and uncertainty over the policy stance of the U.S. Federal Reserve fuelled market volatility.

Other factors, however, have also contributed to market volatility. The private investor has all but withdrawn from the market, which at the investor level is now dominated by large institutional fund managers.

Managers of large funds, unlike smaller private investors,

are very active people. They do not sit on paper they buy until it matures and their activity has introduced a new dimension to "swapping" between various sectors of the market.

In particular, swapping between Eurobonds and U.S. Treasury bonds became more common in 1980 as investors sought to take advantage of even quite small differences in yield. Previously swapping concentrated much more heavily on currency considerations.

This is not to say that currency considerations were entirely absent in 1980. The weakness of the D-Mark on exchange markets prompted the largest ever rush out of bonds denominated in yen.

Such figures are, however, more than a little misleading for two main reasons.

First, a large proportion of dollar-denominated bonds again took the form of floating rate notes, many of which are disguised bank credits.

Secondly, a large volume of new issues does not necessarily mean that all the paper has been bought by investors.

The strain on the German currency, Sterling bonds were in demand, although this affected the gilt-edged market more than the Eurosterling sector and elsewhere more issues were successfully arranged than ever before in French francs (\$821m equivalent).

The strain on the D-Mark sector finally proved too much in November, when the Capital Markets Sub-Committee finally found itself forced to agree on a moratorium of new issues, a decision which was extended at the committee's next meeting in December. Just before Christmas, the banks agreed to limit the volume of new issues to DM 500m, at least until April 15, 1981. This gentleman's agreement should help to keep the market more stable than it was until late November.

For fixed rate issues, the new issuing side of the dollar sector was even more of an up-and-down affair than in the D-mark sector. In the ten weeks which followed Easter, the new issue side of the business accommodated \$16.3bn worth of new dollar bonds. This was

year more than doubled, to \$1.97bn from \$881m in 1979. The share of this type of security in total new issue volume grew rather more slowly to 15.8 per cent from 9.1 per cent but it still reflected the growing fashion for such issues.

With \$7bn worth of convertibles already floated before 1980, trading and swapping possibilities in this sector have become numerous. The choice of names is also great as companies from major European and North American countries as well as Japan have at some time floated convertibles.

Last year high technology U.S. companies and Japanese borrowers were by far the most frequent fund raisers on this market. Such paper remains highly speculative, however, and some mishaps in December simply underlined this point. As the Dow Jones industrial average fell in the wake of high U.S. interest rates, many issues fell to heavy discounts in the secondary market, others were cut in amount or cancelled.

Against all the financial turmoil experienced in 1980, the





## Jindo plans new container venture

BY ANN CHARTERS IN SEOUL

**I**N A BID to stimulate Korea's export push and the growth in the country's specialised shipbuilding industry, Jindo Industries will start production of aluminium freight containers by April this year. The company entered the steel container market just two years ago with a start-up production of 4,800 teu (20 ft equivalent units). That production figure was doubled in 1979. This year's sales will reach 20,000 teu or \$40m.

Although world demand for higher priced aluminium con-

tainers is relatively flat at 50,000 teu a year, Jindo is counting on these lighter weight units becoming increasingly profitable as world demand for aluminium freight containers by sea shipping companies are forced to devote more tonnage to cargo rather than to container weight.

Jindo's opportunities in the steel and aluminium container market have resulted in large measure from the closing of several US and European firms due to high labour costs.

The world production of

aluminium containers is now concentrated in the Far East with four Japanese companies and one Hong Kong company supplying 80 per cent of the world demand. Jindo's technology comes from the now-defunct York Trailer of the UK.

In this labour intensive business, where every seam must be welded, developing countries like Korea have a competitive edge. Not only are labour costs lower, but delivery time can be guaranteed since work stoppages are virtually unknown.

Jindo's steel containers, priced at two-thirds of the price elsewhere, enjoy a competitive advantage worldwide as well.

because of the moderately-priced raw material supplied by the state-owned Pasco Steel. Jindo will not have such a wide competitive edge in the aluminium container market, however, since it must import the aluminium. Nevertheless, the company expects to reach 20 per cent of the global market for aluminium containers in 1981.

## Good terms for Egat credit

BY PETER MONTAGNON

THAILAND'S ELECTRICITY Generating Authority, Egat, is to raise \$100m through an eight-year syndicated credit led by Asia Pacific Capital Corporation and Fuji Bank.

The credit bears a margin of 2 per cent for the first four years rising to 4 per cent for the remaining four. The terms are thus slightly more generous to the borrower than those on the \$310m credit raised by the

Kingdom of Thailand last August. That credit bore a margin of 4 per cent throughout.

Egat will use the proceeds to finance expansion projects including one coal-fired and one oil-fired power station.

Also in Asia, Indonesia's current 10-year credit has been raised to \$400m from \$350m after heavy oversubscription. The credit bears a split 2 1/2 per cent margin.

## Caesars World stake talks

### Coal study in Victoria

BY OUR FINANCIAL STAFF

CAESARS WORLD, the hotel and gaming group, has confirmed that Mr. Clifford and Mr. Stuart Perlman, who together own about 16 per cent of Caesars World stock, have been discussing a possible sale of their shares.

Discussions have been held with Tandem Productions and TAT Communications, owned by Messrs. Norman Leat, Alan Yorkin and Jerry Perenchio.

refined coal (SRC) plant.

The study costs will be born equally by CSR and Mitsui unit, Mitsui SRC Development.

The study is expected to take about 18 months and the companies' percentage shares in the venture will be decided if and when the scheme goes ahead.

The proposed plant will be modelled on the 6,000 tonnes of coal a day Mitsui-Gulf Oil plant presently under construction in the U.S.

## CURRENCIES, MONEY and GOLD

## Pound and yen in demand

BY COLIN MILLHAM

Sterling and the Japanese yen has supported the pound throughout the year.

The yen was very susceptible to fears about the supply of oil from the Middle East in early 1979, because Japan is forced to import almost all its energy supplies. But the Japanese economy has proved remarkably resilient to the problems of the world recession, and the yen finished 1980 at its highest level for about two years against the European Monetary System.

Relatively high interest rates in Paris and Amsterdam, in comparison with Frankfurt, kept the French franc and Dutch guilder very firm for most of the year,

appreciation of the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.

While the Italian lira and Belgian franc had a weak tone, although the wider range of movement allowed for the lira to keep any heavy pressure off the Italian currency.

Interest rates were the major factor behind currency movements in 1980, with only the lira and yen showing contrary movements. High rates in Milan failed to prevent the lira finishing the year as Europe's weakest major currency, while the yen gained ground because of the strength of the Japanese economy, despite low interest rates compared with New York and many other financial centres.



**YOUR SECRETARY IS WAITING FOR YOU IN PARIS**

**TO RENT FOR LOCAL OR MAIN OFFICE:**  
Reception and writing rooms, conference room, offices for secretary, tele., telex, postbox, Mailboxes.  
**J. SOTTIN, 11 avenue de la République,  
91230 MONTGERON—PARIS  
1 km from Paris-Orly Airport**

# FT SHARE INFORMATION SERVICE

## LOANS

## BANKS AND HIRE PURCHASE

## CHEMICALS, PLASTICS

## ELECTRICALS—Continued

## ENGINEERING MACHINE TOOLS

## HOTELS AND CATERERS

## INDUSTRIALS (Miscel.)

## BEERS, WINES AND SPIRITS

## DRAPERY AND STORES

## BEER PURCHASE, etc.

## BEER, WINES AND SPIRITS

## BUILDING INDUSTRY, TIMBER AND ROADS

## INTERNATIONAL BANK

## CORPORATION LOANS

## CANADIANS

## COMMONWEALTH AND AFRICAN LOANS

## FINANCIAL TIMES

## PUBLISHED IN LONDON & FRANKFURT

## Head Office: The Financial Times Limited, Bracken House, 10 Cannon Street, London EC4P 4BY

## Telex: 895487L. Advertisements: 885033. Telegrams: Finantime, London.

## Telephone: 01-241 3000.

## Frankfurt Office: The Financial Times (Europe) Ltd., Frankenalle 68-72, 6000 Frankfurt-am-Main I.

## Telex: 416052. Commercial 416193. Telephone: Editorial 7598 234. Commercial 7598 1.

## INTERNATIONAL AND BRITISH OFFICES

## ADVERTISEMENT OFFICES

## SUBSCRIPTIONS

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## Central and South America, Africa, the Middle East, Asia and the Far East

## Overseas advertisement representatives in

## Financial Times, Bracken House, 10, Cannon Street, London EC4P 4BY

## Copies obtainable from newsagents and bookstalls worldwide or on regular subscription from

## Subscription departments: Financial Times in London (tel: 01-623 1213), Frankfurt, New York and Paris

## For further details, please contact:

## Overseas Advertisement Department,

## Financial Times, Bracken House, 10, Cannon Street, London EC4P 4BY

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

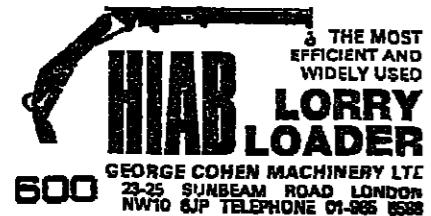
## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For Share Index and Business News Summary in London, Birmingham, Liverpool and Manchester, Tel: 245 6025

## For





# FINANCIAL TIMES

Monday January 5 1981

Industrial revolutions

Ball Bearings  
Roller Bearings  
Needle Bearings

FAG

Keeps things rolling

## Decline in output possibly slowing

By Peter Riddell.  
Economics Correspondent:

A FAINT glimmer of hope for industry that the trough of the recession may be approaching is suggested by the latest Financial Times business opinion survey, published today.

The proportion of companies reporting a declining trend of new orders, order books, and deliveries over the past four months has become slightly smaller. This follows a substantial deterioration during 1980.

It would be wrong to read too much into the answers since a substantial majority of companies still report a fall in demand and deliveries. But the survey suggests that the rate of decline of output may be slowing. There also appears to have been no further erosion in the earlier low level of general business confidence.

The Confederation of British Industry's monthly trends inquiry last month reported a slight decline in the number of companies reporting below-normal order books and expecting further falls in output.

At present these are only straws in the wind and there is no evidence that a turning point has been reached. The Central Statistical Office's cyclical indicators, which look ahead to such turning points, suggested last month that, if past relationships held, the trough of the recession might be reached this spring.

Economists are split on the question of timing, depending largely on the expected size of the further cut in stock levels. The latest batch of economic forecasts—from Cambridge Econometrics and Phillips and Drew among others—suggests that any recovery will, however, be very weak.

The Financial Times survey was conducted mainly in the first half of December and covered non-electrical engineering, brewing and distilling and the paper and connected industries sector. The survey has a reasonably good record of spotting turning points in the level of economic activity.

Apart from a slightly less gloomy outlook for demand, the latest survey offers little comfort. A growing proportion of companies are, for example, expecting to cut their capital expenditure over the next 12 months.

A large majority of companies are still expecting to reduce their labour forces this year, in spite of a slight fall in the proportion in the last two months.

Faltering recovery forecast,  
Page 3  
FT survey details, Page 6

Continued from Page 1

## Thatcher

Asked whether she foresaw unemployment rising to 3m in 1982 as forecast she replied: "I don't know. I most earnestly hope not." But the problem could not be solved by changing government policies since it was not government policies but years of overmanning and restrictive practices which had caused the present high unemployment levels.

Economic prospects for the next year, she insisted, were bright. Inflation was falling comparatively fast and would continue to do so, bringing interest rates down in its wake. Exports were holding up far better than expected. The rate of new firms coming on to the VAT register was higher than ever before and at times exceeded the rate of firms closing down.

"There's a good deal of money about," she said. "What we've got to do is to see that it is spent on British industry. I see hope, in new firms, in exports and services."

## Revenue plans tighter line on fringe benefits

BY JASON CRISP

**T**HIS INLAND Revenue has drawn up plans to tighten up taxation on fringe benefits, including company cars. However, the proposals, which have been sent to Treasury ministers, are unlikely to be introduced in the near future.

One of the proposals suggests that the burden of collecting tax on fringe benefits should fall on the employer. At present benefits are availed in the employees' annual return and included in the PAYE coding.

The Inland Revenue thinks it would be easier for employers to tax benefits as if they were part of income. In addition to reducing its own administration, it also means that

changes in car or job result in an immediate change in tax, unlike at present when it is only noted in the annual assessment.

The Inland Revenue also wants to abolish the present rule which means that only those earning over £8,500 are taxed on fringe benefits.

Sir Geoffrey Howe announced in the last Budget that there would be a review of the taxation of perks but, after strong protests from industry, promised nothing would be introduced before 1982-83.

Britain has one of the highest levels of fringe benefits among Western countries mainly because fleet buyers tend to buy British while individuals often choose imported vehicles.

Editorial comment, Page 10

## Thorn hopes for quieter start to EEC term

By John Wyles in Brussels

**T**HIS NEW 14-member European Commission under the presidency of M. Gaston Thorn takes office in Brussels tomorrow with an opening meeting on the sensitive question of who will have which portfolio.

The Commission under M. Thorn, the former Prime Minister of Luxembourg, has responsibility for developing the policies and programmes of the European Community.

This first session of a new Commission has come to be known as "the night of the long knives" because the argument over jobs is sometimes interminable and the political fisticuffs are bareknuckled.

However, M. Thorn is hopeful of a shorter and more tranquil meeting than usual because eight members of the retiring Commission, led by Mr. Roy Jenkins, are expected to return to perform more or less the same jobs.

This leaves relatively thin pickings for the five new members hoping for useful employment. Mr. Ivor Richard of the UK, Mr. Michael O'Kennedy of Ireland, Mr. Frans Andriessen of Holland, Mr. Kari-Heinz Narjes of West Germany, and Mr. George Kontogeorgis of Greece, the newly accredited tenth member of the Community.

The approach which we are putting forward is different in its emphasis from that of recent legislation, in that it is directed at encouraging investment in small businesses by third parties rather than by providing reliefs and incentives for the businessman himself.

"It also aims to influence the economic climate by encouraging private investors to back potential profit-makers, instead of providing relief for loss makers."

The accountancy bodies see the scheme as falling within the broad framework of an expenditure tax system, as advocated in the Meade Report in the late seventies.

Editorial Comment, Page 10

## Budget help to small concerns urged by accountants

BY MICHAEL LAFFERTY, BANKING CORRESPONDENT

**T**HIS ACCOUNTANCY bodies have called on the Government to introduce a major new tax incentive to encourage private investors to help finance small businesses. They have also reiterated a call that a publicly underwritten loan guarantee scheme for small businesses should be set up on an experimental basis.

The accountants' tax scheme would allow private individuals 100 per cent tax relief, by direct deduction from taxable income, for funds invested in unlisted companies in any one year. They envisage "a reasonable limitation" on such relief, preferably a certain proportion of taxable income.

Furthermore, any subsequent gain arising from the sale of the investment would be liable only

to capital gains tax at 30 per cent.

The accountants' proposals are set out in a letter from Mr. Richard Wilkes, chairman of the Consultative Committee of Accountancy Bodies and president of the English Institute of Chartered Accountants, to Mr. David Mitchell, Parliamentary Under-Secretary at the Industry Department.

The letter was sent following a series of recent meetings between members of the profession and Industry Department officials. These have led senior accountants to understand that the Government is considering a number of substantial new incentives for small businesses.

They expect them to be announced in the spring Budget. Mr. Wilkes calls for a more positive approach on the part

of

the

Government

to

the

encouragement

of

private

investment

by

fiscal

means.

"The approach which we are putting forward is different in its emphasis from that of recent legislation, in that it is directed at encouraging investment in small businesses by third parties rather than by providing reliefs and incentives for the businessman himself."

"It also aims to influence the economic climate by encouraging private investors to back potential profit-makers, instead of providing relief for loss makers."

The accountancy bodies see the scheme as falling within the broad framework of an expenditure tax system, as advocated in the Meade Report in the late seventies.

Editorial Comment, Page 10

## Manual workers' pay settlement will cost councils £35m extra

BY ROBIN PAULEY

**C**OUNCILS IN England and Wales will pay £35m more to local authority manual workers in 1981-82 than they had settled within the 6 per cent Government pay limit. The actual settlement was for a 7.5 per cent rise.

It could be much more. If the traditional pattern of wage settlements influencing bonus payments is repeated, the effective rise could be at least 10 per cent.

Another problem for pay and price calculations has emerged with the discovery that the Government's assumption of an 11 per cent rise in prices in the 1981-82 financial year is not what it seems.

It appears slightly generous. But, in fact, the Government is comparing a mid-point view of prices in 1980-81 with an expected mid-point view in

1981-82 to arrive at this figure. Overall this represents an assumption of a 9.2 increase for 1981-82 (and "loses" £50m from the equations), which is a less-than-generous estimate.

The Government assumptions of a 6 per cent pay increase limit in the public sector and an 11 per cent rise in prices give a cash limit figure of 6.3 per cent.

If those assumptions held, pay and price rises would cost English and Welsh councils £20.16bn (1981-82) outturn

But if pay were to rise by, say, 8 per cent, council bills would go up by £120m. Pay rises averaging 10 per cent and price rises averaging 12 per cent would add £600m to bills.

This would have to be met by ratepayers, each £100m excess adding about 1.5 per cent to rate bills.

But other groups may now regard the manual workers' 7.5 per cent as a benchmark, and teachers, in particular, could pose problems

for the creation of such a portfolio.

But if pay were to rise by, say, 8 per cent, council bills would go up by £120m. Pay rises averaging 10 per cent and price rises averaging 12 per cent would add £600m to bills.

But other groups may now regard the manual workers' 7.5 per cent as a benchmark, and teachers, in particular, could pose problems

## UK may give Poland £100m in aid

BY MARGARET VAN HATTEM

**B**RITAIN has agreed to join other Western industrialised countries in a major financial aid package for Poland, and is considering a contribution worth about £100m over the next six months.

The Prime Minister and several senior Cabinet Ministers are understood to have decided before Christmas that Britain should participate in efforts by Poland's major trading partners to help avert a financial crisis arising from Polish debts estimated to be around £10bn.

The size of Britain's contribution has not yet been fixed and is at present the subject

of Treasury discussions. A decision is expected within the next fortnight and is not expected to be referred to by the Cabinet.

Measures being considered include rescheduling of existing debts to ease the crippling strain of debt servicing charges and new export credits.

Whitehall officials yesterday pointed out that although the Export Credit Guarantee Department had recommended last week on "purely commercial grounds" that Poland be downgraded from a Class A to 3 Class D export risk, the recommendation had not yet led to

a decision. It might well be overruled on non-commercial considerations, they said.

The Government appears anxious to play down the issue and is stressing that so far, its only definite commitment to helping Poland is through the EEC's food programme, involving highly subsidised sales of surplus farm products.

However, the uncertainty hanging over Britain's contribution to the new aid package appears to stem less from financial considerations than from a desire not to embarrass the Polish Government with an over-eager or ill-timed response from the West.

The Government wants the NNC to have total project management for the PWR. Acting as an agent for the CEGE it could still maintain this role, but its relationship to the generating board would be somewhat weaker. Instead of placing contracts itself, it would have to have much more detailed consultations with the board than was originally envisaged.

## Accord near on nuclear corporation's role

BY MARTIN DICKSON, ENERGY CORRESPONDENT

**A**GREEMENT is expected in the next few weeks on the role of the revamped National Nuclear Corporation in the construction of Britain's two latest power stations clearing the way for the placement of equipment orders worth more than £500m.

Legal difficulties over the role of the NNC have been delaying the award of contracts for nuclear components at the Advanced Gas-cooled Reactor (AGR) stations to be built at Heysham and Torness in Lancashire and Torness in Scotland.

The NNC was supposed to be the main contractor for the stations' nuclear components but its small capitalisation—just £10m—has placed legal difficulties in the way. It is felt that it would find it difficult to claim damages if a sub-contractor failed to perform adequately.

Nor would compensation be paid to the NNC's clients—the Central Electricity Generating Board and the South of Scotland Electricity Board.

The issue is expected to be resolved during the next four to six weeks by making the NNC the agent of the generating boards in any contracts. This is similar to the role taken in the U.S. by large engineering companies building petro-chemical works.

An alternative solution would be to increase greatly the NNC's capitalisation but this is most unlikely to appeal to the corporation's owners in private industry, who have a 65 per cent stake—the Government holding only the remaining 35 per cent of the equity.

Contracts yet to be awarded for Heysham and Torness include those for the boilers—

worth about £300m in all. Some 80 per cent of the boiler work is likely to go to Northern Engineering Industries and 20 per cent to Babcock Power. The Howden Group is expected to make the gas circulators and Whessoe will be awarded the hot-ox and liner contracts.

Last week, the generating boards awarded a first batch of contracts worth nearly £500m for the turbo generators and civil engineering and construction.

On the initiative of the Government, the NNC has been reorganised during the past year under a new chairman, Mr. Denis Rooney. The aim has been to lay firm foundations for a substantial expansion of nuclear generating capacity over the next 20 years. The sudden legal difficulties seem unlikely to make much

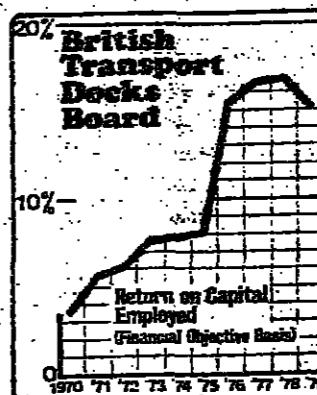
practical difference to the NNC's role in the construction of the AGRs since the two generating boards hold overall authority for these plants.

However, the issue could significantly affect the NNC's role in the planned construction of Britain's first super-critical water reactor (PWR) station, which is expected to be the subject of a public inquiry next year.

The Government wants the NNC to have total project management for the PWR. Acting as an agent for the CEGE it could still maintain this role, but its relationship to the generating board would be somewhat weaker. Instead of placing contracts itself, it would have to have much more detailed consultations with the board than was originally envisaged.

## THE LEX COLUMN

## Accountants seek CCA tax role



Although the final version of the accountancy bodies' submission on stock relief delivered to the Inland Revenue last week has in places been slightly toned down compared to the earlier draft—the proposed form of credit restrictions is now described as "unbalanced" rather than as "an unprincipled nonsense"—the dismay of the accountants that current cost accounting has been so flatly rejected still comes through very clearly.

The accountants argue that the Revenue is once again taking a piecemeal approach to corporation tax. It has not considered the fundamental question as to whether businesses should be taxed on the basis of operating capability (the CCA approach) or on the traditional basis of the growth of the shareholders' interest. Moreover the Revenue is accused of having confused CCA-type specific price level accounting with general price level accounting by imposing a single general stocks index.

However, M. Thorn is hopeful of a shorter and more tranquil meeting than usual because eight members of the retiring Commission, led by Mr. Roy Jenkins, are expected to return to perform more or less the same jobs.

This leaves relatively thin pickings for the five new members hoping for useful employment. Mr. Ivor Richard of the UK, Mr. Michael O'Kennedy of Ireland, Mr. Frans Andriessen of Holland, Mr. K